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## Bridging the Gap

TMF Culture and Engagement in a Diverse Workforce

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## HOW IS WORK RELATED TO TMF GENERALLY PERCEIVED?



## KCR is Decoding TMF Culture and Engagement

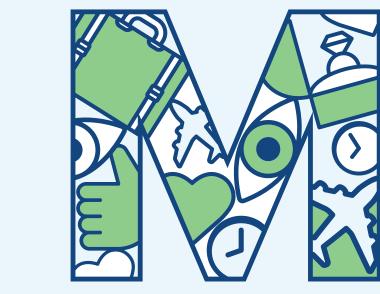
Showing why TMF is a big deal to keep a study running smoothly, especially with our unique management style and cohesive culture.





**Baby Boomers** (1946-1964)

**Generation X** (1965-1980)

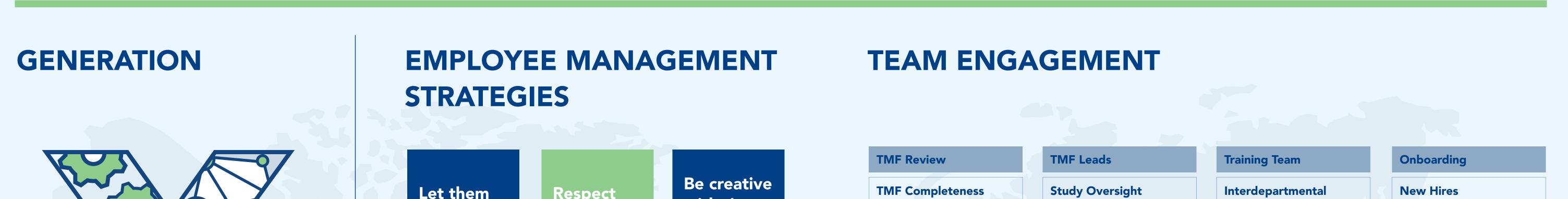


**Millennials** (1981-1996)



**Generation Z** (1997-2010)

Provision of professional development opportunities customized to meet the needs and expectations of each generational cohort.



take risks	their time	with time worked	Procedural Compliance TMF Audit TMF Storyboarding	Study Oversight	Training Delivery Training Material Preparation	New Roles Peer Buddies	
Let them do it their way	Give them a challenge	<section-header></section-header>					
		Create	TMF Review	TMF Leads	Training Team	Onboarding	
Know what motivates them	Help them learn and grow	a values- driven workplace	TMF Completeness Procedural Compliance TMF Audit TMF Storyboarding	Study Oversight	Interdepartmental Training Delivery Training Material Preparation	New Hires New Roles Peer Buddies	
	Make		Analytics	eTMF Superusers	Doc Specialists		
Make them part of a team	them feel valued and supported	Provide flexibility	Metrics & Reports Dashboards	UATs Enhancements	QC Review ISF Preparation Study Team Communication		
					Training Team	Onboarding	
Set concrete	Work-life	Mental health			Interdepartmental Training Delivery	New Hires New Roles	
goals	balance	support			Training Material	Peer Buddies	

