Unlocking the Power of Data to Modernize R&D and Improve Patient Outcomes

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TransCelerate was conceived to improve the health of people around the world by accelerating and simplifying the research and development of innovative new therapies



Since 2012, we have been on a journey to advance data utilization/reuse in partnership with CDISC, Health Authorities & Others



- Clinical Data Standards*
- Common Protocol Template*
- FDA-NIH Leadership Council
- Template Suite for Reuse (CC&R)
- Automation PoC
- Digital Data Flow*
- ICH M11 CeSHarp
- ACRO and EU PEARL Collaborations





Imagine a future world where **clinical research converges with clinical care**



Clinical research and care is **normalized** for patients and care support

The patient's experience is **seamless** across both clinical research and care

Clinical practice continuously **improves and progresses**

There will be challenges to achieve the aspiration of converging clinical research and clinical care.





What is the big picture?

Average Cycle Times Over a 10-year Period

Average Cycle Time in Years from Start of Phase I to end of Phase III Clinical Trials



Deloitte: Seize the Digital Momentum – Measuring the return from pharmaceutical innovation 2022

https://www2.deloitte.com/ch/en/pages/life-sciencesand-healthcare/articles/measuring-return-frompharmaceutical-innovation.html Note: Figures indicate time between start of Phase I trial to completion of Phase III trial



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Hospital systems are investing to provide a digital experience American Hospital Association Innovation Market Scan



- 77% investing in portals and mobile
- >50% plan to invest in SMS
- 40% automated workflows

- Telemedicine
- EHR Capabilities
- Patient portals and communication

https://www.aha.org/aha-center-health-innovation-market-scan/2022-02-22-3-principlesseamless-patient-digital

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The refreshed roadmap is based on greater connectivity aiming for bigger impact



Transforming Connectivity

Information Sharing & Reuse



- Protocol digitization (CC&R, DDF, Vulcan Utilizing the digital protocol)
- EHR connectivity
- Enabling translational safety

- Clinical data sharing via Historical trial data module
- Optimizing data collection
- Rapid safety signal assessments in (Using RWD)

- Modernizing clinical trial conduct: Patient preferences and supporting sites
- Embedded pragmatic trials
- Operationalizing platform trials



TransCelerate aspires toward a vision of Converging Clinical Care and Clinical Research





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Can we make M11 the Catalyst to go Digital

Mature protocol template implementation and alignment

Maturing Data Model and Control Terminology

Regulatory Imperative





M11 Is ...

ICH CLINICAL ELECTRONIC STRUCTURED HARMONISED PROTOCOL (CeSHarP)

https://www.ich.org/page/multidisciplinary-guidelines



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TransCelerate

ICH M11 Creates A Unique Opportunity

CeSHarP armonisation for better health Tech Spec Template Guideline FHIR – Technical Guide **USDM and Terminology** cdisc 5555 ruun. 55555 Unter Sta USDMIG USDM M11/USDM USDM JSON USDM Conformance Terminology API Rules **Utilizing the Digital Protocol – UDP** 0 **VULCAN HL7** FHIR Reference Use Implementation Application Connectathon Cases Guide(s)



Collaboration to amplify value of multiple initiatives ICH M11, Vulcan, CDISC, TransCelerate Collaborate on Digital Protocol

Capabilities, expertise, and relationships built to date across multiple projects collaborating to maximize synergies & collective resources will extend the value of multiple initiatives across the ecosystem







DDF user stories are maturing DDF in Action Day October 10, 2024



- Number of attendees increased 3X
- International
- Number of active sponsor companies increased from 9-17
- Increase in vendor participation
 overall
- All 3 member company user stories have the same vision for end-toend interoperability across the study lifecycle



DDF Use Cases

From machine actionable Protocol authoring to automation of downstream connectivity





"As a medical writer, the digitalization of data flows enables me to work faster with my team on one dedicated system, accessing study content in a single digital study design system.



"As a data manager, the digitalization of end-to-end processes from study design to EDC generates structured data that can be leveraged to track outcomes and progress made.



"As a technical expert, the digitalization of data flows reduces tedious manual work freeing up time for more complex projects that cannot be automated (value-added activities focus).



How You can Contribute

Collaborate with the DDF team to capture your organization's DDF case studies and adoption stories

Explore, identify and share USDM, DDF solutions use cases

Partner with others in the ecosystem to identify ways to build USDM into solutions to achieve protocol digitalization

Evangelize DDF within your organization, educate your teams on Digital Data Flow and update on latest technical releases, use cases



The road to interoperability is paved with a ton of hard work Can digital first help realize everyone's hope to put patients first ?



- 1. Collaboration will be increasingly necessary
- 2. Continued investment in technology / data
- 3. A need to digitalize the patient experience
- 4. Sustainability
- 5. New frontiers in drug discovery
- 6. Cycle time pressures
- 7. Industrializing what we learned from COVID
- 8. Focus on streamlined protocol design
- 9. Diversity in clinical trials
- 10. Developing alternative clinical site

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- Vulcan Accelerator Utilizing Digital Protocol (UDP) Team
- ICH

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