

# Will ICH M11 be the Catalyst to the Digital Transformation in Pharma R&D?

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TransCelerate BioPharma Inc.

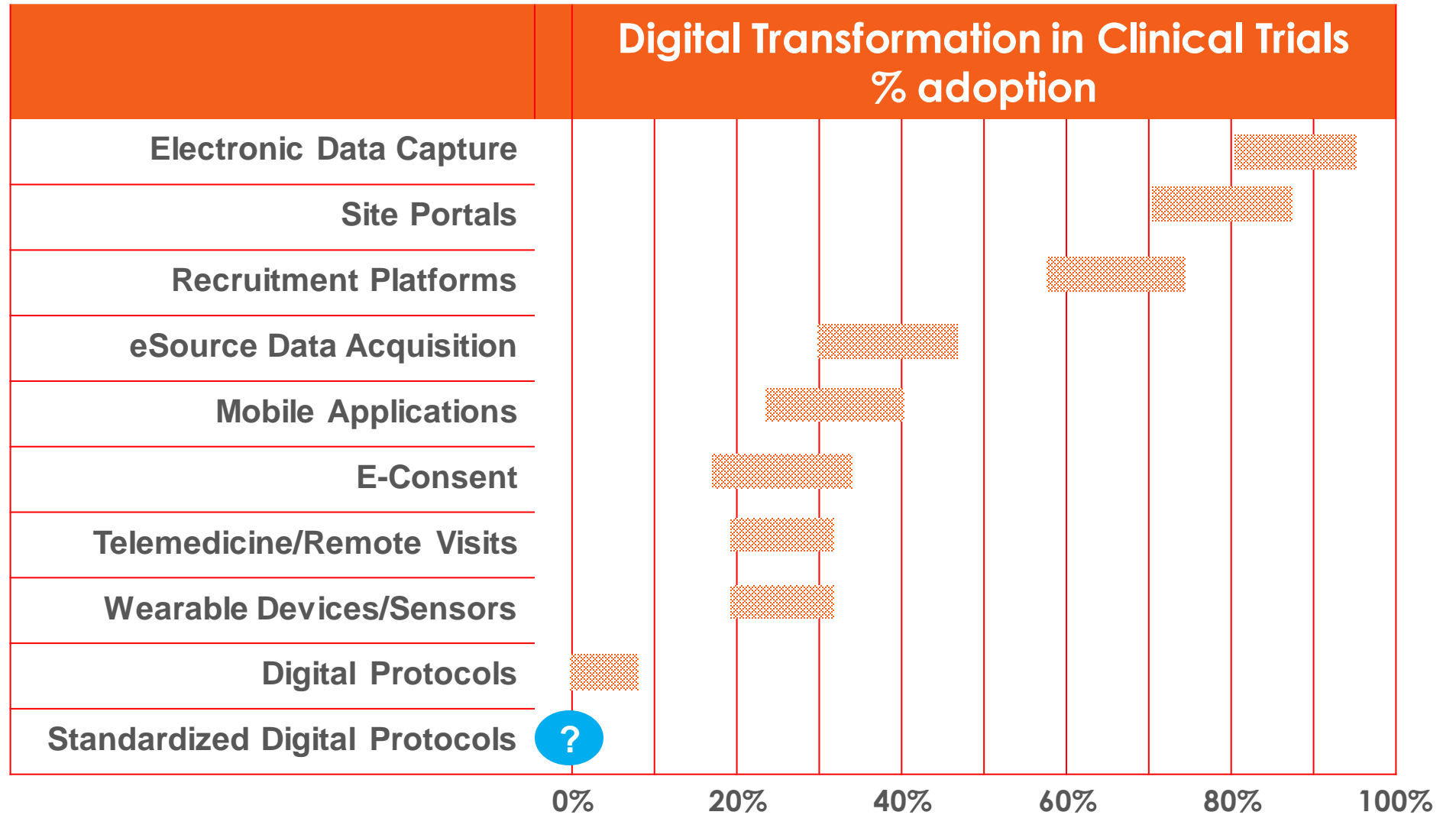
CDISC Interchange

April 2024

Berlin, Germany



# The Change Curve is Typically Long



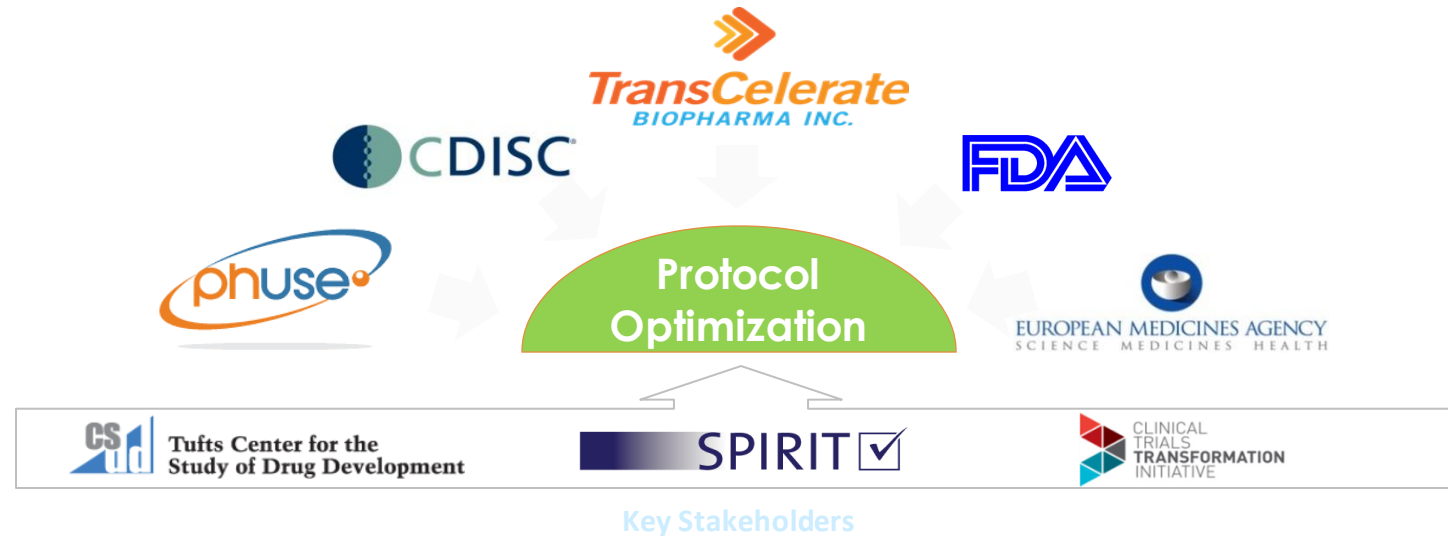
# Since 2012, we have been on a journey to advance data utilization/reuse in partnership with **CDISC, Health Authorities & Others**



- **Clinical Data Standards\***
- **Common Protocol Template\***
- **FDA-NIH Leadership Council**
- **Template Suite for Reuse (CC&R)**
- **Automation PoC**
- **Digital Data Flow\***
- **ICH M11 CeSHarp**
- **ACRO and EU PEARL Collaborations**



# Innovation through Collaboration – The Early Days of Common Protocol Template



 <ul style="list-style-type: none"> <li>• CFAST Therapeutic Area Data Standards</li> <li>• Protocol Representation Model (PRM)</li> <li>• Seeking practical method for implementation</li> </ul>	 	<ul style="list-style-type: none"> <li>• Regulator engagement will drive adoption</li> <li>• HL7, interest in reducing content duplication</li> <li>• Alignment with ClinTrials.gov and EudraCT</li> </ul>
 <ul style="list-style-type: none"> <li>• Creating technical representation of the PRM</li> <li>• Identifying gaps in data elements</li> </ul>	 	<ul style="list-style-type: none"> <li>• Foundation data to confirm potential ROI and support benefits-based decision making</li> <li>• Content checklist</li> </ul>

# Digital Data Flow Ambition

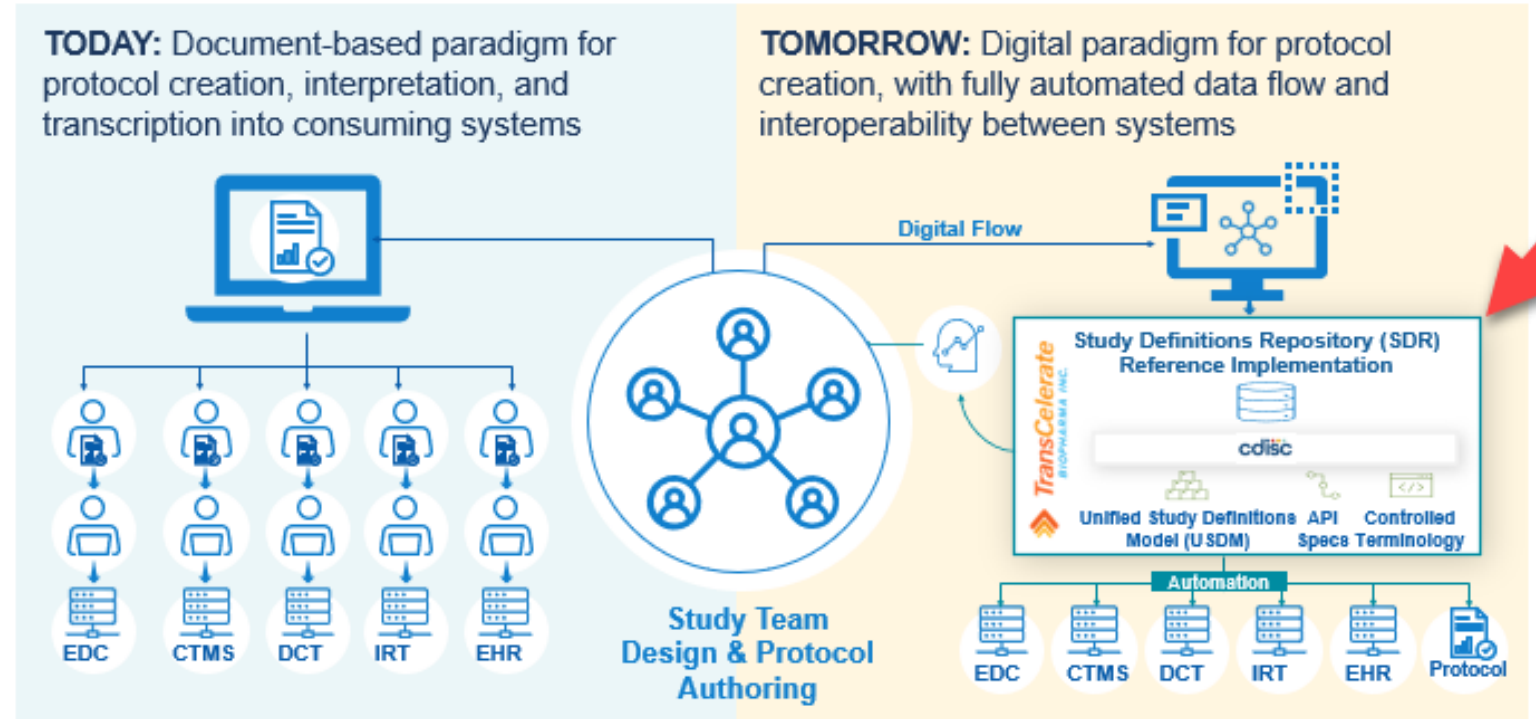
## Documents to Data / Write Once, Read Many

**Digital** - standard representation of study protocol

- ✓ structured
- ✓ machine readable
- ✓ executable

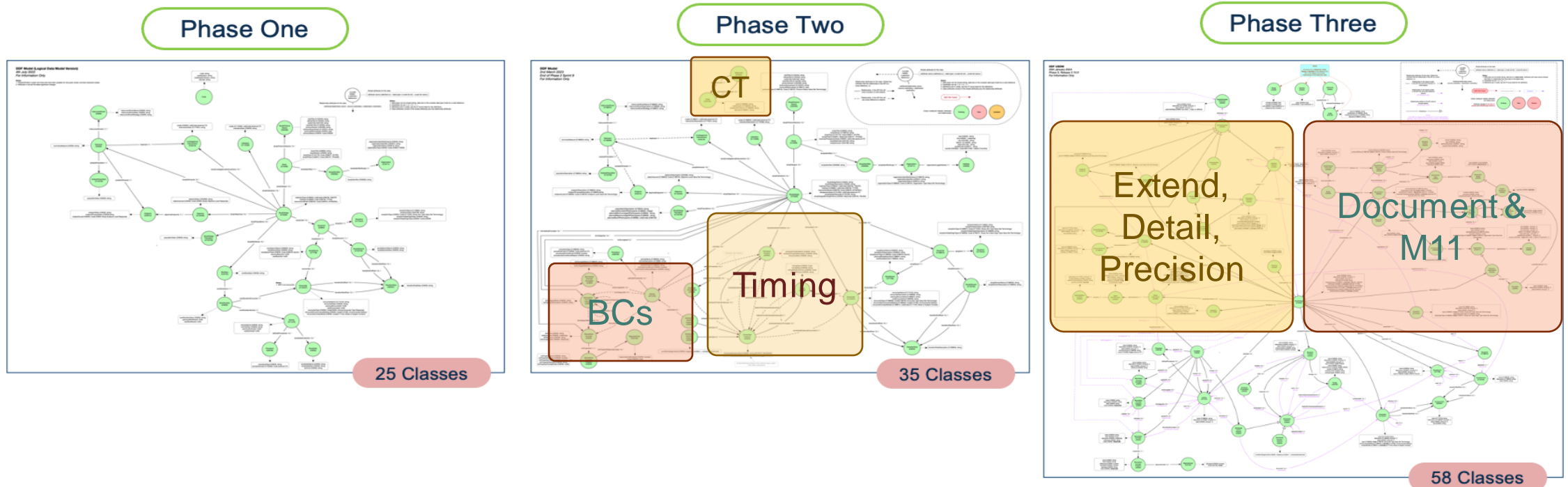
**Data Flow** – industry-wide interoperability

- ✓ exchange of data
- ✓ non-cooperating organizations
- ✓ minimal effort



**Eliminate non-value added activities, work smarter not harder**  
**Enable automation of downstream study startup and conduct processes**  
**For all stakeholders**

# Expansion of the USDM Model



- Solid foundation
- The protocol document was an external entity into which the structured content could be exported

- Focused on the structured elements of the protocol, e.g. the Schedule of Activities (SoA) & Biomedical Concepts (BCs)
- The protocol document still an external entity

- **Now contains structured and unstructured elements**
- **The entire protocol document can be held within the USDM**
- **Protocol document generated from the model**

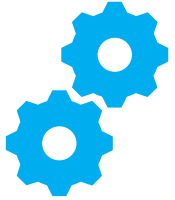
# DDF Deliverables

		PHASE ONE July 2021 – July 2022	PHASE TWO Oct 2022 – Sep 2023	PHASE THREE July 2023– Apr 2024	PHASE FOUR Apr 2024– 1Q 2025
CDISC's USDM Reference Architecture	USDM Data Model	✓	✓	✓	✓
	API Specification	✓	✓	✓	✓
	CDISC Controlled Terminology	✓	✓	✓	✓
	Implementation Guide		✓	✓	✓
	Test Files		✓	✓	✓
	Conformance CORE Rules – POC			✓	TBD
TransCelerate's SDR & Implementation Support	Study Definitions Repository (SDR)	✓	✓	✓	✓
	Common Protocol Template (CPT) Interface Tool – POC		✓		
	Implementation Architecture Scenarios Toolkit		✓		
	Persona Toolkits (MW, DM, IT)		✓		
	Kubernetes – POC			✓	
	Industry Engagement				Still Applicable
		Connectathon	Discovery Day Solution Collab Forum	Hands-on Workshops Solution Catalog	Use Cases, Benefits Case Studies

# TransCelerate in Partnership with CDISC on Digital Data Flow

## *Unified study definitions model (USDAM) + Study Definitions Repository + APIs*

Use cases advanced by member companies and tech companies



Cloud portability  
.Analytic capabilities



Vendor agnostic  
automated flow of  
data across platforms



EHR connectivity for  
screening. Assessment  
of patient burden.

- **25+ Tech Companies** have volunteered to inform development and sustainability (i.e., EDC and eCOA, Analytics, System integrators and software development, RWD companies)
- **Ongoing work with SDOs: .....**
  - Actively pursuing unification **with ICH M11** via new working group convened by Vulcan;
  - **M11 content model already uses DDF's USDAM v1.0 as basis**



# Solution Directory on DDF GitHub

## Overview and Links

OpenStudyBuilder #4  
mikkel-traun opened this issue 2 hours ago · 0 comments

**Organization Name**  
Novo Nordisk A/S

**Solution Name**  
OpenStudyBuilder

**Primary Point of Contact Email**  
[OpenStudyBuilder@gmail.com](mailto:OpenStudyBuilder@gmail.com)

**Secondary Point of Contact Email**  
[mt@novonordisk.com](mailto:mt@novonordisk.com)

**Solution Short Description**  
The OpenStudyBuilder is an open-source tool for managing study specifications. This tool helps with studies that once fully implemented, ensure consistency and more efficient protocol development and CRF datasets, analysis, reporting, and public disclosure of study data.

**DDF Solution Directory**

To search for specific keywords in the table, please use your web browsers built-in "search in page" function by pressing "CTRL + F" on Windows, or "CMD + F" for MacOS.

Organization Name	Solution Name	Contact Email	Solution Description	More Info	Covered Use Cases	USDM Version Compatibility	Website
Example Organization	Example Solution	Email	Example short description, limited to 250 characters.	<a href="#">More Information</a>	Decentralized Clinical Trials (DCT), Electronic Health Record (EHR), Study authoring, Example Other Use Case	3.0	<a href="#">LINK</a>
Novo Nordisk A/S	OpenStudyBuilder	Email	The OpenStudyBuilder is an open-source project for clinical study specifications. This tool is a new approach for working with studies that once fully implemented	<a href="#">More Information</a>	Data storage in Metadata Repository (MDR)	3.0	<a href="#">LINK</a>

We want to find more ways for solution providers and sponsors within the larger DDF community to share information about use cases and technology development to support innovation.. This tool is a first step to enable this connectivity.

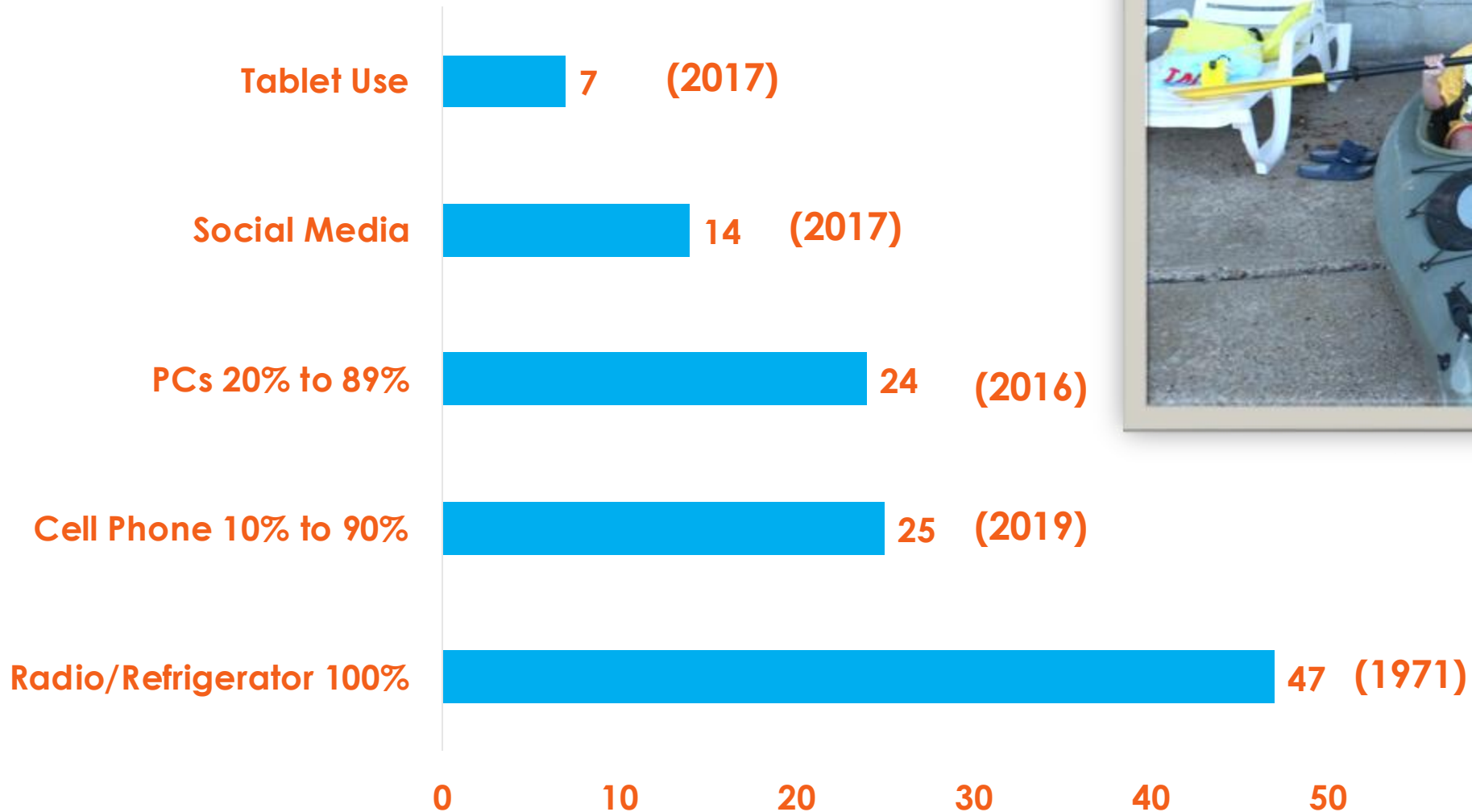
- Based on direct feedback from vendors and other community members.
- Created to be compatible with and open to all variety of solutions.
- Should serve as a starting point for additional conversations

[Solution Directory Page\\*](#)



# Are we there yet ?

## Years to Max Use



# Can we make M11 the Catalyst...

**Mature protocol template  
implementation and  
alignment**

**Maturing Data Model and  
Control Terminology**


**Regulatory Imperative**



# M11 Is ...

## ICH CLINICAL ELECTRONIC STRUCTURED HARMONISED PROTOCOL (CeSHarP)

<https://www.ich.org/page/multidisciplinary-guidelines>



INTERNATIONAL COUNCIL FOR HARMONISATION OF TECHNICAL REQUIREMENTS FOR PHARMACEUTICALS FOR HUMAN USE

ICH HARMONISED GUIDELINE


**CLINICAL ELECTRONIC STRUCTURED HARMONISED PROTOCOL (CESHARP)**

**M11**

Draft version  
Endorsed on 27 September 2022  
Currently under public consultation

At Step 2 of the ICH Process, a consensus draft text or guideline, agreed by the appropriate ICH Expert Working Group, is transmitted by the ICH Assembly to the regulatory authorities of the ICH regions for internal and external consultation, according to national or regional procedures.

Background, purpose, and scope as a guideline



INTERNATIONAL COUNCIL FOR HARMONISATION OF TECHNICAL REQUIREMENTS FOR PHARMACEUTICALS FOR HUMAN USE

ICH HARMONISED GUIDELINE


**CLINICAL ELECTRONIC STRUCTURED HARMONISED PROTOCOL (CESHARP)**

**M11 TEMPLATE**

Draft version  
Endorsed on 27 September 2022  
Currently under public consultation

At Step 2 of the ICH Process, a consensus draft text or guideline, agreed by the appropriate ICH Expert Working Group, is transmitted by the ICH Assembly to the regulatory authorities of the ICH regions for internal and external consultation, according to national or regional procedures.

Written format for the Interventional Clinical Trial Protocol Template



INTERNATIONAL COUNCIL FOR HARMONISATION OF TECHNICAL REQUIREMENTS FOR PHARMACEUTICALS FOR HUMAN USE

ICH HARMONISED GUIDELINE

**CLINICAL ELECTRONIC STRUCTURED HARMONISED PROTOCOL (CESHARP)**

**M11 TECHNICAL SPECIFICATION**

Draft version  
Endorsed on 27 September 2022  
Currently under public consultation

At Step 2 of the ICH Process, a consensus draft text or guideline, agreed by the appropriate ICH Expert Working Group, is transmitted by the ICH Assembly to the regulatory authorities of the ICH regions for internal and external consultation, according to national or regional procedures.

Technical representation aligned with the guideline and protocol template

# ICH M11 Creates A Unique Opportunity



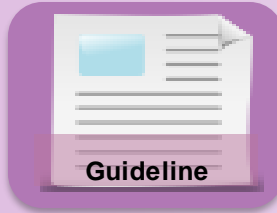
## CeSHarP



Tech Spec



Template



Guideline



FHIR -Technical Guide



## USDM and Terminology



USDM



M11/USDM Terminology



USDM JSON API



USDM Conformance Rules



USDMIG



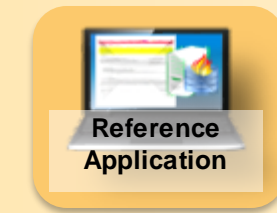
## Utilizing the Digital Protocol – UDP



Use Cases



Implementation Guide(s)



Reference Application



Connectathon





- **Connectathons in May and September 2024**



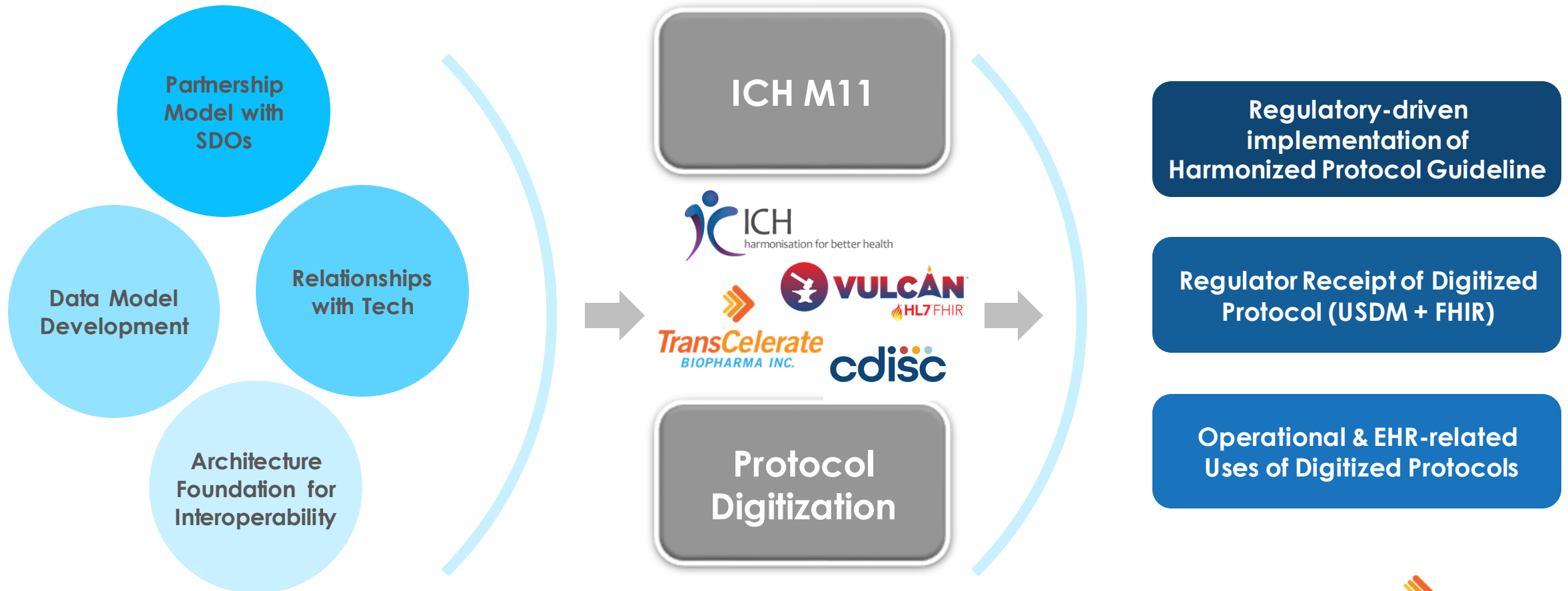
# Collaboration to amplify value of multiple initiatives

## ICH M11, Vulcan, CDISC, TransCelerate Collaborate on Digital Protocol

Capabilities, expertise, and relationships built to date across multiple projects

collaborating to maximize synergies & collective resources

will extend the value of multiple initiatives across the ecosystem



# What is the big picture?

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Patients and caregivers continue to navigate two complex, disconnected worlds:  
Clinical Research and Clinical Care.

# There will be challenges to achieve the aspiration of converging clinical research and clinical care.

**SHIFTING MINDSET** across the ecosystem with a need to take a more collaborative approach

**ACHIEVING MORE CONNECTIVITY** across our systems, processes, and people – without sacrificing quality and time.

**ENGAGING PLAYERS IN THE HEALTHCARE ECOSYSTEM** to collectively support each other in advancing towards this aspiration

**ADOPTING NEW WAYS OF WORKING** which may feel uncomfortable at first but on a greater scale are more practical and effective



**This sounds hard.  
So, why take this journey...?**

# This Approach allows for greater connectivity and diversity...Translating into Broader Impact



## Transforming Connectivity

Modernize ways of working across systems, processes and people

- Protocol digitization (CC&R, DDF, Vulcan Utilizing the digital protocol)
- EHR connectivity
- Vulcan collaboration
- Enabling translational safety



## Information Sharing & Reuse

Use information innovatively, respecting patients, advancing science and medicine,

- Clinical data sharing via Historical trial data module
- Optimizing data collection
- Rapid safety signal assessments in (Using RWD)



## Innovative Trial Design

Research designed to fit the lives of patients that delivers safe and effective therapies

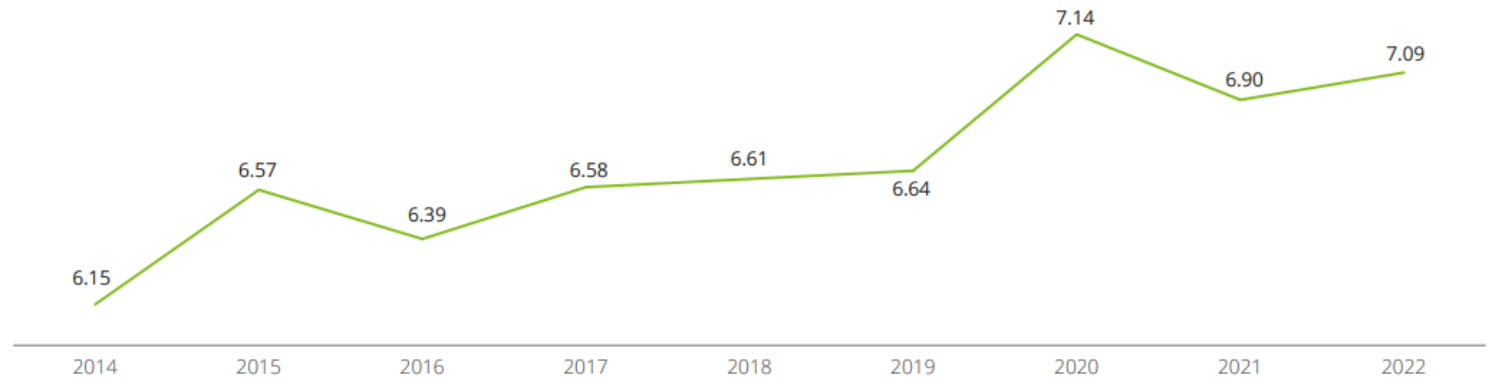
- Modernizing clinical trial conduct: Patient preferences and supporting sites
- Embedded pragmatic trials
- Operationalizing platform trials

# Average Cycle Times Over a 10-year Period

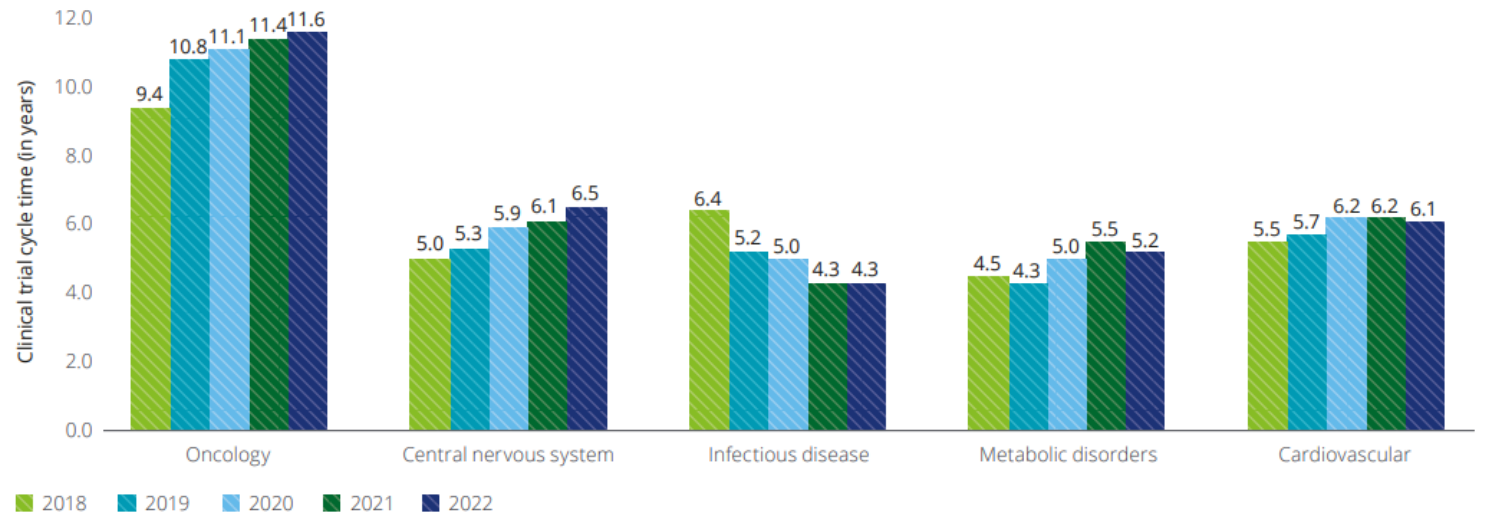
**Deloitte: Seize the Digital Momentum – Measuring the return from pharmaceutical innovation 2022**

<https://www2.deloitte.com/ch/en/pages/life-sciences-and-healthcare/articles/measuring-return-from-pharmaceutical-innovation.html>

## Average Cycle Time in Years from Start of Phase I to end of Phase III Clinical Trials



Note: Figures indicate time between start of Phase I trial to completion of Phase III trial



Legend: 2018 (Green), 2019 (Blue), 2020 (Light Blue), 2021 (Dark Green), 2022 (Dark Blue)

Source: Deloitte analysis, 2022

# The road to interoperability is paved with a ton of hard work

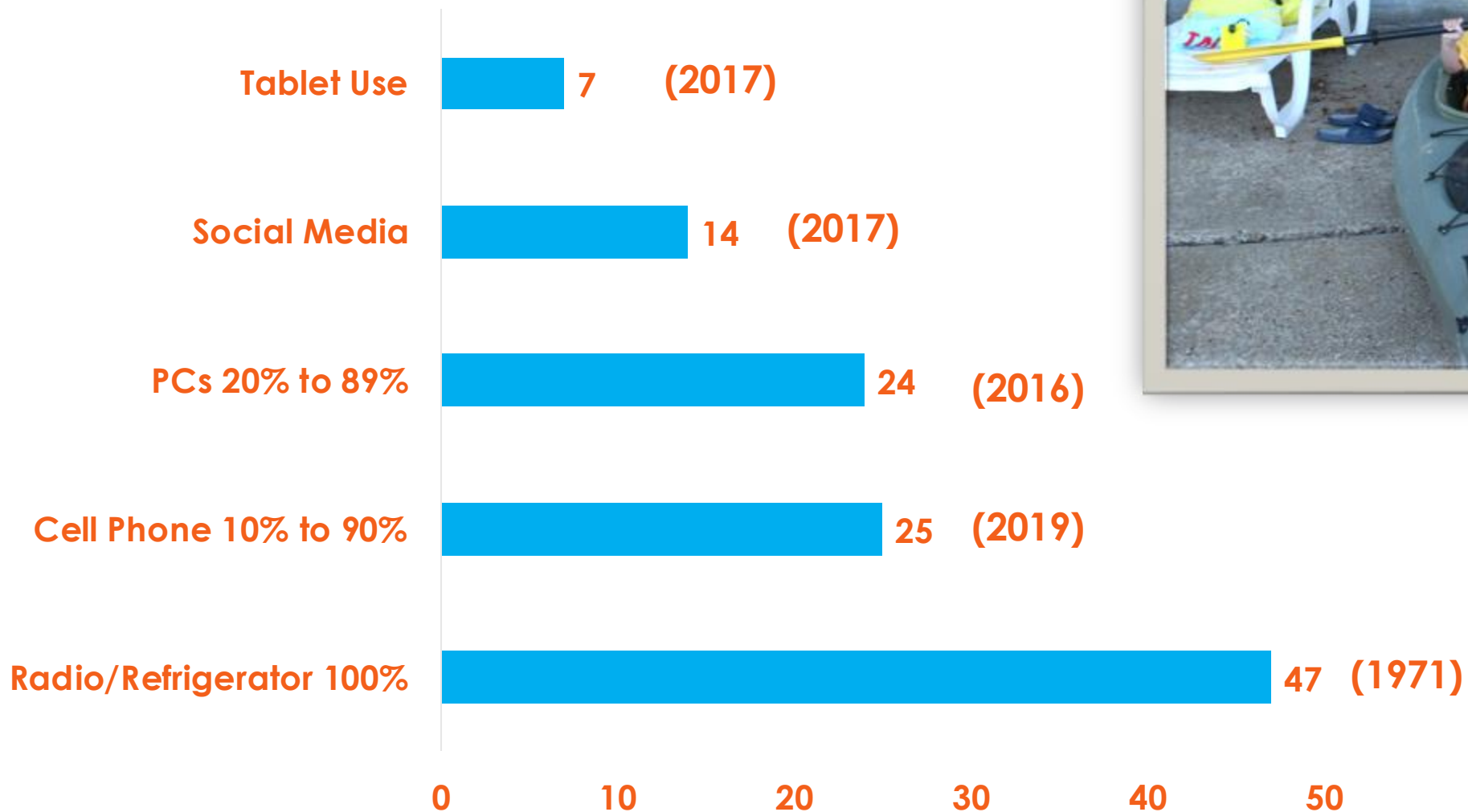
*Can digital first help realize everyone's hope to put patients first ?*



1. Collaboration will be increasingly necessary
2. Continued investment in technology / data
3. A need to digitalize the patient experience
4. Sustainability
5. New frontiers in drug discovery
6. Cycle time pressures
7. Industrializing what we learned from COVID
8. Focus on streamlined protocol design
9. Diversity in clinical trials
10. Developing alternative clinical sites

# Are we there yet ?

## Years to Max Use



The road to the top of Mt. Major is paved with a lot of complaining from both my daughter and me



# Acknowledgements

- CDISC
- TransCelerate DDF Team
- Vulcan Accelerator Utilizing Digital Protocol (UDP) Team
- ICH

For more information:

[www.transceleratebiopharmainc.com](http://www.transceleratebiopharmainc.com)

<https://transcelerate.github.io/ddf-home/>

<https://www.linkedin.com/in/rob-dicicco-66815415/>

