



CDISC+TMF US Interchange

# Nashville

13-14 October 2025



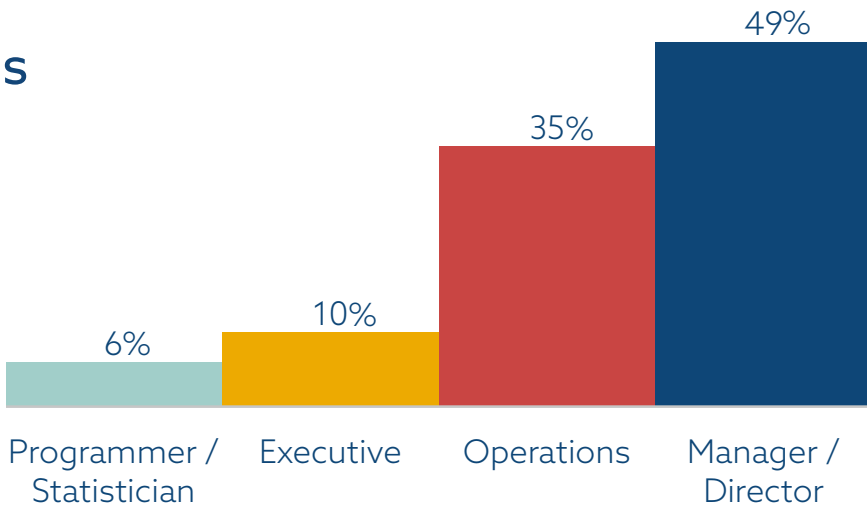
Sponsor & Exhibitor Prospectus



# CDISC Events Snapshot

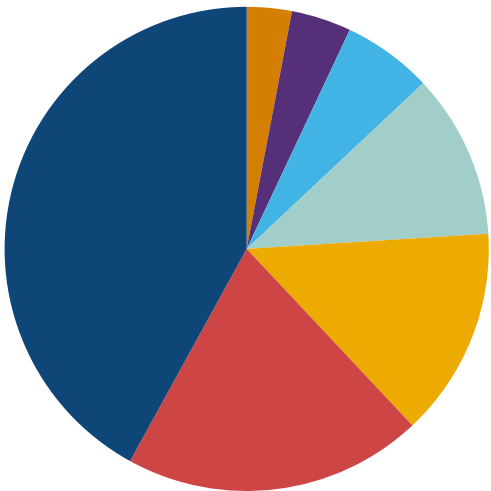
We welcomed over 1,200 attendees across our global events in 2024. These attendees represented a range of professional levels and clinical research industry sectors. This diverse attendee base reflects our ability to engage leaders and practitioners alike, fostering meaningful dialogue and collaboration across all levels of the industry.

1,200+ Attendees



## Diverse Industry Segments

- Government (3%)
- Nonprofit (4%)
- Consulting (6%)
- Academia (11%)
- Technology Service Provider (14%)
- Clinical Research Organization (20%)
- Pharma/Bio Tech (42%)



# About CDISC

## Creating Clarity In Clinical Research

We bring together a global community of experts to develop, refine, and advance global data standards for clinical research.

## To Advance Global Health

We enable the accessibility, interoperability, and reusability of data for more meaningful and efficient research for greater impact on global health.

## Our Offerings

From developing standards themselves to offering various training programs, CDISC helps organizations and individuals effectively implement clinical research standards.

CDISC Events offer our community the unparalleled opportunity to meet in-person, network, share experiences, and elevate their knowledge, ensuring they remain at the forefront of clinical research standards.

Sponsoring and exhibiting signals an organization's commitment to CDISC and the event and boosts the company's presence.

# Boost Your Brand Presence

CDISC Interchanges present a unique opportunity to expand your company's reach – from the podium to the booth. CDISC Events provide up-to-the-minute standards-related content to a wide range of industry leaders. As a sponsor or exhibitor, your organization can be front and center through tailored programs to make an impact on attendees.

## Brand Visibility

- Sponsors gain exposure to a targeted audience of industry professionals, enhancing brand recognition and credibility.

## Networking Opportunities

- Events provide a platform for sponsors to connect with key stakeholders, potential clients, and collaborators, fostering valuable relationships.
- Meet face-to-face with hundreds of key decision-makers, senior executives, directors, programmers, and regulators from world-class organizations.
- Engaging exhibit hall activities during our events include exhibitor displays, presentations, posters, social hours, coffee breaks, lunches, games, and quality engagement between attendees and exhibitors.

## Lead Generation

- During the event, drive new leads and business opportunities by showcasing products and services to a relevant audience.
- Afterwards, gain access to highly qualified lists of event attendees.

## Thought Leadership

CDISC sponsors position themselves as industry leaders by participating in panels, presentations, and workshops. Be in the know – hear the newest standards updates, case studies, and conformance rules from CDISC staff, expert speakers, and global regulatory officials.

# ROI On CDISC Sponsorship

## A Worthwhile Investment

CDISC event sponsorship is for organizations looking to enhance their presence in the international clinical research community. Each sponsorship package and a-la-carte option allows you to showcase your products and services right where attendees network.

## Bundle & Save

Our sponsors can choose to bundle up to three events per year, achieving Global Status, and seeing significant added value and savings with each added event. Significantly reduced rates include:

7% off for 2 Interchanges  
15% off for 3 Interchanges

*Package must fit within a 2-year timeframe. (Global Status Sponsorship discounts are exclusive and cannot be combined with any other offer.)*



# Sponsorship Overview

	Emerald	Sapphire	Ruby	Diamond
<b>Event Participation</b>				
Exhibitor Booth & Selection Priority	0	<i>Receive third choice of space</i>	<i>Receive second choice of space</i>	<i>Receive first choice of space</i>
Conference Passes	1	2	4	6
Thank You (Plenary)	✓	✓	✓	✓
Sponsored Sessions			1	2
Additional Registrant Discount*		5%	7%	10%
<b>Visibility &amp; Branding</b>				
Logo - CDISC Website	✓	✓	✓	✓
Logo - Agenda	✓	✓	✓	✓
Logo - Slides	✓	✓	✓	✓
Sponsor Signage	✓	✓	✓	✓
Flyer at Registration**	✓	✓	✓	✓
Discounts on à-la-carte Items			10%	15%
<b>Marketing &amp; Communications</b>				
Logo - Email Communications	✓	✓	✓	✓
Logo - Registration Site	✓	✓	✓	✓
Promotion in Sponsored Communication to Attendees***		<i>Pre-Con Email</i>	<i>Pre &amp; Main Con Email</i>	<i>Pre, Main, &amp; Post Con Emails</i>
Featured Sponsor - Landing Page		✓	✓	✓
Company Promotion - Slides				✓
<b>Networking</b>				
Basic Attendee List	✓	✓	✓	✓
Attendee Marketing List****			✓	✓
Price (USD)	\$6,000	\$12,000	\$18,000	\$24,000

## About Our Sponsorships

### How To Reserve

Sponsorships are limited and available on a first-come, first-served basis. To request your sponsorship, please click the "Apply Here" link available throughout this document, which will then guide you to our online Sponsorship Form. For additional questions, email us at [events@cdisc.org](mailto:events@cdisc.org).

### Booth Selection

Booth selection begins two months prior to the start of each conference. At that time, sponsors will have the first opportunity to select a booth, based on their sponsorship level. All other exhibitors can then begin to select their booth spaces in the order signed agreements have been received.

\*Sponsors may register additional attendees at listed discount (max. +3) .  
 \*\*Flyer to be provided by Sponsor.  
 \*\*\*Sponsored communications will go to all registered attendees via Cvent.  
 \*\*\*\*Diamond and Ruby Sponsors provided with list of attendees who opted-in to Sponsor Marketing at registration.



# Diamond Sponsorship

## Pricing

Platinum Member \$21,600

Gold Member \$22,800

Non-Member \$24,000

## Conference Benefits

- 2 Exhibitor Booths
- 6 Conference Passes
- 2 Sponsored Sessions
- Thank You During Open Plenary
- Basic Attendee List
- Attendee Marketing List

## Brand Visibility

- Sponsor Signage
- 1 Page Flyer at Registration
- Inclusion in Email Communications
- Logo On: CDISC Website, Agenda, Slides, Email Communications

## Discounts

- 10% Additional Registrant Discount
- 15% Off Additional à-la-carte Sponsorship Items



*"I recommend the **CDISC Interchange** to colleagues - I am looking forward to next year and bringing more Project Managers and SMEs in different lines of business and departments."*

[Apply](#)

[Contact](#)



## Pricing

Platinum Member \$16,200

Gold Member \$17,100

Non-Member \$18,000

## Conference Benefits

- 1 Exhibitor Booth
- 4 Conference Passes
- 1 Sponsored Session
- Thank You During Open Plenary
- Basic Attendee List
- Attendee Marketing List

## Brand Visibility

- Sponsor Signage
- 1 Page Flyer at Registration
- Inclusion in Email Communications
- Logo On: CDISC Website, Agenda, Slides, Email Communications

## Discounts

- 7% Additional Registrant Discount
- 10% Off Additional à-la-carte Sponsorship Items



*"CDISC Interchange is an incredibly well-organized and orchestrated conference with very informative speakers and topics. I will be recommending this to others for the future."*

[Apply](#)

[Contact](#)



# Sapphire Sponsorship

## Pricing

Platinum Member \$10,800

Gold Member \$11,400

Non-Member \$12,000

## Conference Benefits

- 1 Exhibitor Booth
- 2 Conference Passes
- Thank You During Open Plenary
- Basic Attendee List

## Brand Visibility

- Sponsor Signage
- 1 Page Flyer at Registration
- Inclusion in Email Communications
- Basic Attendee List + Attendee Marketing List
- Logo On: CDISC Website, Agenda, Slides, Email Communications

## Discounts

- 5% Additional Registrant Discount



*"CDISC Interchange is not to be missed and is my pinnacle conference of the year."*

# Emerald Sponsorship

## Pricing

Platinum Member \$5,400

Gold Member \$5,700

Non-Member \$6,000

## Conference Benefits

- 1 Conference Pass
- Thank You During Open Plenary
- Basic Attendee List

## Brand Visibility

- Sponsor Signage
- 1 Page Flyer at Registration
- Inclusion in Email Communications
- Basic Attendee List + Attendee Marketing List
- Logo On: CDISC Website, Agenda, Slides, Email Communications



*"CDISC Interchange is a great opportunity to learn and grow professionally."*



# Think Outside the Booth

Combining event sponsorship with an additional networking event, session, or brandable item expands opportunities for engagement. Consider making a lasting impression and a few more friends by including the items listed below in your package.

## About À-La-Carte

CDISC has expanded its à la carte offerings to support interest from its growing partnership base. From dedicated networking sessions to the Wi-Fi network, these offerings give sponsors the opportunity for a more personalized experience.

## Above And Beyond

Maximize your organization's visibility during the event. The brandable items listed below can be purchased as standalone items or bundled in a package for greater impact. Pens, tote bags, and notepads have wings - they travel far beyond the event and keep your company front of mind.

## Sky Is The Limit

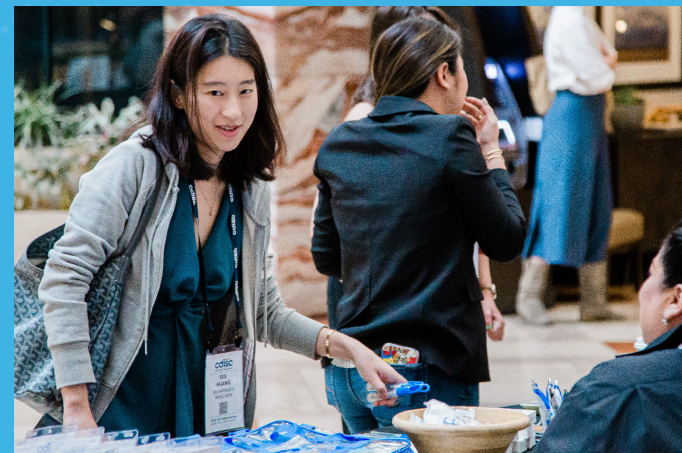
Have an idea for how you would like to showcase your brand during the event? Contact [events@cdisc.org](mailto:events@cdisc.org) with your ideas!

## Branding

Lanyards	Tote Bags
\$5,000	\$3,000
Notepads	Pens
\$3,000	\$3,000

## A La Carte

Networking Session	Mobile App	Wi-Fi
\$20,000	\$12,000	\$7,000
Catering	Program Ads	Session Sponsor
\$3,500 (per meal)	1/4 Page - \$750 1/2 Page - \$1,000 Full Page - \$1,250	\$3,500 (per session)



[Apply](#)

[Contact](#)

# Exhibitor Opportunities

## Pricing

Platinum Member \$4,500

Gold Member \$6,000

Non-Member \$7,500

## About Exhibiting

The Exhibition Area at each of our conferences provide excellent opportunities for attendees to network with and learn more from experts in the industry. The Exhibition Area is used for morning and afternoon coffee breaks (as well as lunch at some conferences), ensuring our exhibitors maximum traffic. More information specific to each conference, including the Exhibition Area location, shipping information, T&C and more will be provided to exhibitors as part of the Exhibitor Kit once CDISC receives a completed exhibit reservation form.

## Benefits

- 2 Conference Passes
- Participation in Exhibitor Bingo Game (Europe & U.S. conferences ONLY)
- 1 Booth Space
- 1 Draped Table and 2 Chairs
- Wireless Internet and Electrical Supply
- Pre & Post Event Attendee Lists (Name and Company)
- Logo on CDISC Website



*"At CDISC Interchanges, it's great to be amongst the community for networking purposes and to experience the enthusiasm towards future vision."*



# 2024 Sponsors + Exhibitors



Diamond



Ruby

Exhibitors

ORACLE

Domino

cencora

PharmaLex

凯莱英临床(凯诺)  
Asymchem Clinical (Clin-nov)

PINNACLE<sup>21</sup>  
BY CERTARA

caidy<sup>TM</sup>

IQVIA  
TECHNOLOGIES

sas

Just in Time  
GCP

康龙化成  
PHARMARON



Sapphire



Emerald

CLUPEA  
Accelerating Clinical Trials

CRScube  
Clinical Research Solutions

JNPMEDI

LSK Global PS

inSeption  
GROUP

ClinChoice

BASE LIFE  
SCIENCE  
An Infosys company

PHLEXGLOBAL  
A PHARMALEX Company

inno.N

rednucleus

ENNOV  
Software for Life

INTEGO  
CLINICAL

montrium



Arkivum

EGNYTE

CLYMB  
CLINICAL

TRANSPERFECT  
LIFE SCIENCES

PHARMASEAL

Business & Decision  
Life Sciences

EPHICACY

Zifo

Uppsala  
Monitoring  
Centre

EDETEK  
LIFE SCIENCE

nurocor<sup>TM</sup>  
Digitalized Clinical Development

phuse



CONNECT  
LIFE SCIENCES



Veeva

CMIC

nnit

formediX

Cytel

BioForum  
THE DATA MASTERS

main  
analytics

OCS  
LIFE SCIENCES

PHLEXGLOBAL  
A PHARMALEX Company

EPISTA  
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INTEGO  
CLINICAL

Sycamore  
Informatics  
SPR MDR CDR SCE  
PROTOCOL META DATA ANALYSIS

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