Industry Pulse…
CDISC's 2030 Vision

Chris Decker, CEO and President, CDISC



THE BURNING PLATFORM

Clinical development is no longer constrained by science.

It is constrained by our ability to connect data, people, and processes.

THE BURNING PLATFORM

Three forces are converging

SPEED

R&D is a race. Portfolio decisions are strategic differentiators.

AI

Maturing faster than the infrastructure built to support it.

COMPLEXITY

More data and more moving parts per study, without more people.

Decades of digitizing paper, without transforming the data flow.

A LIVE EXPERIMENT

“If I have AI, I don’t need standards anymore.”

A question I was asked early in my time at CDISC

Let’s ask AI.



ENGINE

What AI is.



FUEL

What data standards are.

You cannot automate what you cannot standardize.

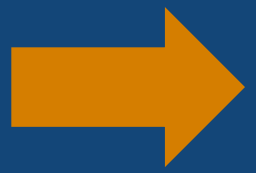
Better data. Better AI.

Digital is not the same as connected.

DIGITIZED

Documents on screens

- Manual, error-prone handoffs
- Rework at every step



CONNECTED

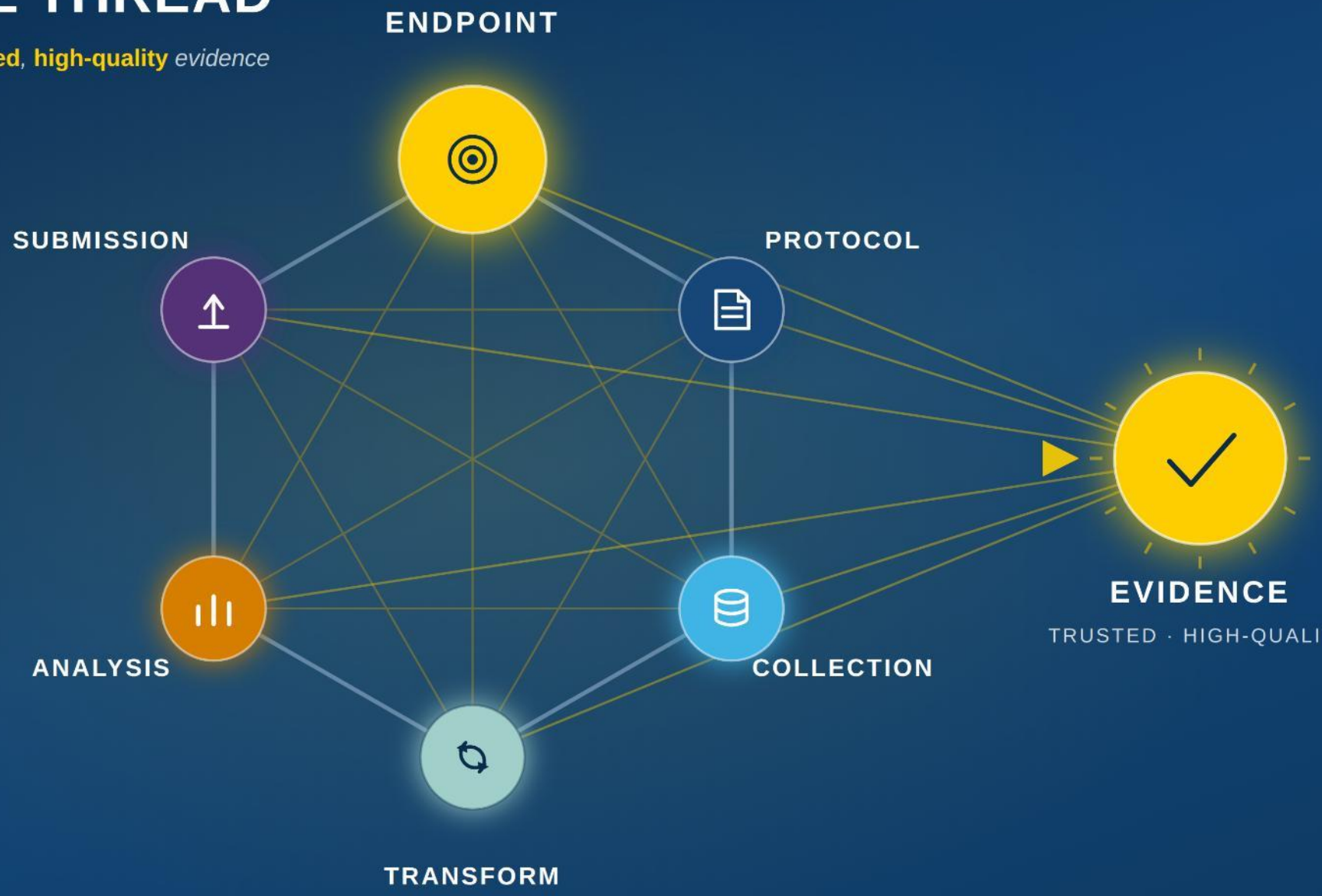
Information that flows

- Machine-readable and linked
- Protocol to analysis, traceable

THE POWER OF PARTNERSHIP

THE DIGITAL THREAD

One *connected thread —* **trusted**, **high-quality** *evidence*



PATH TO 2030

By the end of 2030, all CDISC standards are digital, connected, and easily consumable by users and systems.

Digitize → Connect → Operationalize → **Embed**

Not static documents. Machine-readable standards, embedded in the workflows of people and intelligent systems.



One connected flow, from protocol to analysis.

- Digital and connected trial master file
- Machine-readable study design
- Seamless data flow across systems
- End-to-end traceability

The sessions after this one will dive deeper

Three ways to help



Your voice

Champion this change inside your organization.



Your data

Share content from your own work to feed our development.



Your time

Commit dedicated people and hours to accelerate the work.

Interested? Come find me this week.



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