



DDF: The Art of the Possible Becomes Reality

Presented by Frederik Malfait, SVP Information Architecture, Nurocor



Meet the Speaker

Frederik Malfait

Title: SVP Information Architecture

Organization: Nurocor

Frederik Malfait is Senior VP of Information Architecture at Nurocor, focused on delivering the Nurocor Clinical Platform for digitalized clinical development. Before that he has consulted for the biotech industry with assignments across Drug Safety, Clinical Data Management, Statistical Programming, and Clinical Data Standards. He has designed a semantic MDR for a large pharma, co-initiated the PhUSE CSS Semantic Technology working group and the CDISC Protocol Entities project, consulted for TransCelerate, and designed the initial implementation of the CDISC Library API and Browser.

He holds a Master Degree in Mathematics.

Disclaimer and Disclosures

• The views and opinions expressed in this presentation are those of the author(s) and do not necessarily reflect the official policy or position of CDISC.

• The author(s) have no real or apparent conflicts of interest to report.





Agenda

- 1. Digitalized Clinical Development
- 2. Platform based delivery
- 3. SDR integration
- 4. Value proposition
- 5. Outlook



Digitalized Clinical Development

The landscape of Digital Data Flow

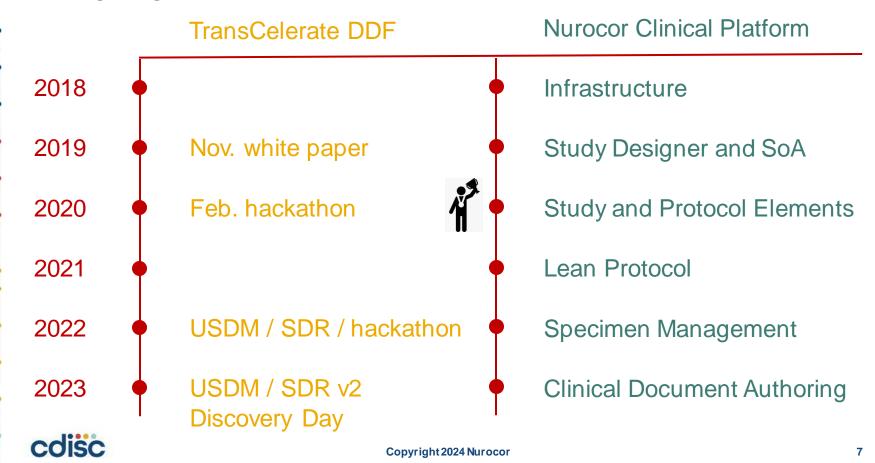
Stakeholders

TCB Members SDO **TransCelerate** DDF Vendors Pharma at large

Regulators



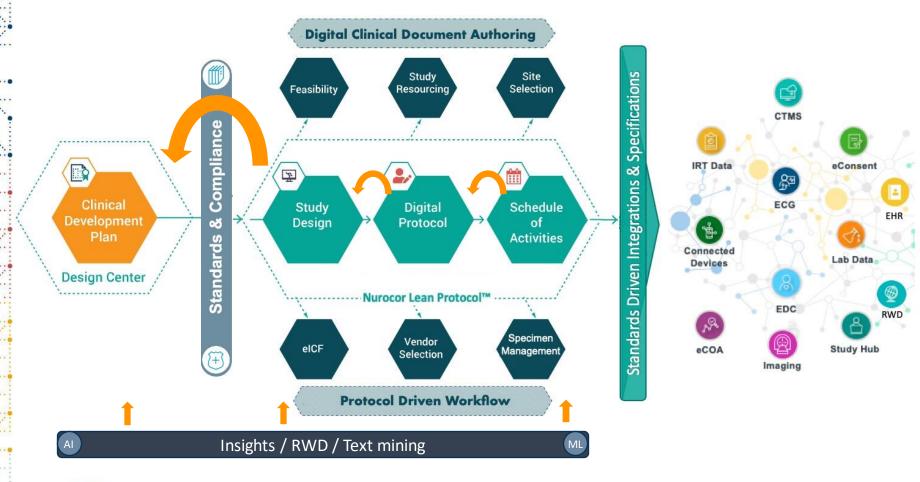
Timeline





Platform based delivery

From the viewpoint of an upstream provider





Persona based

Study Designer

Study Designer







Clinical Scientist
Statistician

Digital Architect

Functional Representatives

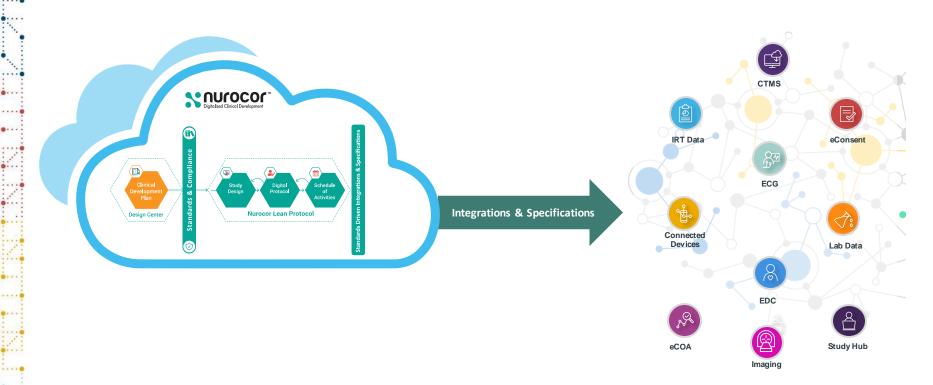






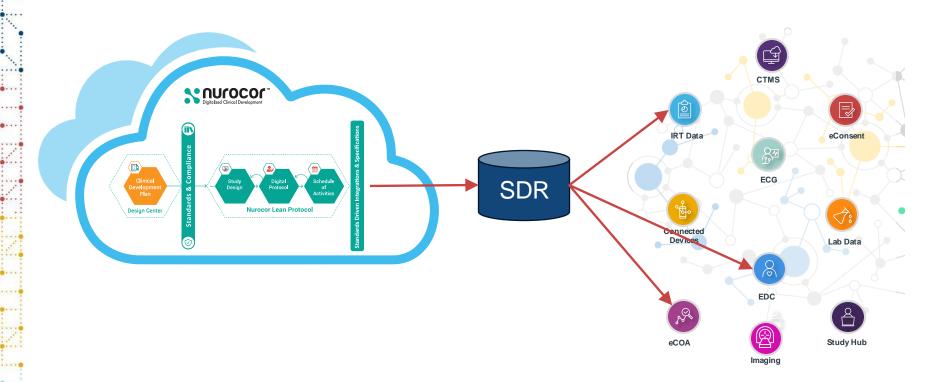


Driving digitalization





Driving digitalization – Hub Architecture







SDR integration

Workflow based integration of the Nurocor Clinical Platform (NCP) and the Study Definitions Repository (SDR)

DDF Discovery Day

Connecting NCP to SDR

What will this demonstration show?

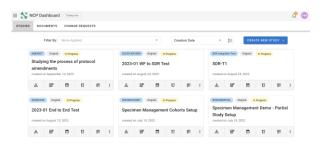
The Nurocor Clinical Platform (NCP) enables end-to-end digitalized clinical development. We demonstrate how to create a fully digitalized protocol in NCP, start a workflow process, and submit the study to the SDR. We compare the content in NCP and SDR side by side.

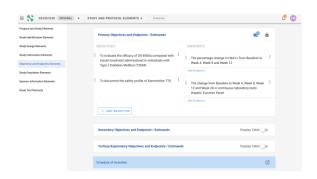
What can the audience take away from this demo?

- Advanced study definition capabilities exist today on the validated Nurocor Clinical Platform (NCP)
- > NCP implements all USDM elements and connects to the SDR through an integrated Lean Protocol (tm) process workflow

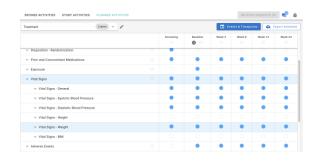


Creating a study definition





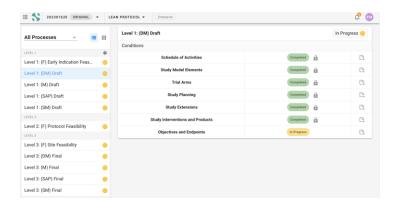


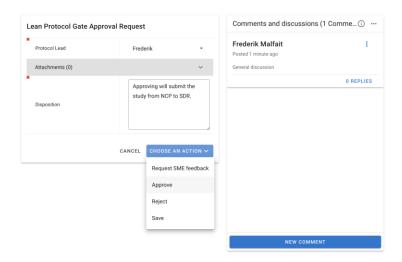




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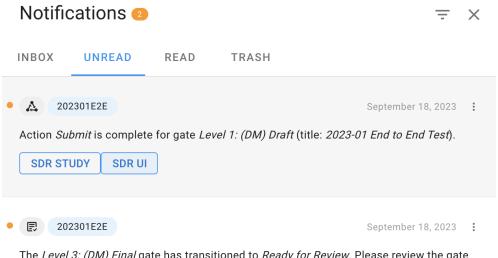
Approving a study workflow







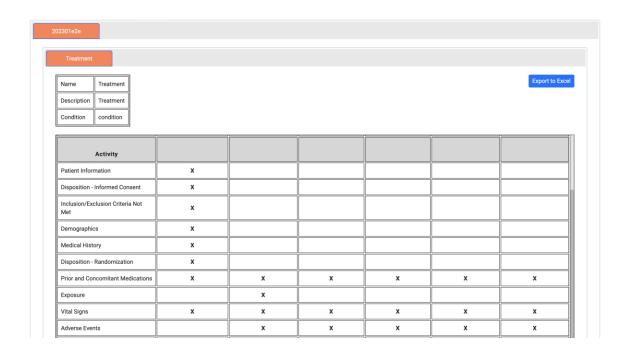
Posting the study from the NCP to the SDR



The Level 3: (DM) Final gate has transitioned to Ready for Review. Please review the gate and submit when appropriate.



Viewing the study in the SDR



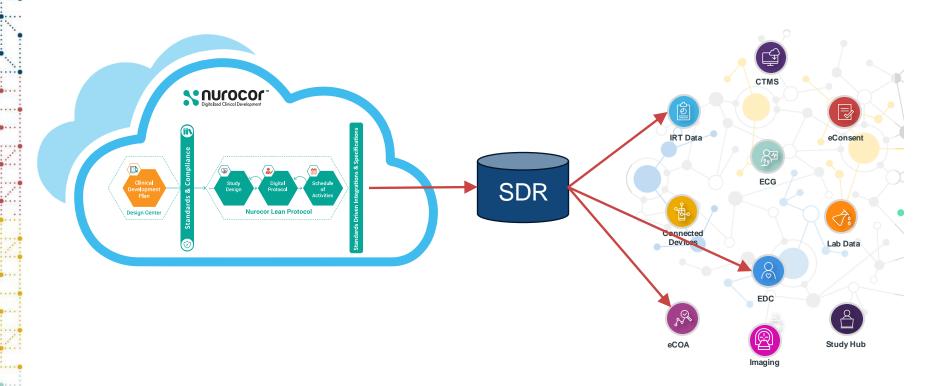




Value proposition

Benefits of digitalized clinical development today

Driving digitalization





Time to Market

PROBLEMS IN THE INDUSTRY

THE SOLUTION

\$35,000,000.00

Up to 30 % of all clinical data collected is not used in NDA submissions

45%

Less than 45% of data collected is related to primary /secondary outcomes

\$2,000,000.00

The top 20 pharmas average at least 4 protocol amendments per study

28,000

The number of hours spent on programming and query management

Drive quality and consistency, focus on outcome driven critical data, eliminate avoidable amendments, and automate provision of specifications for data collection and analysis

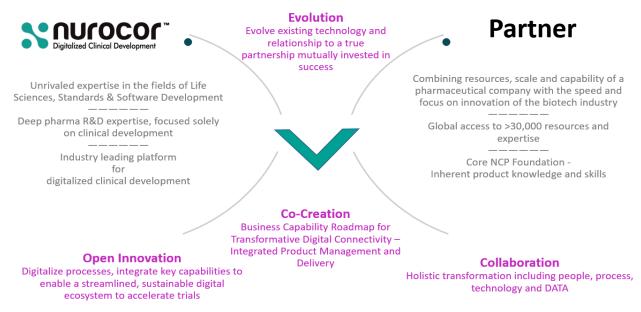
This digital disruption revolutionizes clinical development, accelerating trial lifecycles up to 50%





Implementation Strategy and Change Management

Partnership and Innovation





The Art of the Possible is Reality

- "We have the technology... Better... Stronger... Faster" (the bionic man)
- Production level adoption of prospective study designs and protocols
- Change management is hard and requires executive sponsorship
- Scaling is the next challenge in progress...
- We see interest in digitalization from different perspectives
 - Process automation
 - · Use the Schedule of Activities to drive EDC and further downstream automation
 - Export CDISC trial design domains from a study definition
 - Use digitalized study definitions to make information actionable
 - Link SoA activities to endpoint coverage
 - Use digitalized eligibility criteria and medical coding to drive study feasibility analysis
 - Reuse digitalized study definitions (study templates) and protocol standards libraries
 - Use digitalized study definitions to support optimized study designs

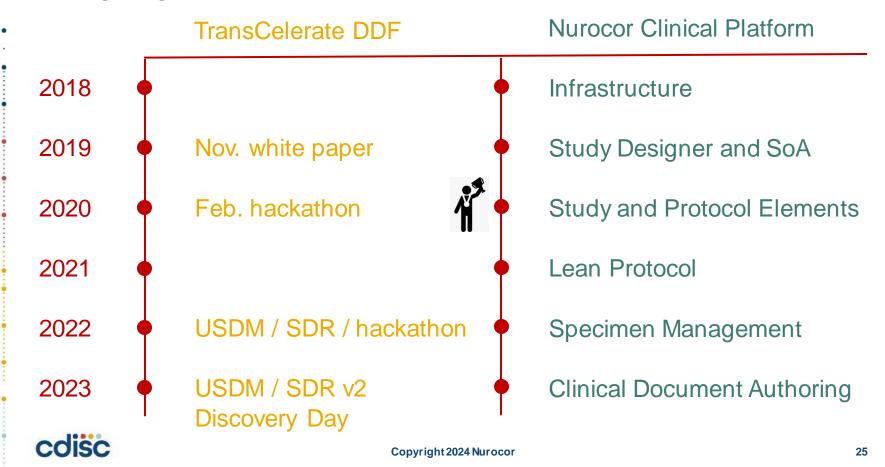




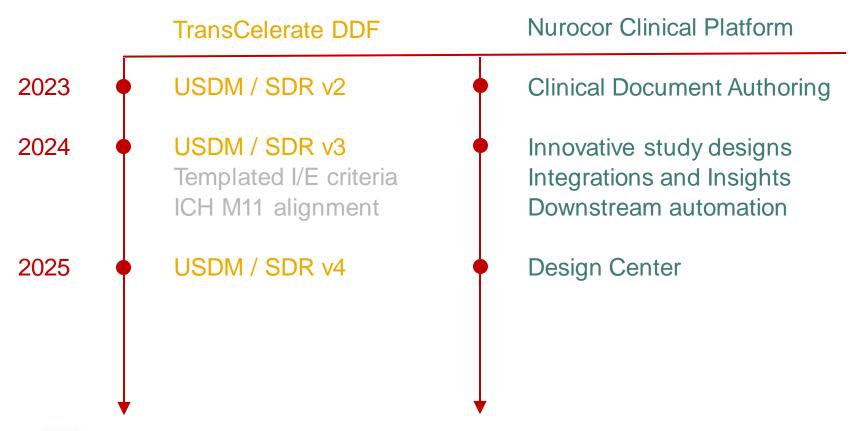
Outlook

The future of digitalized clinical development

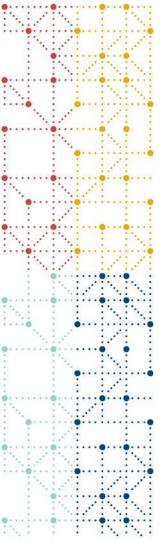
Timeline



Timeline







Thank You!

For further questions and info, you may contact frederik.malfait@nurocor.com

