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### **Automating the Digital Data Flow with a Standards Foundation**

Presented by: Jason Konn, Solutions Consultant, eClinicalSolutions



### **Meet the Speaker**

Jason Konn

Title: Solutions Consultant

Organization: eClinicalSolutions

As a Solution Consultant, Jason works with Sponsor organizations to understand their challenges and come up with creative solutions leveraging the elluminate platform. Jason has lead design & development for several products ranging from a Data Management Workbench, Data Integrations, Clinical Operations Platform, Clinical Analytics, and Risk Based Quality Management. Jason has been in the clinical trials industry for over 15 years and his prior experience includes, global central laboratory, eCOA design, process improvement, and building an automated workforce.

### **Disclaimer and Disclosures**

• The views and opinions expressed in this presentation are those of the author(s) and do not necessarily reflect the official policy or position of CDISC.





## Agenda

- 1. Current Key Challenges
- 2. Benefits of Driving Automation
- 3. Addressing Study Start Up Challenges
- 4. Addressing Data Pipeline Challenges



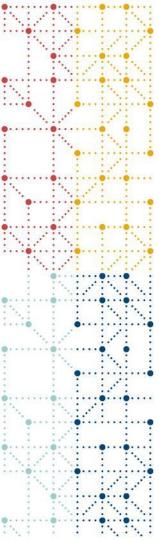
## **Current Key Challenges**

# Key challenges with current clinical trial data flow process and systems

Modern, Digital clinical trials are generating a deluge of data and putting a strain on data pipelines

- 1 Average lag of 4 months between protocol completion and study start
- Data conversion and standardization adds additional cycle time impacting the time to market
- 3 Challenges with traceability of data across the systems
- 4 Difficulty in re-use of data
- 5 Document based environment





## **Benefits of Driving Automation**

## Benefits of driving automation through Digital Data Flows

- Facilitate consistency of data
- •Minimize bottlenecks between processes and systems
- •Minimize manual work, data re-entry, and data inconsistencies
- •Improve efficiencies by achieving seamless information flow across systems
- Spark innovation that will drive interoperability and automation

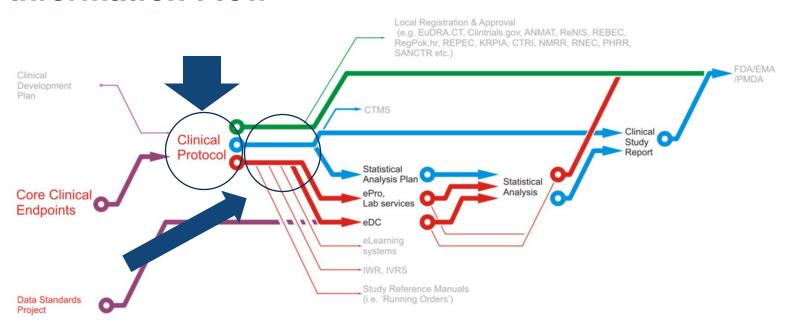


# CDISC – TransCelerate Partnership to drive automation using standards

- > Standard Machine-executable content for Useability
- > Standard **Technology Interfaces for Integration** for Accessibility
- > Standard Verification and Conformance Rules for Integrity
- Standard <u>Trial Design Specifications</u> for Total Automation of the Digital Data Flow

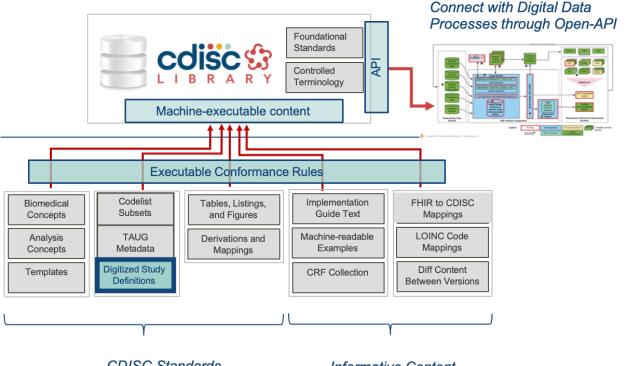


## Interventions to move to data-driven Clinical Trial Information Flow





### **Supporting Digital Data Flow with Standards**

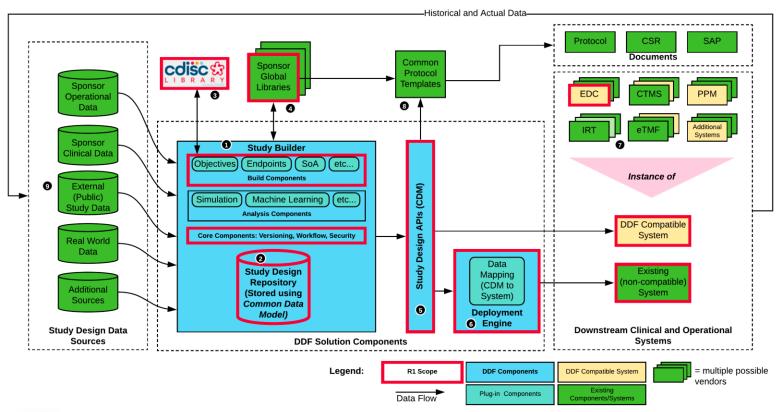


CDISC Standards

Informative Content



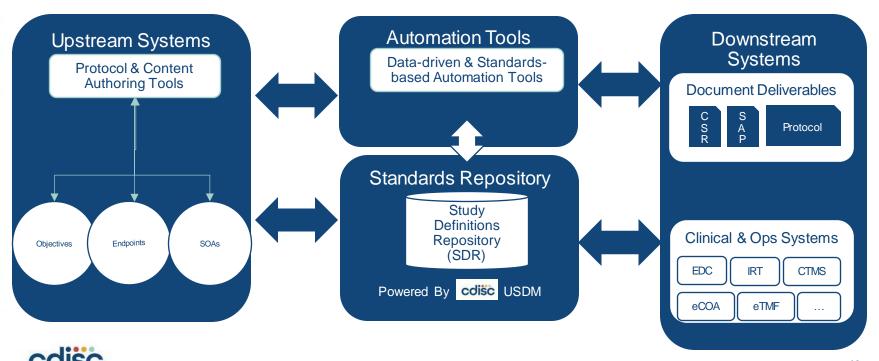
### **Conceptual System Architecture to realize DDF**





# Addressing the Study Startup challenge through digitization of content authoring, SDR & Automation Tools

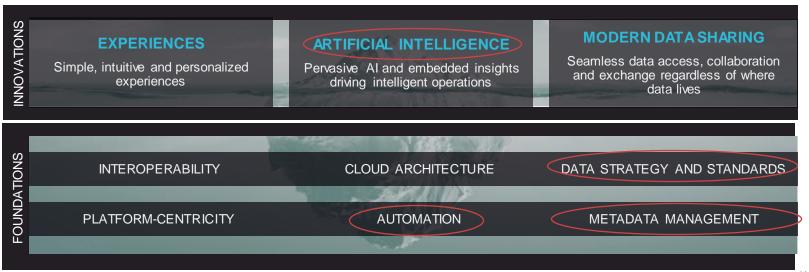
1 Average lag of 4 months between protocol completion and study start



# Addressing the Data Pipeline challenge using a Unified Data Platform approach (1/2)

- 2 Data conversion and standardization adds additional cycle time impacting the time to market
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Foundational elements of a platform based approach to automating data pipeline

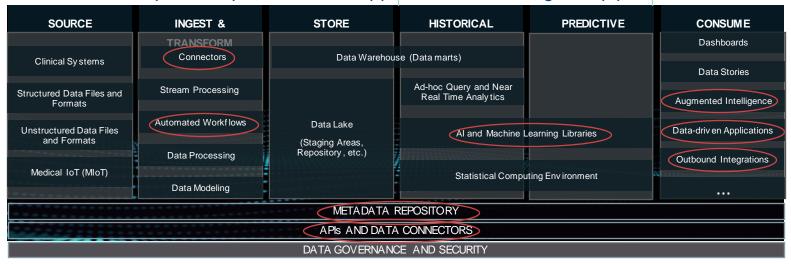




# Addressing the Data Pipeline challenge using a Unified Data Platform approach (2/2)

- 2 Data conversion and standardization adds additional cycle time impacting the time to market
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#### Blueprint of a platform based approach to automating data pipeline





### **Conclusion**

- Start to think about your organization's strategy towards standards in coordination with DDF
- A data strategy should in part have a strong standards foundation
- Consider how a technology platform can support your data strategy in terms of having that strong standards foundation





### **Thank You!**

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