

# **Digitization: Transformation of Mindsets, Processes, and Organization to Realize Value**

Don Thampy, Executive Director, Global Clinical Data Integration, Merck

# Meet the speaker Don Thampy



Worked in different capacities with Life Sciences, Insurance and Private banking sectors.

Currently leads the team, Global Clinical Data Integration, this team helps build, manage and, integrate clinical trial and trial data for internally run studies serving patients, colleagues and shareholders

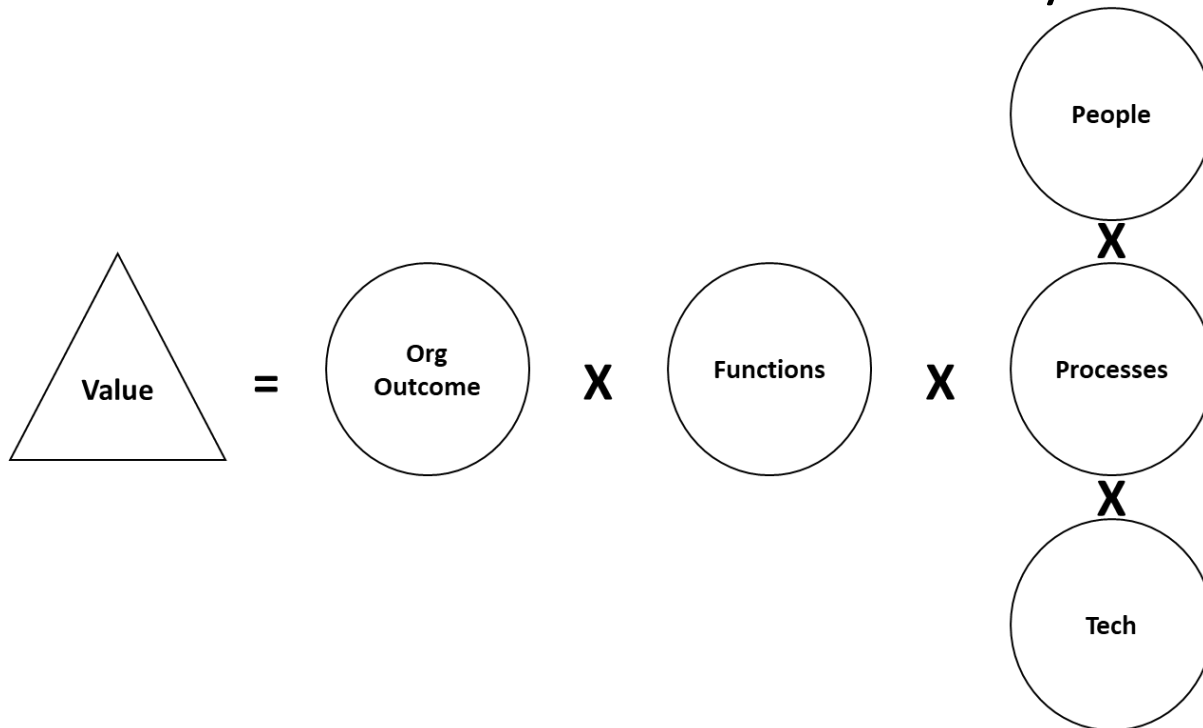
# What is digitization?

- *noun*

the conversion of text, pictures, or sound into a digital form that can be processed by a computer.

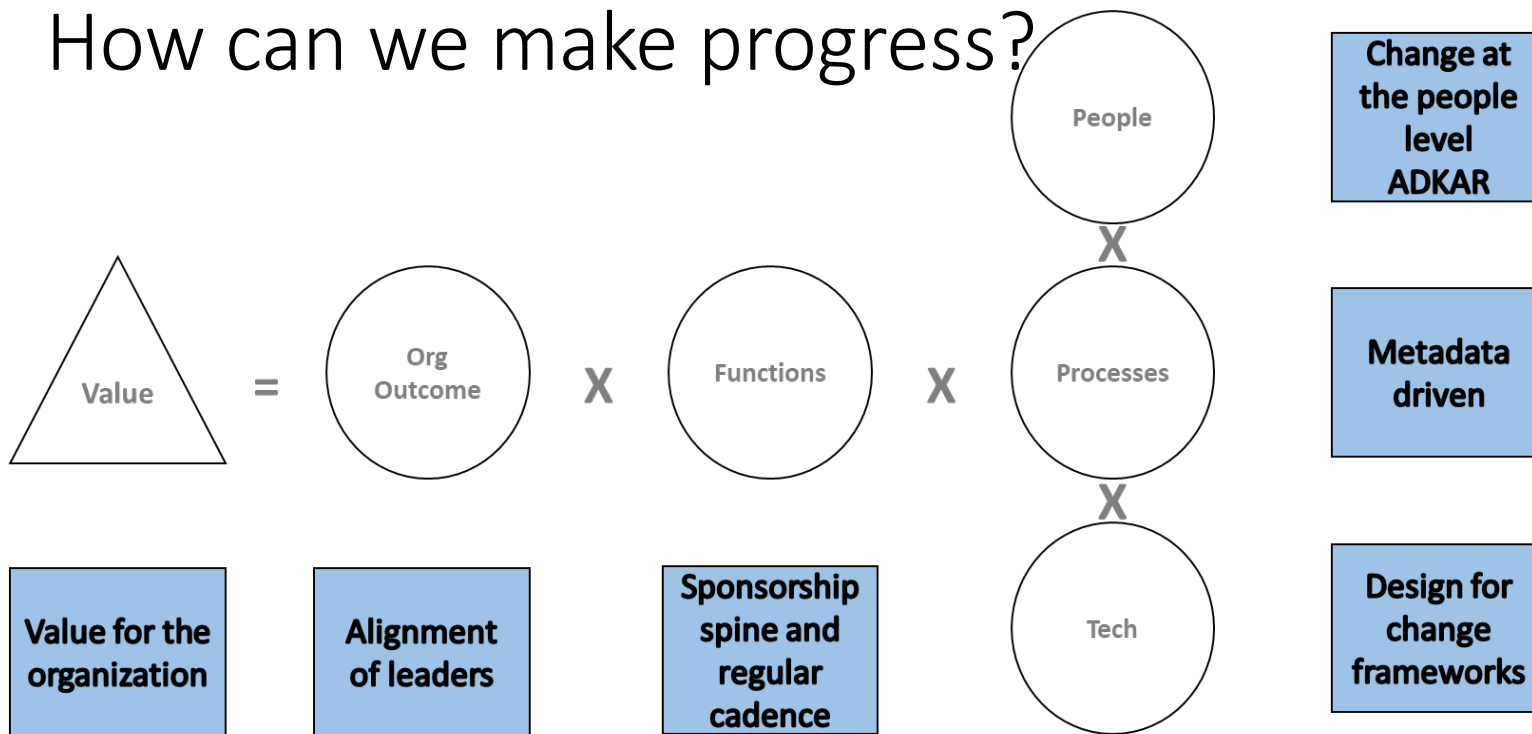
- Oxford

# What the stands in the way?



- Operating model complexity factors**
- Program complexity
  - Study complexity
  - Technology Complexity
  - Platform level complexity
  - Structural complexity
  - Resourcing complexity
  - Integrations complexity
  - Standards library complexity
  - Functional level complexity
  - Roles complexity
  - Competency complexity
  - Communications complexity
  - Geography level complexity
  - Vendor complexity
  - Partnership complexity
  - Project delivery complexity
  - Process complexity
  - Work flow complexity
  - Governance complexity
  - Quality input complexity
  - Budget complexity
  - Global complexity
  - Leadership complexity
  - Change management

# How can we make progress?



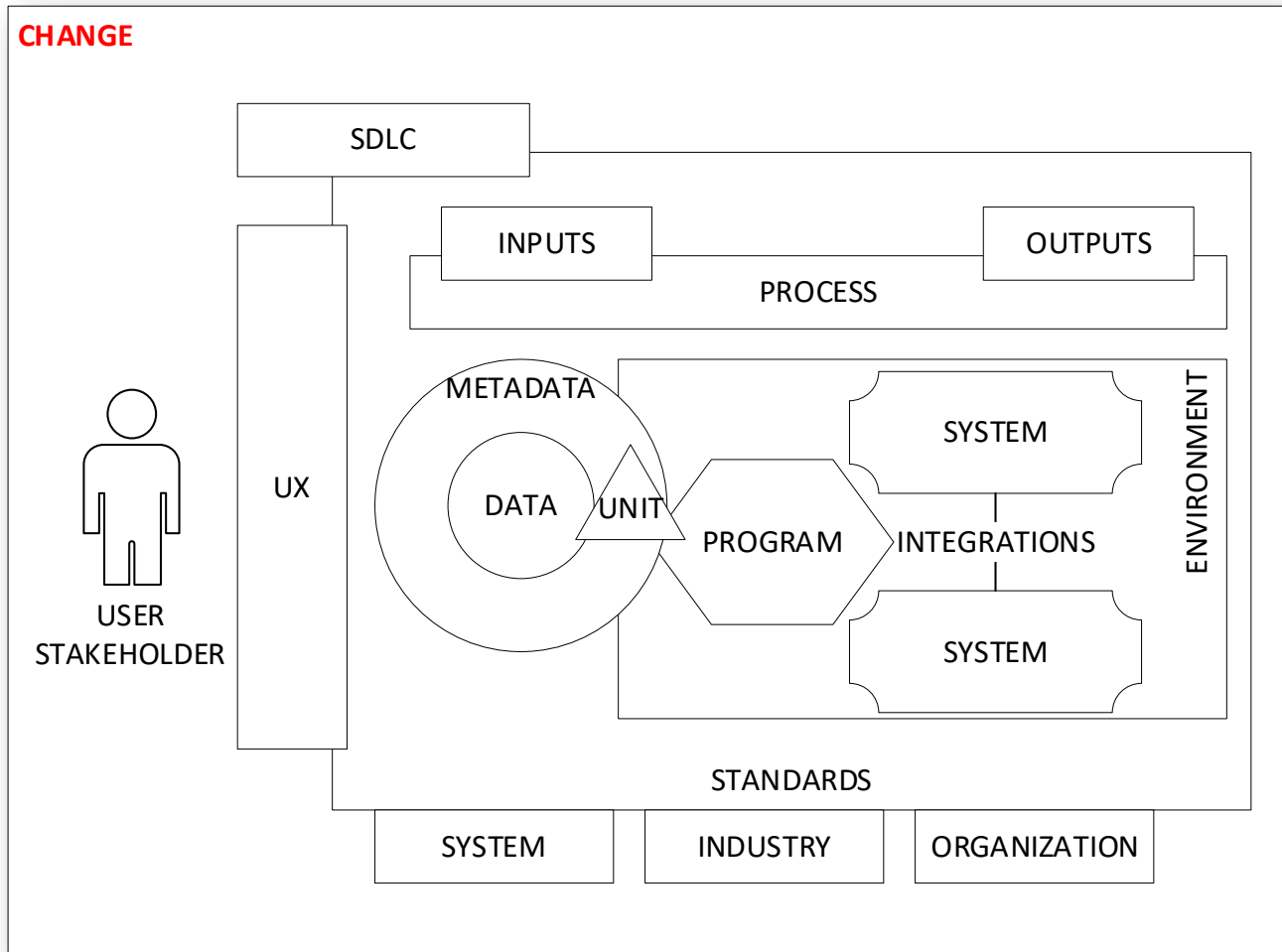
Transformations need: good food, good  
debate, people looking to the right!

What does “looking to the right” mean?



Complexity: System, Process, Data,  
Metadata, Ecosystem, Change is the  
wildcard





Comes down to servant leadership  
and passion to orchestrate need or  
change in mindsets for the patients,  
colleagues and for our shareholders!