



CDISC Vision: Rebuilding our Foundation and Transforming the Standards Paradigm

Presented by Chris Decker, CEO and President, CDISC

Meet the Speaker

Chris Decker

Title: CEO and President

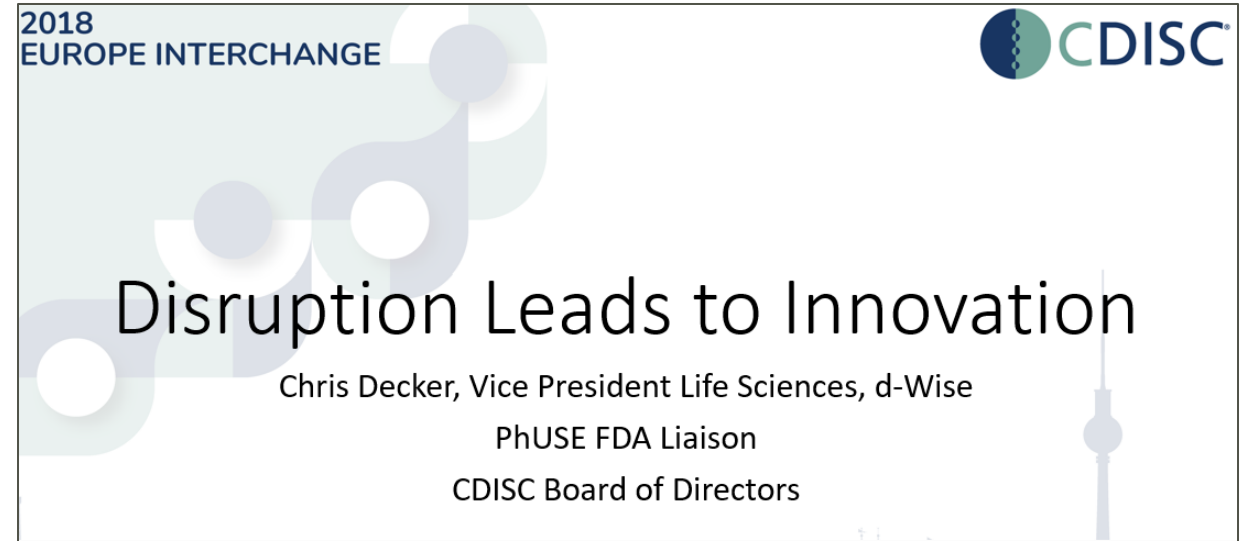
Organization: CDISC



Chris Decker is the President and CEO of CDISC. Widely recognized in the industry, Chris is an expert in technology and standards for complex process and technology solutions. He has extensive experience in executive roles across software development, clinical research, and consulting. Chris was previously at Instem (d-wise) for fifteen years, most recently as Vice President, Clinical Solutions.

Chris's 20-year involvement with CDISC includes roles as a volunteer, implementer, and board member, with a focus on innovation through standards. Chris is enthusiastic about leading CDISC towards a technology-based standards future and expanding the organization's global impact in clinical research standards.

6 years ago....



Current Paradigm Problems

- People Silos...
- Two-Dimensional Data...
- 20th Century Technology...

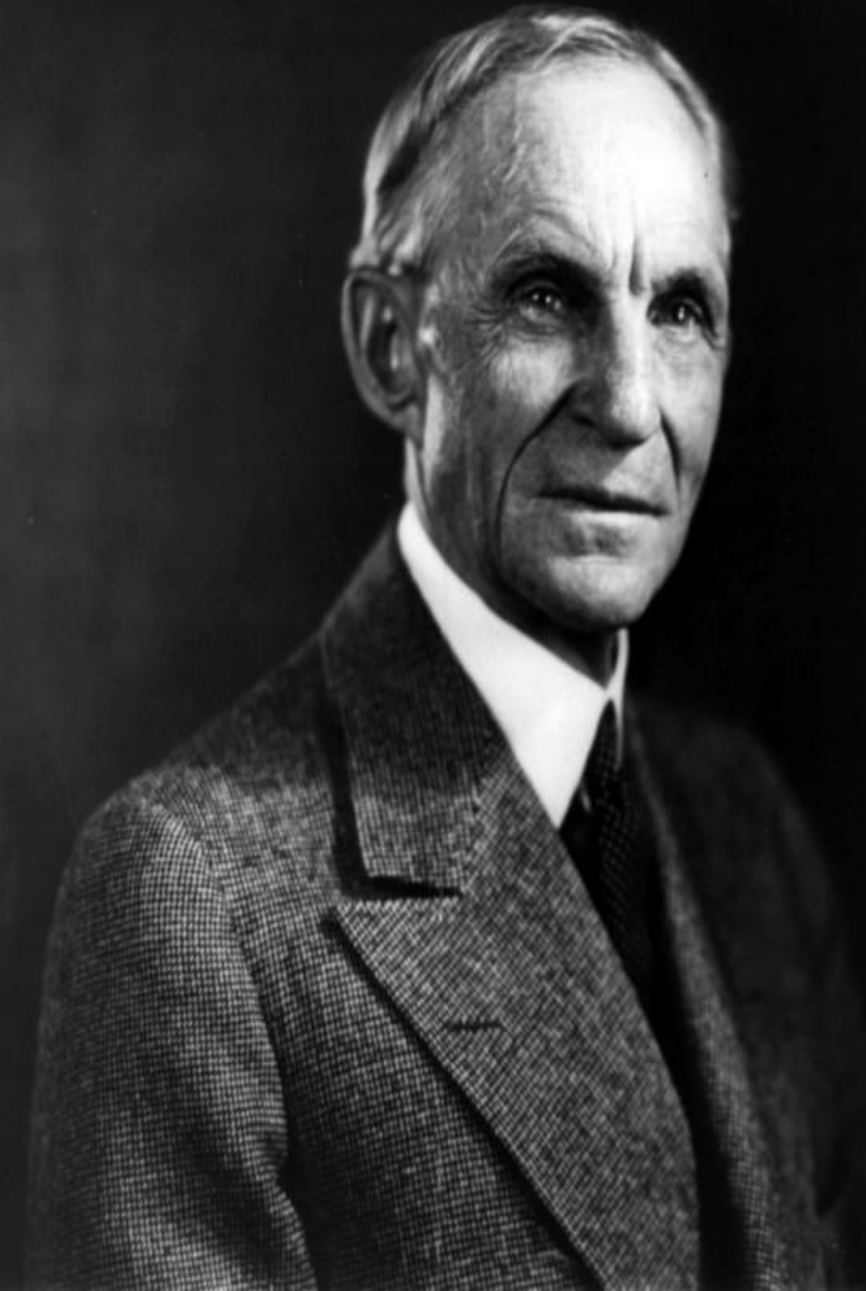
Potential Solutions

- ✓ Relentless collaboration...
- ✓ Change our data paradigm...data with context
- ✓ Embrace new Technology...



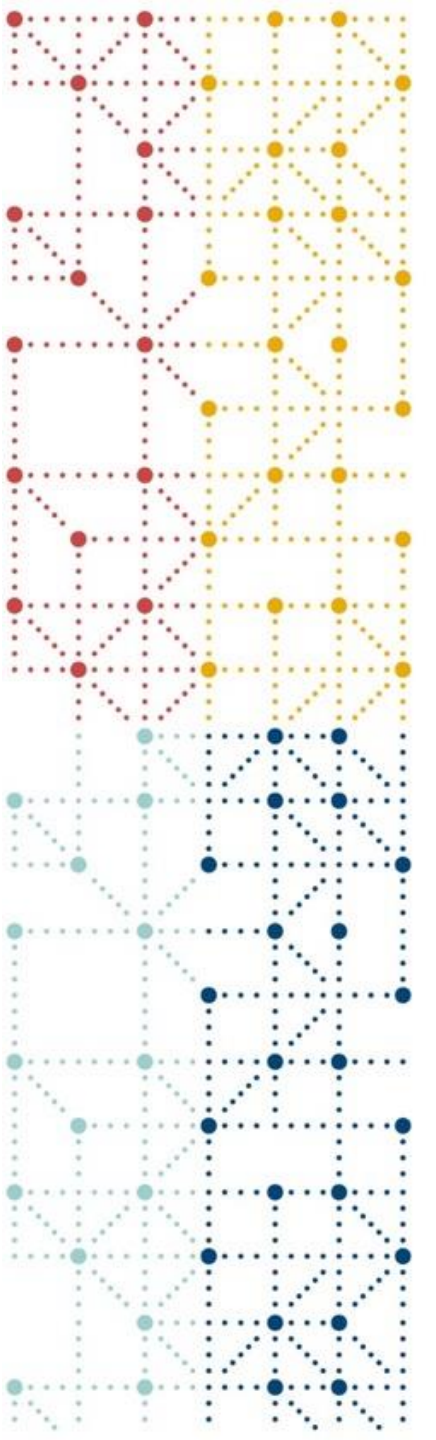
What got you here
won't get you there.

Marshall Goldsmith



“ IF I HAD ASKED PEOPLE
WHAT THEY WANTED,
THEY WOULD HAVE SAID:
FASTER HORSES... ”

Henry Ford



Vision, Mission, and Imagine If....

CDISC's Vision and Mission



VISION

Amplify Data's Impact to Advance Research



MISSION

Create connected standards across the study information lifecycle to enable accessible, interoperable, and reusable data for more meaningful and effective research

Imagine in the future we can....

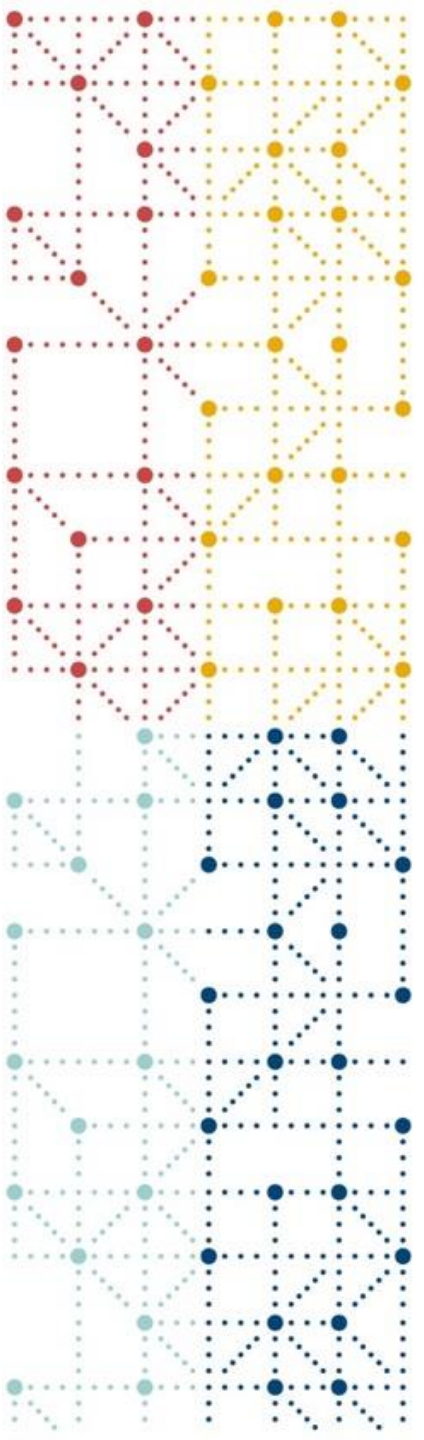


Leverage a **robust catalog of digital study information** along with AI to drive study design creating better studies and accelerating study execution.

Pull a ready to use **complete study package with all the connected standard metadata from design to analysis to submission** off the shelf making it easier to implement, consume, and automate.



Provide regulatory agencies a **connected and traceable submission package** allowing reviewers to click their way from the clinical study report to analysis to data to protocol increasing confidence in the data and results.



**Where will we be in the next
(INSERT # HERE) years?**

Realizing the CDISC Mission

STRATEGIC GOAL

Expand and enable standards driven automation across the end-to-end study information lifecycle from study design through results

(CDISC will expand and realize the original 360 vision)



Expand & Connect

Expand,
Connect, and
Digitalize our
Standards



Enable & Automate


Reduce
Variability,
Enable
Interoperability,
and Increase
Automation



Engage & Adopt

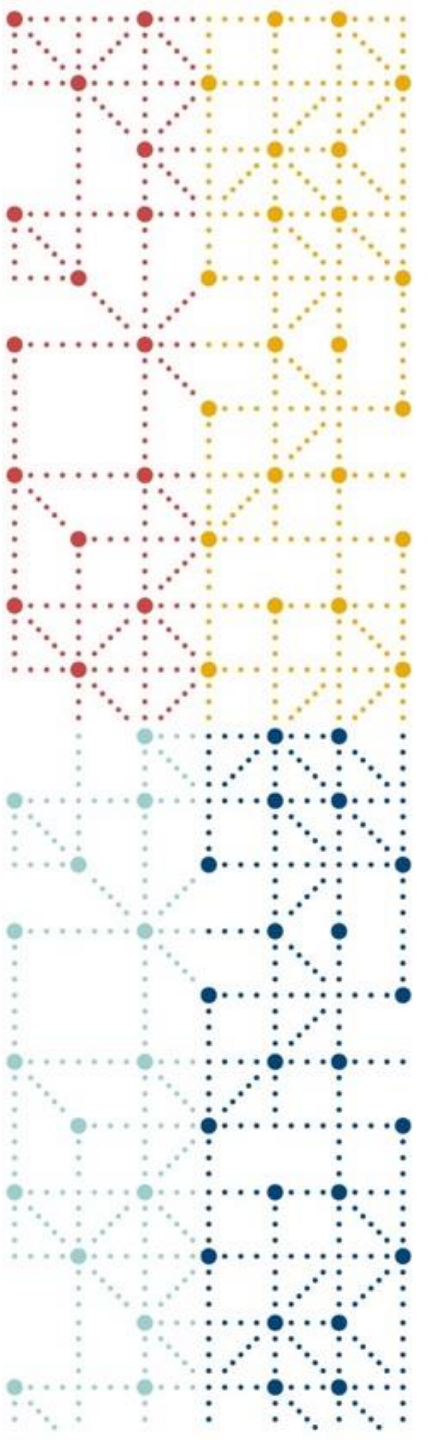
Focus on
Community
Needs

Deliver
Business Value



The journey of a
thousand miles begins
with a single step.

Lao Tzu



Thursday slides

A panoramic view of the Berlin skyline at sunset, featuring the Fernsehturm tower and various city buildings.

2024 CDISC + TMF
EUROPE INTERCHANGE

BERLIN

24-25 APRIL: CONFERENCE & EXPO | 22, 23, 26 APRIL: TRAININGS

CDISC Vision and Roadmap: Reminder and our Ask to You

Presented by Chris Decker, CEO and President, CDISC

CDISC's Vision and Mission



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Realizing the CDISC Mission

STRATEGIC GOAL

*Expand and enable standards driven automation across the end-to-end research information lifecycle from study design through results
(CDISC will expand and realize the original 360 vision)*



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Where do we go next?



GIVE FEEDBACK

Gather your input and feedback on the vision and roadmap

ALIGN INITIATIVES

Align and focus our initiatives to the roadmap and share how you can help

UNDERSTAND TRANSFORMATION

Understand transformation takes time, investment, and compromise

TAKE THE JOURNEY

Partner with us on the journey to realize the mission: marathon and not a sprint

We Want Your Feedback!

Opportunities:

- Plenary presentation Q & A
- Speak to CDISC leadership team members at the event
- Survey with QR Code
- May Webinar to share message with broader CDISC community
- Listening Groups in May and June



Never doubt that a small group of thoughtful committed citizens can change the world; Indeed, it's the only thing that ever has.

--- Margaret Mead



[#RelentlessCollaboration](#)

[#ClearDataClearImpact](#)