



**Welcome**

Jennifer Duff, Merative, 3C Co-Chair  
Karen Roy, CDISC, T3C Chair



**City of Firsts!**



**Mother Church of  
Country Music**

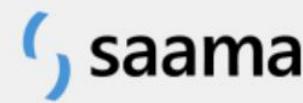
# Athens of the South (with a Parthenon replica)



# Sponsors



Emerald



# Exhibitors

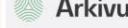
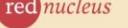
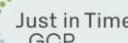
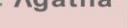


# Bingo Card

- Grab Bingo Card at Registration / Check-In
- Pass by at all exhibitors in the Symphony Foyer and the Mezzanine Level
- Get your card stamped at each booth
- Drop off completed cards by 15:30 in front of the Closing Plenary room you are attending (CDISC or TMF – mark on card)
- You must be present to win! Winners announced during <sup>#ClearDataClearImpact</sup> Closing Plenaries

## 2025 CDISC+TMF US INTERCHANGE EXHIBITOR PASSPORT GAME CARD

Collect All Stamps for a Chance to Win!

C	D	I	S	C
montrium	 faro	 Arkivum	 CLYMB CLINICAL	 cencora PharmaLex
 INTEGO CLINICAL	 EGNYTE	 EPISTA LIFE SCIENCE	 rednucleus	 Just in Time GCP
 SGS	 Agatha	 ORACLE	 CONNECT LIFE SCIENCES	 TRANSPERFECT LIFE SCIENCES
 ZAVIATO	 tcs TATA CONSULTANCY SERVICES	 atorus	 nurocor Digitized Clinical Development	 CERTARA PINNACLE 21
	 cdisc Membership	 cdisc OPEN SOURCE ALLIANCE	 cdisc Education	

Name: \_\_\_\_\_

Company: \_\_\_\_\_  CDISC Attendee

Email: \_\_\_\_\_  TMF Attendee

**Prizes:** Enter for a chance to win either \$150 or \$100!

**Game Rules:** Visit each booth listed on this card. Booth representatives must put a stamp on their company square. Drop off completed cards by 15:30 in front of the Closing Plenary room you are attending (CDISC or TMF). Drawings will be held in both closing sessions. You must be present to win.



# Evening Event

## *General Jackson Showboat*

Gather in lobby at **17:20**. Buses boarding at 17:30.

Cruise boarding begins at 18:15.  
Cruise departure at 19:00. Cruise returns at 21:45.

Southern dinner, show, and views of Nashville included

**Important** to wear your name badge, and keep track of your cruise tickets and drink vouchers



# Join our US CDISC+TMF Interchange Slack Space!

- Connect with fellow attendees
- Ask questions and swap insights
- Stay up-to-date on sessions
- Post your conference photo highlights and explore fellow attendees' snapshots

#ClearDataClearImpact

*By joining the CDISC Events Slack Space, you understand that any personal information you choose to share will be visible to others in the group. You may leave the group at any time.*



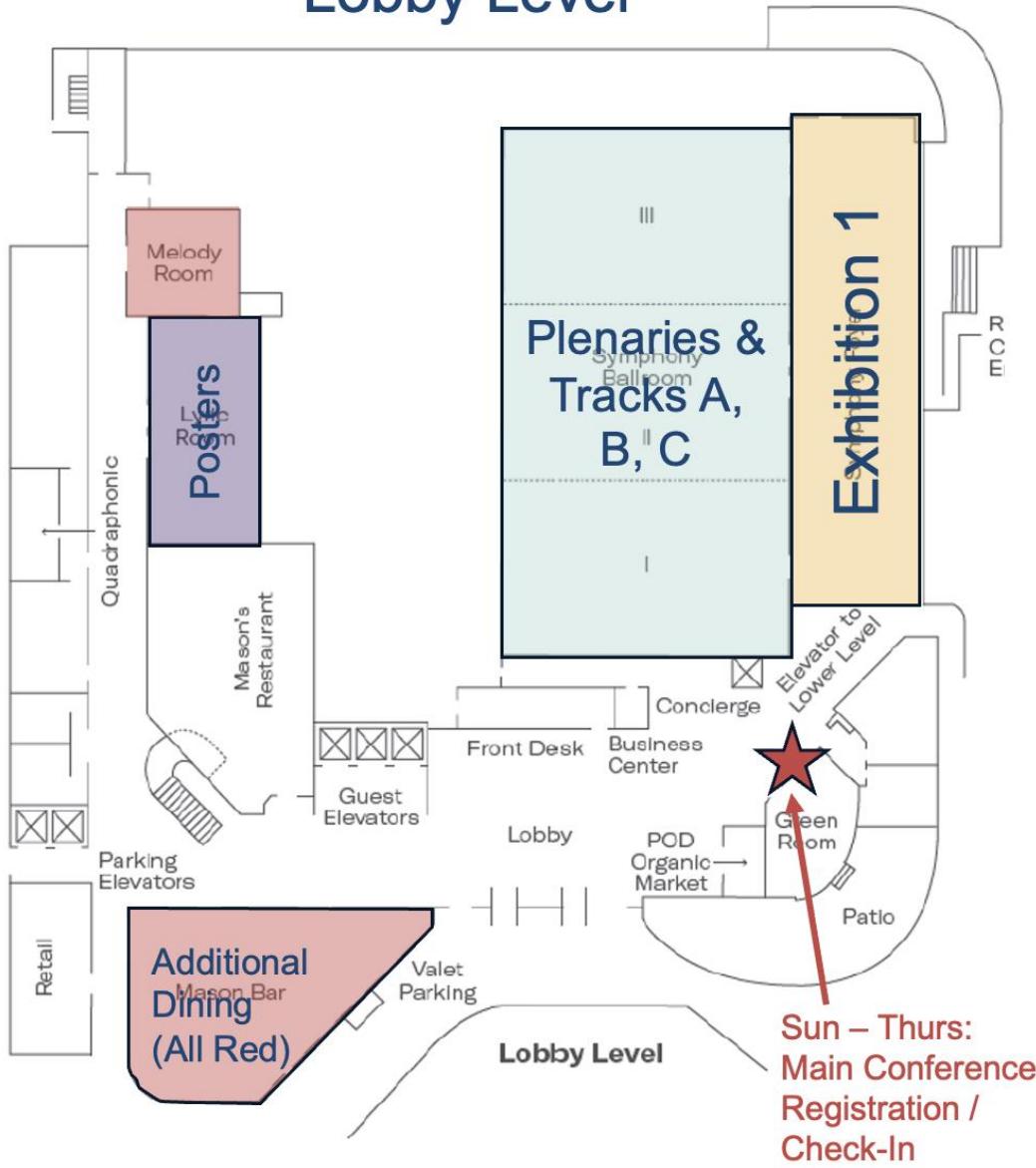
# Online Program

- Presentations in track sessions leave 2 minutes at end for transition between tracks.
- Presentations will be made available after completing the conference feedback survey. The survey will be sent to all attendees one (1) week after the conference.

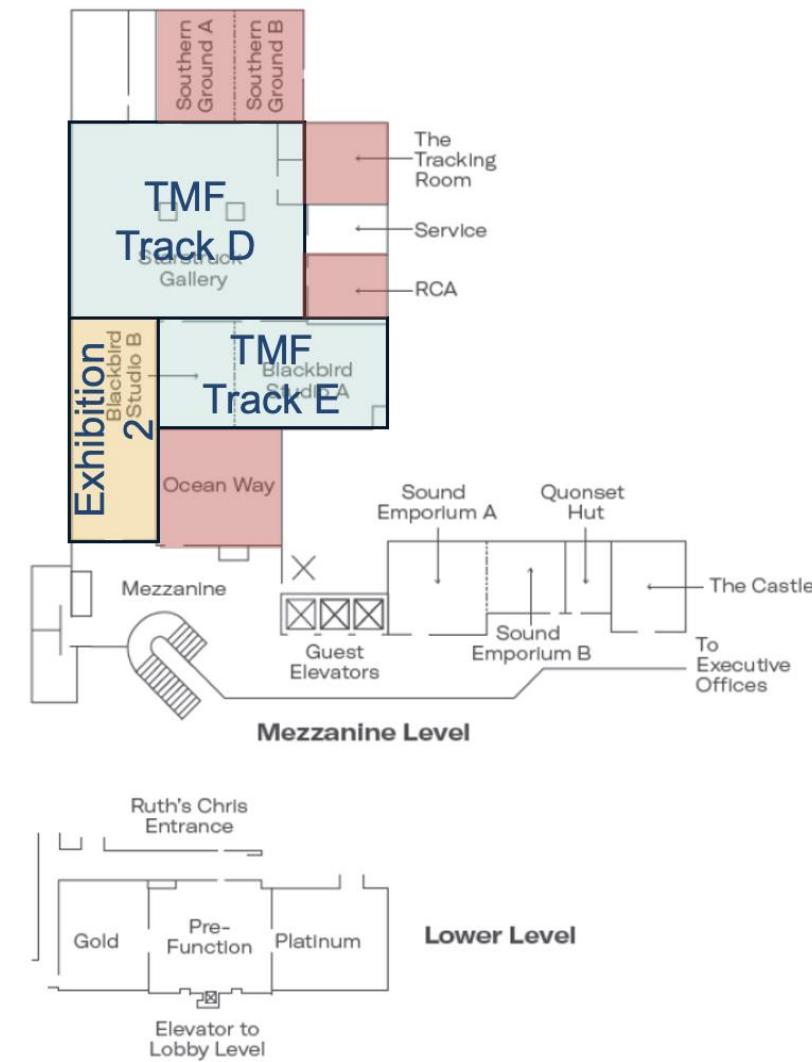
#ClearDataClearImpact

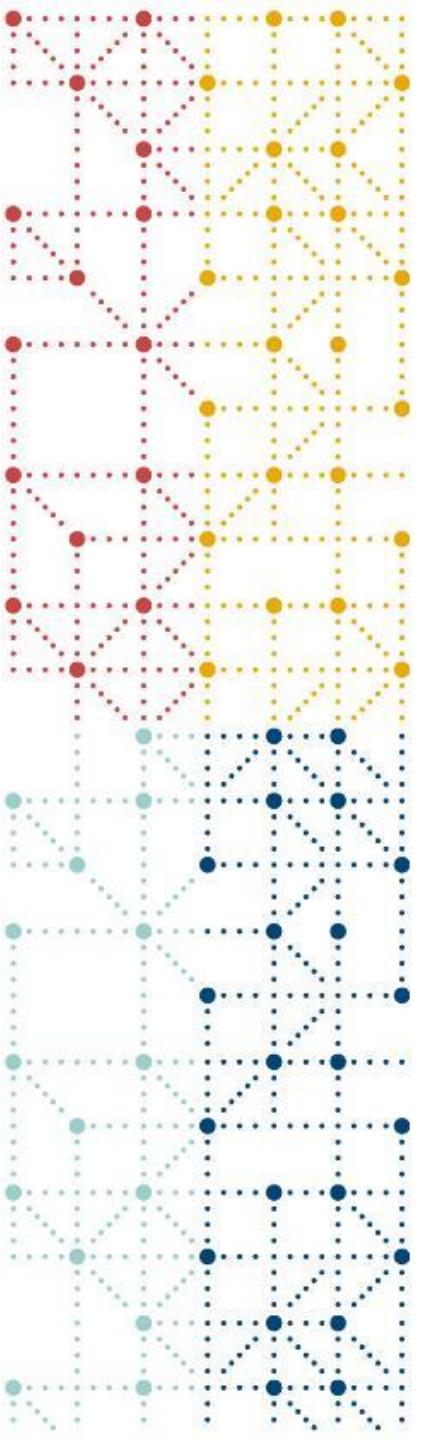


## Lobby Level



## Mezzanine Level





And now for the Important bit ....

# TMF REFERENCE MODEL TRANSFORMATION



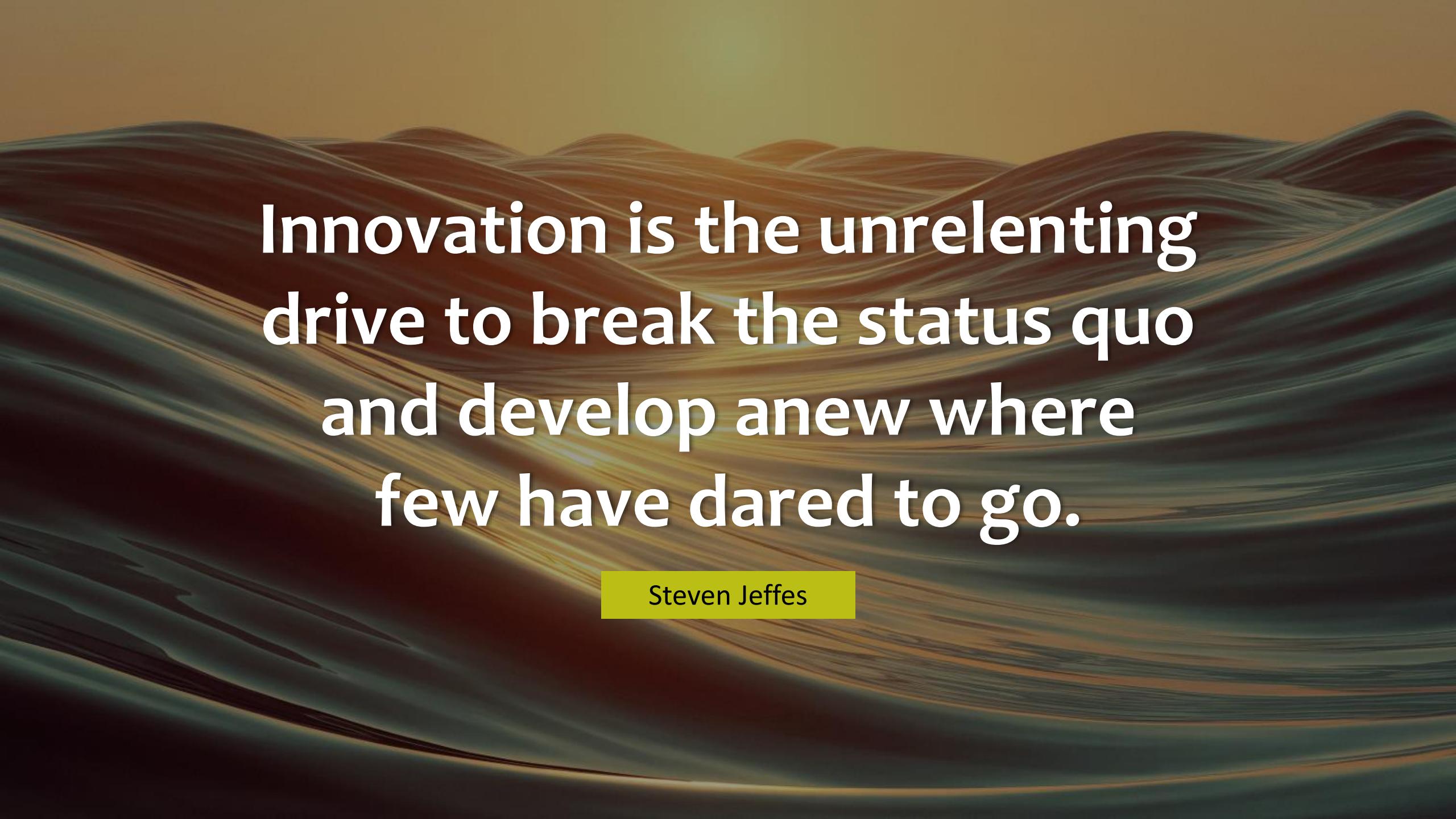
Document-based  
Reference



Digital Data-driven  
Standard



TMF Standard Model v1



**Innovation is the unrelenting  
drive to break the status quo  
and develop anew where  
few have dared to go.**

Steven Jeffes



Innovation is the ability to  
see change as an  
opportunity – not a threat.

Steve Jobs

# Introducing Our Keynote Speakers



**Sarah Dolan**

FDA Advisory Committee,  
Clinical Trial Endpoints Team,  
Patient Ambassador,  
Davis Phinney Foundation



**Dr. Peter J. Embí**

Professor and Chair,  
Department of Biomedical Informatics,  
Vanderbilt University Medical Center