



# Europe Interchange

SPONSORSHIP & EXHIBITOR GUIDE

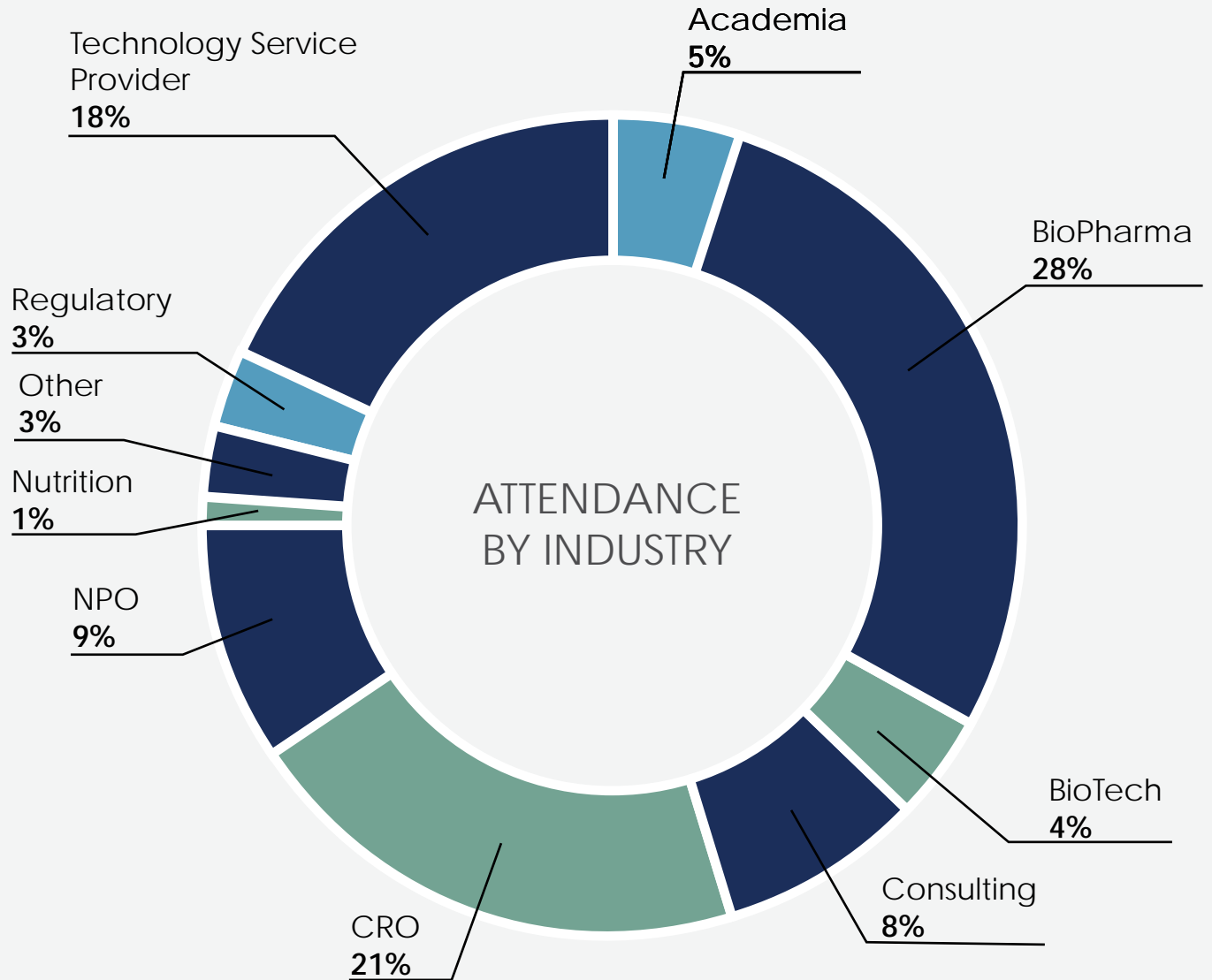
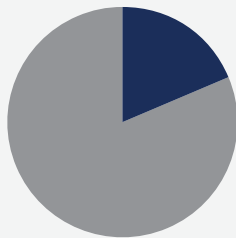
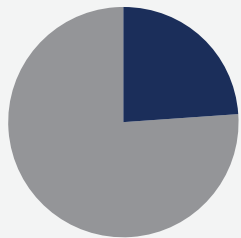
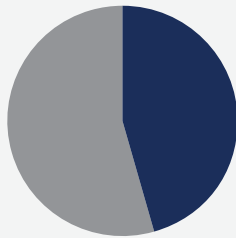
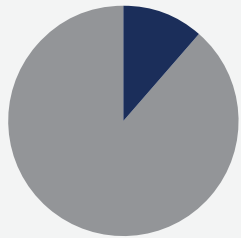
23 - 27 April 2018  
TITANIC Chaussee Berlin  
Berlin, Germany



# 2017 ATTENDANCE



## ATTENDANCE BY TITLE



# 2017 SPONSORS & EXHIBITORS

THANK YOU!

To our 2017 sponsors and exhibitors that made the Europe Interchange a great success.

GLOBAL DIAMOND



EXHIBITORS

Accenture  
Omnicomm  
Business & Decision Life  
Sciences  
SGS  
Entimo  
Zifo R&D Solutions  
d-Wise  
OCS Consulting  
XClinical  
Pinnacle 21  
Cytel  
Cros NT  
PDS

Chiltern  
PhUSE  
Syne Qua Non  
INC Research  
CDISC Education

GLOBAL RUBY



# INTRODUCTION

## THE 2018 CDISC EUROPE INTERCHANGE WILL BE HELD IN BEAUTIFUL BERLIN!

The conference will be held at the TITANIC Chaussee Berlin, right on the edge of Berlin's most creative neighborhood, Hackescher Markt, full of vibrant culture, cutting-edge architecture, fabulous food, boutiques, art galleries, and tangible history. The hotel is close to the main train station and just a few minutes from the modern art museum, Hamburger Bahnhof.

## SPONSORSHIPS

CDISC sponsorships are unique, in that our partners can choose to bundle up to three events per year, achieving **Global** status, seeing significant added value and savings with each added event. Each sponsorship package and a-la-carte option allows you to showcase your products and services right where attendees network. **Click the package to the right for more details.**

## HOW TO RESERVE YOUR SPONSORSHIP

Sponsorships are limited and available on a first-come, first-served basis. To request your sponsorship, please click the "Apply Here" link, located at the bottom of each page, which will then guide you to our online Sponsorship Form. For additional questions, email us at [events@cdisc.org](mailto:events@cdisc.org).

## BOOTH SELECTION

Booth selection will take place in early February 2018. At that time, sponsors will have the first opportunity to select a booth, based upon their sponsorship level. All other exhibitors can then begin to select their booth spaces in the order signed agreements have been received.

PACKAGE	1 Event	2 Events	3 Events
DIAMOND	\$20,000	\$36,000	\$48,000
RUBY	\$15,000	\$27,000	\$36,000
SAPPHIRE	\$10,000	\$18,000	\$24,000
EMERALD	\$5,000	\$9,000	\$12,000
A-LA-CARTE	SEE PAGE 10 FOR OPTIONS		
EXHIBITOR	<i>Prices below based upon membership level</i>		
	\$2,280 Platinum	\$3,040 Gold	\$3,800 Non-Member

# SPONSORSHIP OVERVIEW

	DIAMOND	RUBY	SAPPHIRE	EMERALD
Exhibitor Booth	2	1		
Full Conference & Evening Event Passes	4	3	2	1
Special Rate for Additional Attendees	✓	✓		
Sponsor Handout at Registration Desk	2-Page	1-Page	1-Page	1-Page
Logo and Company Link on CDISC Website	✓	✓	✓	✓
Thank You During Keynote	✓	✓	✓	✓
Logo in Email Communications	✓	✓	✓	✓
Logo on Mobile App	✓	✓		
Company Branding on Conference Screens	✓			
Logo on Program	✓	✓	✓	✓
Thank You in CDISC Newsletter	✓	✓	✓	✓
Branded Diamond Sponsor Signage	✓			
Branded Regular Sponsor Signage		✓	✓	✓



# DIAMOND SPONSORSHIP

GLOBAL DIAMOND  
EXCLUSIVE

## SINGLE EVENT

\$20,000



## TWO EVENTS

\$36,000



## THREE EVENTS

\$48,000

### **BUNDLE & SAVE!**

CDISC offers the special and singular opportunity to bundle your sponsorship for up to three (3) CDISC events, at a significantly reduced rate. When a sponsor chooses to bundle three events at the Diamond level, they become our **Global Diamond Sponsor**, which guarantees all of the benefits listed below, for all three events. Global Diamond sponsorship is an exclusive sponsorship level.

### ADVERTISING BENEFITS

**Global EXCLUSIVE:** Full Page ad in Program\*

- 2-Page Sponsor Handout at Registration Desk\*
- Logo and Link on the CDISC Event Website
- Logo on the Event Mobile App
- Diamond Sponsor Signage
- Logo on the Program
- Logo and Thank You on the Conference Screens
- Logo and Thank You on the Rotating TV Slides
- Thank You in the CDISC Newsletter

### EXHIBITION & CONFERENCE BENEFITS

- 2 Exhibitor Booths
- 4 Conference Passes
- 4 Evening Event Passes
- Special Registration Rate for Additional Conference Attendees

*\*Provided by Sponsor*



# RUBY SPONSORSHIP

**3 AVAILABLE**

**SINGLE EVENT**

\$15,000



**TWO EVENTS**

\$27,000



**THREE EVENTS**

\$36,000

***BUNDLE & SAVE!***

CDISC offers the special and singular opportunity to bundle your sponsorship for up to three (3) CDISC events, at a significantly reduced rate. When a sponsor chooses to bundle three events at the Ruby level, they become our **Global Ruby Sponsor**, which guarantees all of the benefits listed below, for all three events. There are three available slots for both Global Ruby and Ruby sponsorship.

**ADVERTISING  
BENEFITS**

**Global ONLY:** 1/2 Page ad in Program\*

1-Page Sponsor Handout at  
Registration Desk\*

Logo and Link on the CDISC Event  
Website

Logo on the Event Mobile App  
Logo on Regular Sponsor Signage  
Logo on the Program

Thank You in the CDISC Newsletter

**EXHIBITION & CONFERENCE  
BENEFITS**

- 1 Exhibitor Booth
- 3 Conference Passes
- 3 Evening Event Passes
- Special Registration Rate for Additional  
Conference Attendees

*\*Provided by Sponsor*



( APPLY HERE )

CASE TO PARTICIPATE

SPONSORSHIP PORTFOLIO

EXHIBITORS



# SAPPHIRE SPONSORSHIP

4 AVAILABLE

SINGLE EVENT

\$10,000



TWO EVENTS

\$18,000



THREE EVENTS

\$24,000

### **BUNDLE & SAVE!**

CDISC offers the special and singular opportunity to bundle your sponsorship for up to three (3) CDISC events, at a significantly reduced rate. When a sponsor chooses to bundle three events at the Sapphire level, they become our **Global Sapphire Sponsor**, which guarantees all of the benefits listed below, for all three events. There are four available slots for both Global Sapphire and Sapphire sponsorship.

### **ADVERTISING BENEFITS**

- 1-Page Sponsor Handout at Registration Desk\*
- Logo and Link on the CDISC Event Website
- Logo on the Event Mobile App
- Logo on Regular Sponsor Signage
- Logo on the Program
- Thank You in the CDISC Newsletter

### **EXHIBITION & CONFERENCE BENEFITS**

- 2 Conference Passes
- 2 Evening Event Passes

*\*Provided by Sponsor*





# EMERALD SPONSORSHIP

5 AVAILABLE

SINGLE EVENT

\$5,000



TWO EVENTS

\$9,000



THREE EVENTS

\$12,000

### **BUNDLE & SAVE!**

CDISC offers the special and singular opportunity to bundle your sponsorship for up to three (3) CDISC events, at a significantly reduced rate. When a sponsor chooses to bundle three events at the Emerald level, they become our **Global Emerald Sponsor**, which guarantees all of the benefits listed below, for all three events. There are five available slots for both Global Emerald and Emerald sponsorship.

### **ADVERTISING BENEFITS**

- 1-Page Sponsor Handout at Registration Desk\*
- Logo and Link on the CDISC Event Website
- Logo on the Event Mobile App
- Logo on Regular Sponsor Signage
- Logo on the Program
- Thank You in the CDISC Newsletter

### **EXHIBITION & CONFERENCE BENEFITS**

- 1 Conference Pass
- 1 Evening Event Pass

*\*Provided by Sponsor*

# A-LA-CARTE SPONSORSHIPS

CDISC has expanded its a-la-carte offerings in 2018 to support interest from its growing partnership base. Our a-la-carte offerings offer the opportunity for a more personalized sponsorship experience. All a-la-carte options and their benefits are listed below.

## WI-FI & MOBILE APP

\$7,000 / \$12,000

Company Branded Internet Access  
Logo on Mobile App Home Screen  
Logo on Conference Screens  
Special Sponsor Signage  
Logo on CDISC Website and Program

## NETWORKING EVENT

\$20,000

Enables discounted price for attendees  
Special Sponsor Signage at Event  
Thank You at Start of Event  
Logo and Link on CDISC Event Website  
Logo on the Event Mobile App  
Thank You in the CDISC Newsletter

## CONFERENCE LANYARDS

\$4,000

Logo on Conference Lanyards  
Logo and Link on CDISC Event Website  
Logo on the Event Mobile App  
Thank You in the CDISC Newsletter

## CATERING

\$3,500\*

Logo on Buffet Tables  
Logo and Link on CDISC Event Website  
Logo on the Event Mobile App  
Thank You in CDISC Newsletter

*\*Price is per meal*

## SESSION SPONSOR

\$3,500\*

Logo on Conference Screen in Session  
1-Page Sponsor Collateral in Room\*\*  
Logo and Link on CDISC Event Website  
Logo on the Event Mobile App  
Thank You in the CDISC Newsletter

*\*Price is per session*

*\*\*Provided by Sponsor*

## TOTE BAGS

\$3,000

Logo on Tote Bags  
Logo and Link on CDISC Event Website  
Logo on the Event Mobile App  
Thank You in the CDISC Newsletter

## CONFERENCE NOTEPADS

\$2,500

Logo on Notepads Available at  
Registration Desk

## CONFERENCE PENS

\$1,000

Logo on Pens Available at Registration Desk

## PROGRAM ADVERTISEMENTS

*VARIES*

**\$750** for 1/4 Page Advertisement  
**\$1,000** for 1/2 Page Advertisement  
**\$1,250** for Full Page Advertisement



# EXHIBITOR INFORMATION

Exhibitor space at the CDISC Europe Interchange is limited, and interested parties are encouraged to plan their participation quickly to ensure availability. CDISC offers three rates for exhibitors, based upon CDISC Membership level:

## PLATINUM

\$2,280

*40% Discount*



## GOLD

\$3,040

*20% Discount*



## NON-MEMBER

\$3,800

The Exhibition Area at the CDISC Europe Interchange offers an excellent opportunity for conference attendees to network with and learn more from experts in the industry. The Exhibition Area is located in Saal I and Saal II directly next to the Main Conference Room. This area will also be used for morning and afternoon coffee breaks as well as for lunch during the conference days, ensuring our exhibitors maximum traffic.

## EXHIBITION COSTS INCLUDE:

- 2 Conference Passes
- Participation in Exhibitor Bingo Game
- One (1) 3,00 x 2,00 Meter Booth Space
- One (1) 6' Draped Table and 2 Chairs
- Wireless Internet and Electrical Supply
- Exhibitor Ribbon
- Pre & Post Event Attendee Lists (Name and Company)
- Exhibitor Logo on CDISC Website
- Exhibitor Logo on Conference Program

# EXHIBITOR INFORMATION (cont'd)

## EXHIBITION SCHEDULE:

Booth Set-Up: Tuesday, 24 April, starting from 18:00

Exhibit Days: Wednesday, 25 April, and Thursday, 26 April

Wednesday, 25 April 9:00 - 17:00

Thursday, 26 April 9:00 - 16:30

Booth Break-Down: Thursday, 26 April, after 16:30

*(Break down must not take place until after 16:30)*

*To apply and reserve your space, click the "Apply Here" link on the bottom of the page.*

*Shipping information and T&C will be sent to exhibitors as part of the Exhibitor Kit after the completed application has been received.*

## EXHIBITION AREA LAYOUT

