



2026 US
INTERCHANGE

SPONSOR/EXHIBITOR PROSPECTUS

The Future is Connected: Standards and AI Powering Transformation

DENVER, COLORADO

Exhibition & Main Conference: 5-6 October
Training & Workshops: 7-9 October

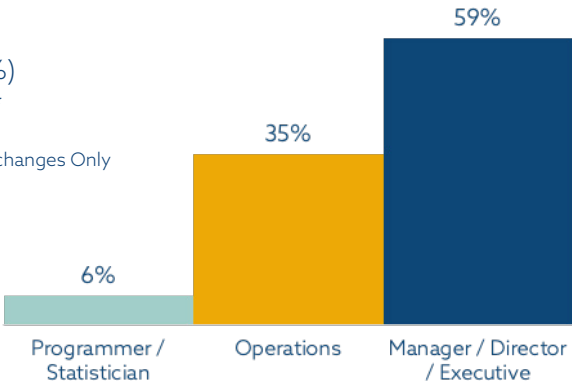
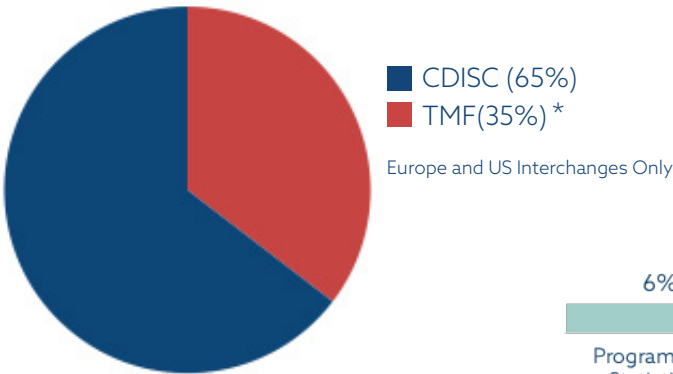
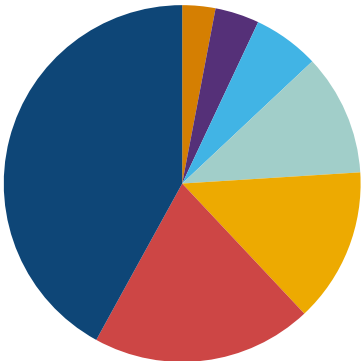
CDISC Events Snapshot

We welcomed over 1,400 attendees across our global events in 2025. These attendees represented a range of professional levels and clinical research industry sectors. This diverse attendee base reflects our ability to engage leaders and practitioners alike, fostering meaningful dialogue and collaboration across all levels of the industry.

1,400+ Attendees

Diverse Industry Segments

- Government (3%)
- Nonprofit (4%)
- Consulting (6%)
- Academia (11%)
- Technology Service Provider (14%)
- Clinical Research Organization (20%)
- Pharma/Bio Tech (42%)



***TMF Professionals:** From 2024 to 2025, TMF attendance grew by more than 15%, and participation is projected to rise 25% for 2026. With TMF becoming an official CDISC standard, attending a CDISC event in 2026 places you at the center of the latest developments, insights, and innovations shaping the future of TMF.

About CDISC

Creating Clarity In Clinical Research

We bring together a global community of experts to develop, refine, and advance global data standards for clinical research.

To Advance Global Health

We enable the accessibility, interoperability, and reusability of data for more meaningful and efficient research for greater impact on global health.

Our Offerings

From developing standards themselves to offering various training programs, CDISC helps organizations and individuals effectively implement clinical research standards.

CDISC Events offer our community the unparalleled opportunity to meet in-person, network, share experiences, and elevate their knowledge, ensuring they remain at the forefront of clinical research standards.

Sponsoring and exhibiting signals an organization's commitment to CDISC and the event and boosts the company's presence.

Boost Your Brand Presence

CDISC Interchanges present a unique opportunity to expand your company's reach – from the podium to the booth. CDISC Events provide up-to-the-minute standards-related content to a wide range of industry leaders. As a sponsor or exhibitor, your organization can be front and center through tailored programs to make an impact on attendees.

Brand Visibility

- Sponsors gain exposure to a targeted audience of industry professionals, enhancing brand recognition and credibility.

Networking Opportunities

- Events provide a platform for sponsors to connect with key stakeholders, potential clients, and collaborators, fostering valuable relationships.
- Connect face-to-face with hundreds of key decision-makers - senior executives, directors, managers - from biopharmaceutical companies, clinical research organizations, governmental agencies, and more.
- Engaging exhibit hall activities during our events include exhibitor displays, presentations, posters, social hours, coffee breaks, lunches, games, and quality engagement between attendees and exhibitors.

Lead Generation*

- During the event, drive new leads and business opportunities by showcasing products and services to a relevant audience.
- Afterwards, gain access to highly qualified lists of event attendees.

Thought Leadership

CDISC sponsors position themselves as industry leaders by participating in panels, presentations, and workshops. Be in the know – hear the newest standards updates, case studies, and conformance rules from CDISC staff, expert speakers, and global regulatory officials.

*Separate purchase required

ROI on CDISC Sponsorship

A Worthwhile Investment

CDISC event sponsorship is for organizations looking to enhance their presence in the international clinical research community. Each sponsorship package and a-la-carte option allows you to showcase your products and services right where attendees network.

Bundle & Save

Our sponsors can choose to bundle up to three events per year, achieving Global Status, and seeing significant added value and savings with each added event. Significantly reduced rates include:

7% off for 2 Interchanges

15% off for 3 Interchanges

Package must fit within a 2-year timeframe. (Global Status Sponsorship discounts are exclusive and cannot be combined with any other offer.)



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Sponsorship Overview

	Diamond	Ruby	Sapphire	Emerald
Event Participation				
Exhibitor Booths	Diamond-level premium location	Ruby-level premium location	Standard Size, preferred selection	No Booth
Conference Passes	8	5	3	2
Thank You (Opening Plenary)	✓	✓	✓	✓
Sponsored Sessions	2	1		
Add'l Registrant Discount*	10%	7%	5%	
Networking				
Attendee Marketing List ¹	✓	✓		
Basic Attendee List	✓	✓	✓	✓
Marketing & Communications				
Logo in Email Communications	✓	✓	✓	✓
Promotion in Sponsored Communication to Attendees†	Pre, Main, & Post Con Emails	Pre & Main Con Emails	Pre-Con Email	
Organization Promotion on Rolling Slides Displayed between Sessions	✓			
Visibility & Branding				
Inclusion in Vendor Showcase	✓			
Logo on Landing Page	✓	✓	✓	✓
Logo on Print Agenda	✓	✓	✓	✓
Logo on Rolling Slides	✓	✓	✓	✓
Logo on Sponsor Signage	✓	✓	✓	✓
1-page Flyer at Registration‡	✓	✓	✓	✓
Price (EUR)	\$24,000	\$18,000	\$12,000	\$6,000

* Discount may be applied to three additional registrants.

†Flyer to be provided by Sponsor.

‡Sponsored communications will go to all registered attendees via Cvent.

¹Diamond and Ruby Sponsors will be provided with attendee list who have opted-in to Sponsor Marketing at registration.

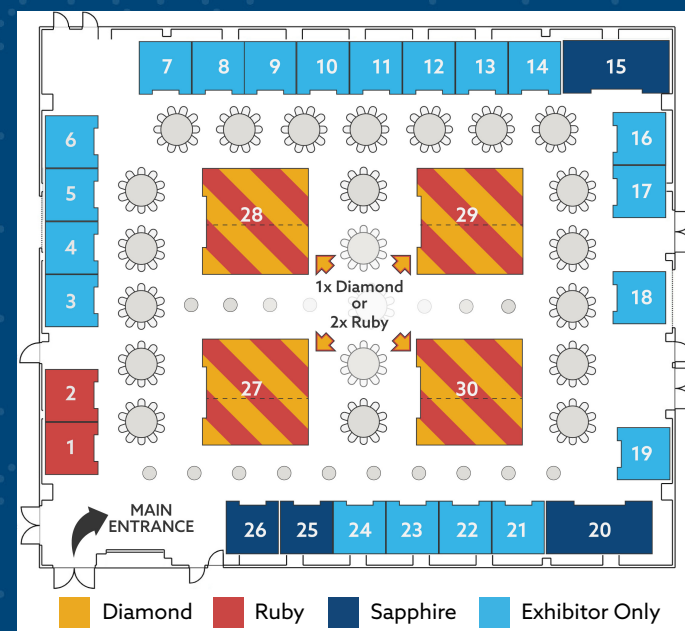
About Our Sponsorships

How To Reserve

Sponsorships are limited and available on a first-come, first-served basis. To request your sponsorship, please click the "Apply Here" link available throughout this document, which will then guide you to our online Sponsorship Form.

Booth Selection

Sponsors receive the first opportunity to select a booth - based on their sponsorship level. All other exhibitors can then begin to select spaces in the order agreements have been received.



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Diamond Sponsorship

Conference Benefits

- 1 Diamond-level, Premium Location Booth Space
- 8 Conference Passes
- 2 Sponsored Sessions
- Thank You During Opening Plenary
- Attendee Marketing List (Includes contact information)
- Basic Attendee List
- Inclusion in Vendor Showcase*

Brand Visibility

- 1 À-la-carte selection:**
 - Poster Session Sponsor
 - Evening Event Sponsor
 - Platinum Member Mixer Sponsor
- Sponsor Event Signage
- 1 Page Flyer at Registration
- Logo featured on: CDISC Digital Platforms, Agenda, Slides
- Company Promotion in Sponsored Communications to Attendees
- Company Promotion on Rotating Slides

Discounts

- 10% Additional Registrant Discount

Greatest Value: \$24,000

*Benefit contingent upon inclusion of Vendor Showcase at the sponsored Interchange.

**Refer to page 10 to view benefits for each of the A-la-Carte selections at this gemstone level.



"I recommend the CDISC Interchange to colleagues - I am looking forward to next year and bringing more Project Managers and SMEs in different lines of business and departments."

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Ruby Sponsorship

Conference Benefits

- 1 Ruby-level Premium Location Booth Space
- 5 Conference Passes
- 1 Sponsored Session
- Thank You During Opening Plenary
- Attendee Marketing List (Includes contact information)
- Basic Attendee List

Brand Visibility

- 1 À-la-carte selection:*
 - Main Conference Day 1 or Day 2 Lunch Sponsor
 - Vendor Showcase Sponsor
 - 360i End-to-End Transformation Roundtable Sponsor
- Sponsor Event Signage
- 1 Page Flyer at Registration
- Logo featured on: CDISC Digital Platforms, Agenda, Slides
- Company Promotion in Sponsored Communications to Attendees

Discounts

- 7% Additional Registrant Discount

Pricing: \$18,000

*Refer to page 10 to view benefits for each of the A-la-Carte selections at this gemstone level.



"CDISC Interchange is an incredibly well-organized and orchestrated conference with very informative speakers and topics. I will be recommending this to others for the future."

Sapphire Sponsorship

Conference Benefits

- 1 Exhibitor Booth
- 3 Conference Passes
- Thank You During Opening Plenary
- Basic Attendee List

Brand Visibility

- 1 À-la-carte selection:*
- AM / PM Break Sponsor
- Beer / Wine Sponsor at Evening Event or Platinum Member Mixer
- Sponsor Event Signage
- 1 Page Flyer at Registration
- Logo featured on: CDISC Digital Platforms, Agenda, Slides

Discounts

- 5% Additional Registrant Discount

Pricing: \$12,000

*Select à-la-carte benefits are detailed on page 10; for additional benefits information contact events@cdisc.org



"CDISC Interchange is not to be missed and is my pinnacle conference of the year."



Conference Benefits

- 2 Conference Passes
- Thank You During Opening Plenary
- Basic Attendee List

Brand Visibility

- Sponsor Event Signage
- 1 Page Flyer at Registration
- Inclusion in Email Communications
- Logo featured on: CDISC Digital Platforms, Agenda, Slides

Pricing: \$6,000



"CDISC Interchange is a great opportunity to learn and grow professionally."

Exhibitor Opportunities

About Exhibiting

The Exhibition Area at each of our conferences provide excellent opportunities for attendees to network with and learn more from experts in the industry. All breaks and lunches are held in the Exhibition Area, ensuring our exhibitors maximum traffic. Conference-specific details such as Exhibition Area location, shipping instructions, and T&Cs will be included in the Exhibitor Information Packet, which will be shared in February or upon receipt of your completed exhibit reservation form.

Benefits

- 2 Conference Passes
- Participation in Exhibitor Bingo Game (Europe & U.S. Conferences Only)
- 1 Standard Booth Space
- 1 Draped Table and 2 Chairs
- Wireless Internet and Electrical Supply
- Basic Attendee List (Name and Company)
- Logo on Exhibitor Event Signage and on CDISC Digital Collateral (e.g, email communications)

Pricing

Platinum Member: \$5,000
Gold Member: \$6,000
Non-Member: \$7,500



"At CDISC Interchanges, it's great to be amongst the community for networking purposes and to experience the enthusiasm towards future vision."

Amplify Your Brand

Think outside booth visibility with high-value branded sponsorships that keep your organization front and center. These opportunities deliver repeated exposure and strengthen your connection with attendees throughout the event.

Combining event sponsorship with additional brandable items expands opportunities for engagement. Consider making a lasting impression and a few more friends by including the items listed below in your package.

Branding*

Lanyards	Tote Bags
\$6,000	\$5,000
Notepads	Pens
\$3,000	\$4,000

*Cost of item production not included in cost of Branding benefit

Sky is the Limit

Have an idea for how you would like to showcase your brand during the event? Contact events@cdisc.org with your ideas!



Think Outside the Booth

Extend your presence beyond the exhibit hall by sponsoring key touchpoints woven throughout the attendee journey. These opportunities allow your brand to appear at high-visibility moments. Whether during networking, learning, or leadership-level interactions create meaningful impressions long after the event concludes.

À-La-Carte

NEW! Education	(See next page for details)	\$19,000
Evening Networking Event	- Enables free attendance for attendees - Sponsor Signage at Event - Thank You during Evening Event and Opportunity to make short remarks (remarks to be reviewed by CDISC prior to event) - Logo and Link on CDISC Event Website - Sponsor collateral or branded item on tables at event (Provided by Sponsor)	\$10,000
Platinum Member Mixer	- Sponsor Signage at Mixer - Sponsor Signage at Event - Thank You during Mixer and Opportunity to make short remarks (remarks to be reviewed by CDISC prior to event) - Logo and Link on CDISC Event Website	\$5,000
Session	- Sponsor Signage at Event - Sponsor branding on conference screens during session - Sponsor logo on online and print agenda - Sponsor collateral or branded item on tables in session room (Provided by Sponsor)	\$4,000 per session
Green Room	- Sponsor Signage outside room - Meeting Space Opportunity (based upon availability) - Thank You at Start of Event - Logo and Link on CDISC Event Website	\$4,000
Coffee Break	- Logo on Buffet Tables - Logo on CDISC Event Website	\$3,000 per break



NEW! Education Sponsorship

Empower Today's Experts and Tomorrow's Leaders

CDISC Education Trainings are where global data standards professionals refine their expertise, strengthen their implementation skills, and stay at the forefront of clinical data innovation. Held in the days leading up to the annual CDISC Europe Interchange, the instructor-led trainings are taught by CDISC experts and designed to help participants apply standards more effectively in their daily work.

As the Education Sponsor, your organization plays a key role in advancing the knowledge and capability of the global data standards community. Your support helps both seasoned professionals and emerging leaders achieve excellence in clinical research.

Conference Benefits

- 2 complimentary Training registrations per confirmed Training

Brand Visibility

- Organization's logo on:
 - On-site materials (i.e., Training placards and Education Trainings signage)
 - Digital content and platforms (i.e., Training session materials, CDISC LearnStore, Interchange registration website)

Pricing: \$19,000



*"Walking through the different aspects of USDM as they relate to the protocol sections was a good way to structure the training...**the level of detail was welcome and exactly what I needed to gain a better understanding of USDM.**"*

2025 Sponsors + Exhibitors



Diamond



Ruby

ORACLE



Domino

cencora

PharmaLex



PINNACLE²¹
BY CERTARA



caidyTM

Just in Time
GCP



Sapphire



Emerald



inno.N



montrium



Arkivum

EGNYTE



CLYMB
CLINICAL



Zifo



Veeva



nnit



cencora
PharmaLex



inno.N



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