



Technology Enabled Standards: Leveraging Technology, Open-Source
Solutions, and AI to Drive Standards Automation

技术赋能标准：利用技术、开源解决方案和AI推动标准自动化

Julie Smiley, Vice President, Data Sciences, CDISC



Meet the Speaker

Julie Smiley, MS

Title: Vice President, Data Sciences

Organization: CDISC

Julie Smiley has over 25 years of experience in the pharmaceutical industry and extensive expertise with data standards and data flow automation. Throughout her career, she has led data management and database programming organizations, later shifting her focus to standards, metadata governance, and end-to-end data flow automation. As Vice President of Data Sciences at CDISC, Julie is dedicated to driving innovation in data standards, enhancing interoperability, and supporting the industry's evolving data needs. She holds a Master of Science in Computer Information Systems from Boston University, specializing in database and knowledge management.



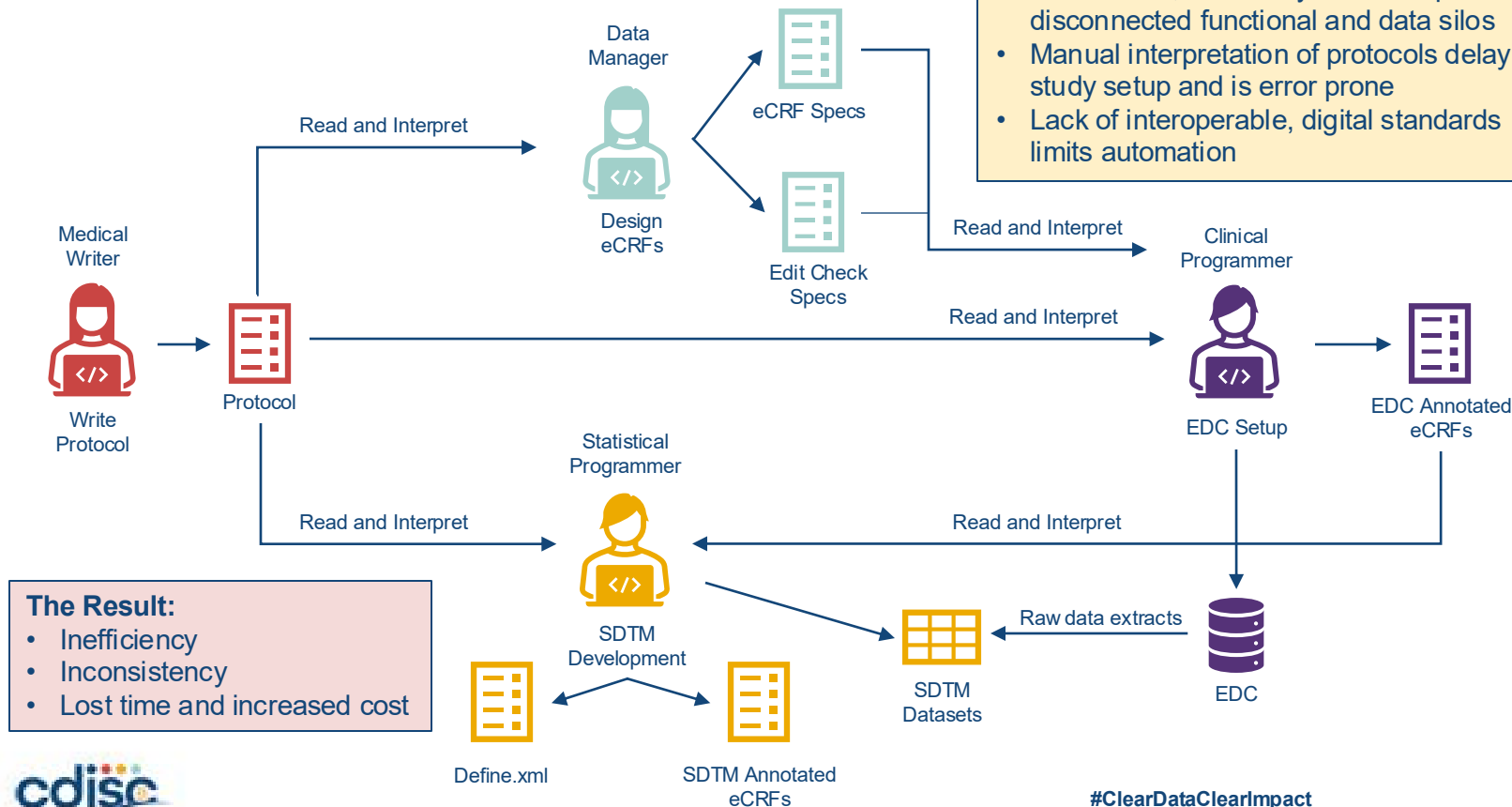
Agenda

- 1) Setting the Stage
- 2) Vision for 360i
- 3) 360i Technical Roadmap

Setting the Stage: The Problem

Today's Clinical Research Landscape:

- Study Design, Data Collection, Tabulations, and Analysis often operate in disconnected functional and data silos
- Manual interpretation of protocols delays study setup and is error prone
- Lack of interoperable, digital standards limits automation





Vision for 360i

Realizing the CDISC Mission

CDISC Strategic Plan & Roadmap



Expand & Connect

Expand, Connect, and
Digitize Our Standards



Enable & Automate

Reduce Variability, Enable
Interoperability, and
Increase Automation



Engage & Adopt

Focus on Community
Needs and Deliver
Business Value

Strategic Goal:

Expand and Enable standards-driven automation across end-to-end study information lifecycle from study design through results.

CDISC will expand and realize the original 360 vision.

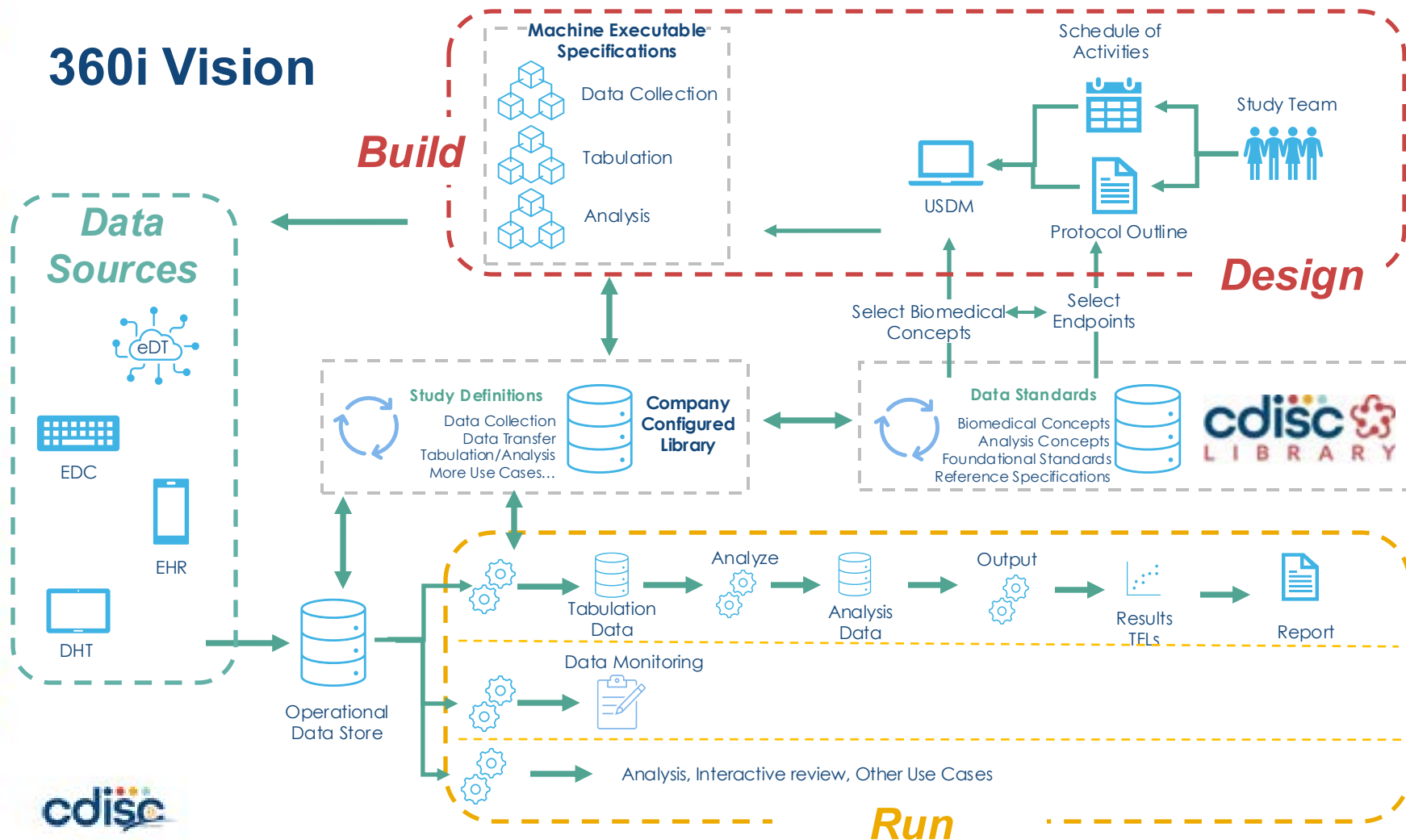
360i Vision

Creating a Digital Ecosystem:

- Unified Study Definitions Model (USDM) as the foundation
- Digital Protocol feed downstream artifacts
- Linked Biomedical Concepts enrich meaning
- Machine-readable, interoperable data flows
- Open-source tools to support transparency and adoption
- **Goal:** Fully digital, standards-driven clinical development lifecycle



360i Vision



360i Phase 1

Build

Design

Data Sources



EDC



EHR



DHT

Operational Data Store

Machine Executable Specifications



Data Collection



Tabulation



Analysis

Schedule of Activities



Study Team



USDM



Protocol Outline

Select Biomedical Concepts

Select Endpoints

Study Definitions

Data Collection
Data Transfer
Tabulation/Analysis
More Use Cases...

Company Configured Library

Data Standards

Biomedical Concepts
Analysis Concepts
Foundational Standards
Reference Specifications

cdisc LIBRARY

Tabulation Data

Analyze



Analysis Data

Output



Results TELs



Report

Data Monitoring

Analysis, Interactive review, Other Use Cases

Phase 2 pre-work includes defining Analysis Concepts

Run

cdisc

AI Innovation

- Engage community to advance standards through innovation
- Open to CDISC Member Organizations
- Solutions may be open-source or commercial
- Open-source encouraged for community impact
- CDISC will not endorse or adopt submitted solutions
- Winners showcased at 2025 US Interchange
- Use Cases
 - Build a USDM-Centric Repository from Legacy Protocols
 - AI-Powered Biomedical Concept Development
 - Predictive Rule Authoring for CORE
 - Reverse Mapping from Analysis to Design via Semantics





360i Technical Roadmap

High-level Roadmap

Phase 1



1 Study Design

3 SDTM
Define-XML

4 aCRFs

5 SDTM
Datasets

Shell Datasets

6 Populate CRFs

8 oak.sdtm algorithms

7 ODS

10 Open Rule Set

11 Conformance
Report

Roadmap does not need
to be completed
sequentially in all cases



1. Create Study Design



Completed (first iteration):

- BC identification & extraction from library
- USDM-JSON generation
- Conformance checks run

To Do:

- Remaining BC identification & extraction
- Remaining conformance checking
- Final USDM-JSON generation

2. Generate CRFs & eDTs



Completed (first iteration):

- LZZT study data reverse engineering

To Do:

- ODM-based CRF & eDT generation
- HTML CRF generation

3. Generate SDTM Define-XML



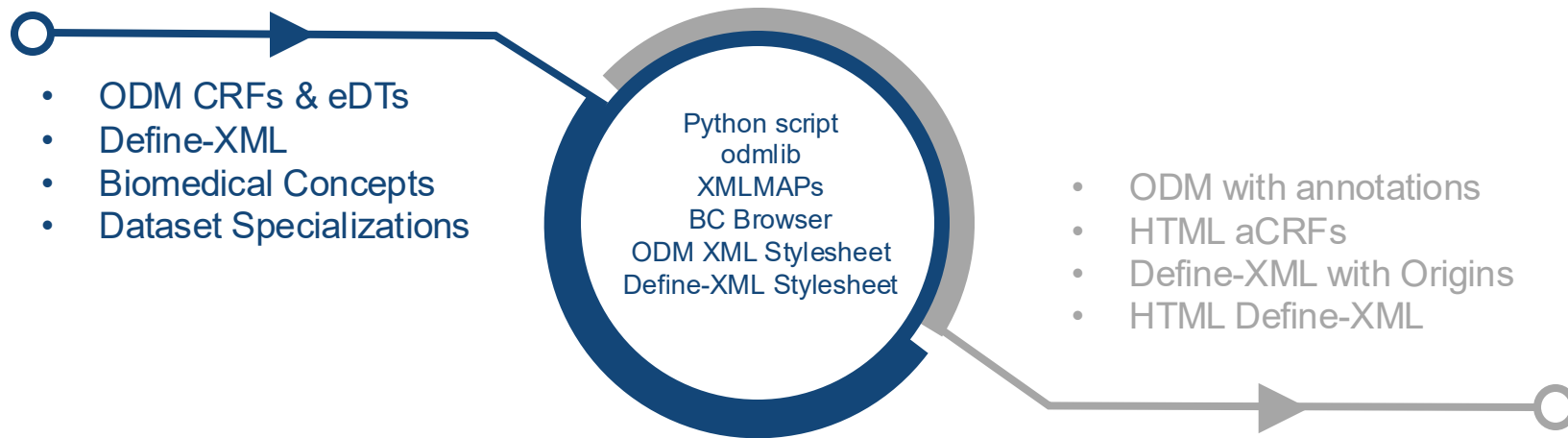
Completed (first iteration):

- Partial Define-XML generated
- BCs pulled from USDM JSON export
- CDISC API queried for dataset specializations

To Do:

- Define-XML complete generation with value level metadata

4. Generate aCRFs



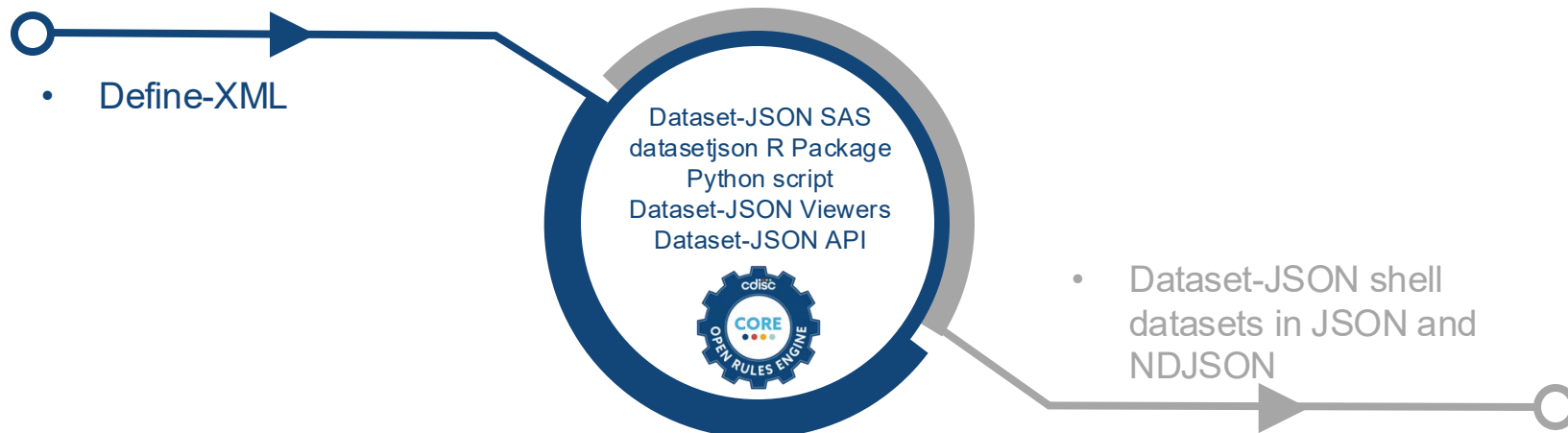
Completed (first iteration):

- Partial aCRF generation from BCs
- Partial Define-XML HTML rendering generation

To Do:

- Full ODM & HTML aCRF generation
- Define-XML generation with Origins
- Full Define-XML HTML rendering generation

5. Generate Shell Datasets



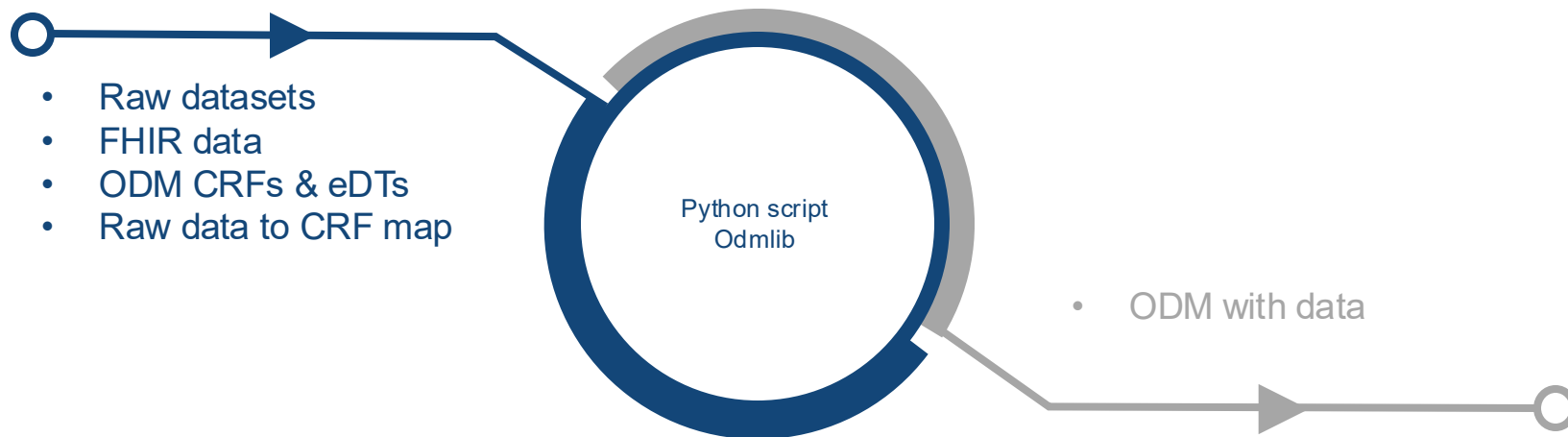
Completed (first iteration):

- Partial Dataset-JSON shell generation from biomedical concepts and dataset specializations

To Do:

- Full Dataset-JSON shell generation

6. Populate CRFs & eDTs with Raw Data



Completed (first iteration):

- Reverse engineered raw data obtained
- Synthetic data generated & transformed to SDTM for DM/SU domains

To Do:

- Full ODM generation with CRF and eDT data

7. Load Operational Data Store (ODS)



Completed (first iteration):

- Exploring options for technical infrastructure
- Set up central GitHub repo for project
- Setting up Google Colab notebook to demonstrate the automation

To Do:

- ODS implementation
- Raw data queries

8. Create oak.sdtm Algorithm Set



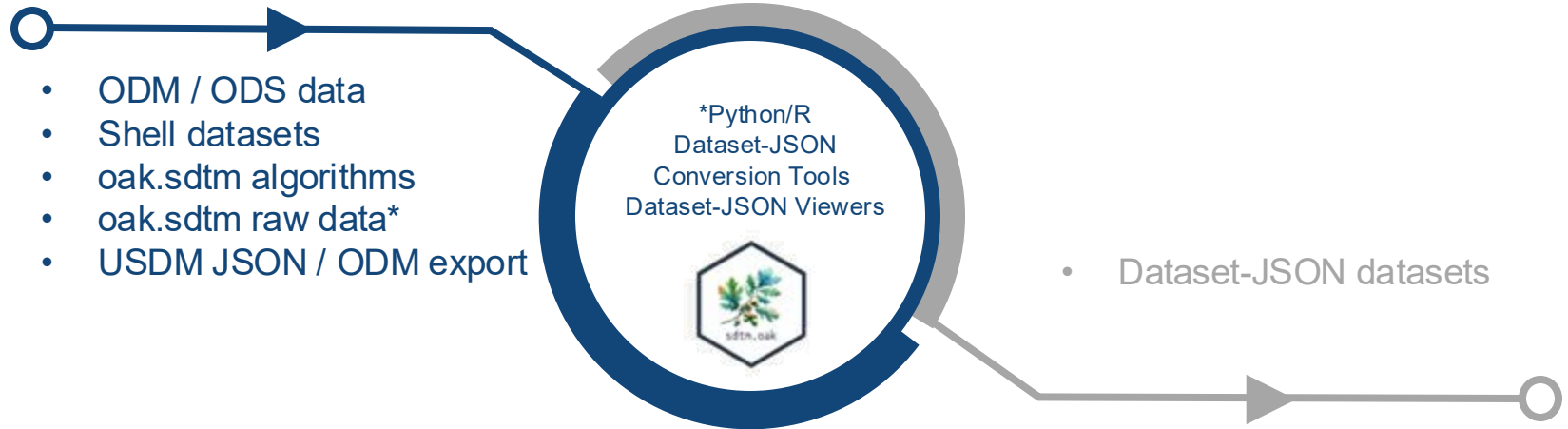
Completed (first iteration):

- Partial domain algorithms created

To Do:

- Missing algorithm creation
- Mapping generation

9. Generate SDTM Datasets



Completed (first iteration):

- SDTM Trial design datasets generated

To Do:

- SDTM generation in Dataset-JSON

Bridging the Gap: Automating SDTM Trial Design Datasets Using Structured Protocol



Enable & Automate

Reduce Variability, Enable
Interoperability, and
Increase Automation



10. Create Open Rule Set



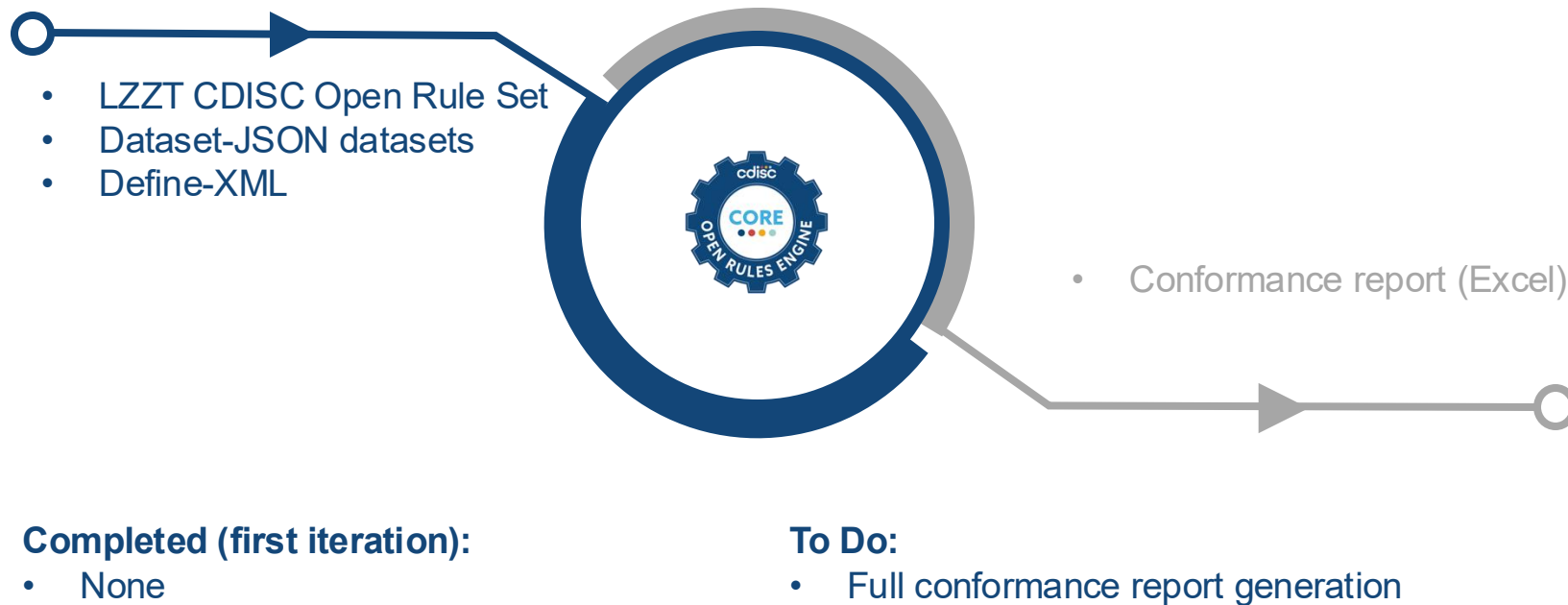
Completed (first iteration):

- Partial Open Rule generation from BCs

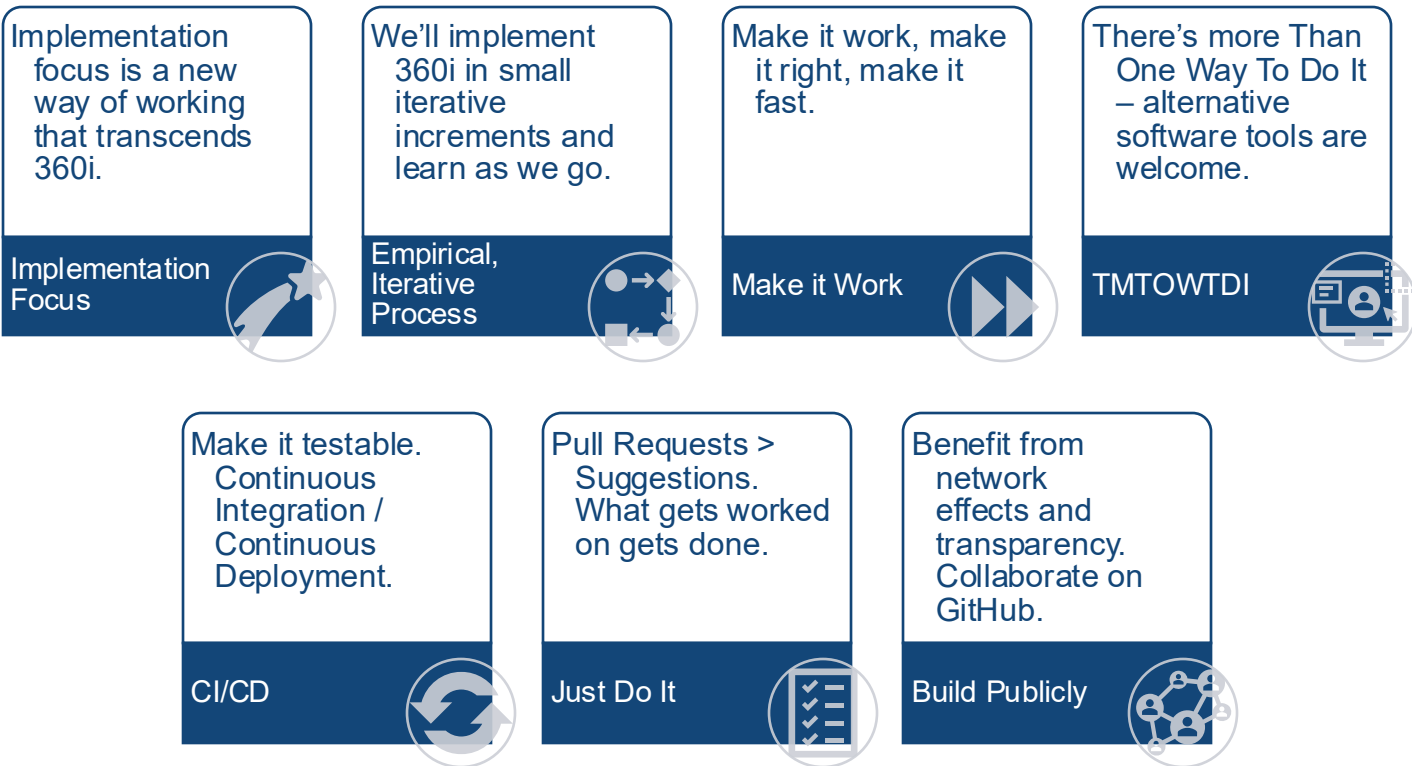
To Do:

- Full Open Rule Set generation

11. Generate Conformance Report



Technical Roadmap Rules of the Road





360i Definition of Done

360i has published a complete **pre-configured study package** with all the components defined in **metadata** from study design to submission, **test data** for the study, and **open-source software** to run the study data pipeline to generate analysis results

Thank You!

Join Us in Building the Future:

- Engage with CDISC 360i working groups
- Test, pilot, and provide feedback on new models and tools
- Support the adoption of open digital standards

Together, we are breaking down silos to deliver faster, smarter, more connected clinical research.

