

WITH STANDARDS – UNLOCK THE POWER OF DATA



Clear Data.  
Clear Impact.

2022  
US  
INTERCHANGE  
26-27 OCTOBER | AUSTIN

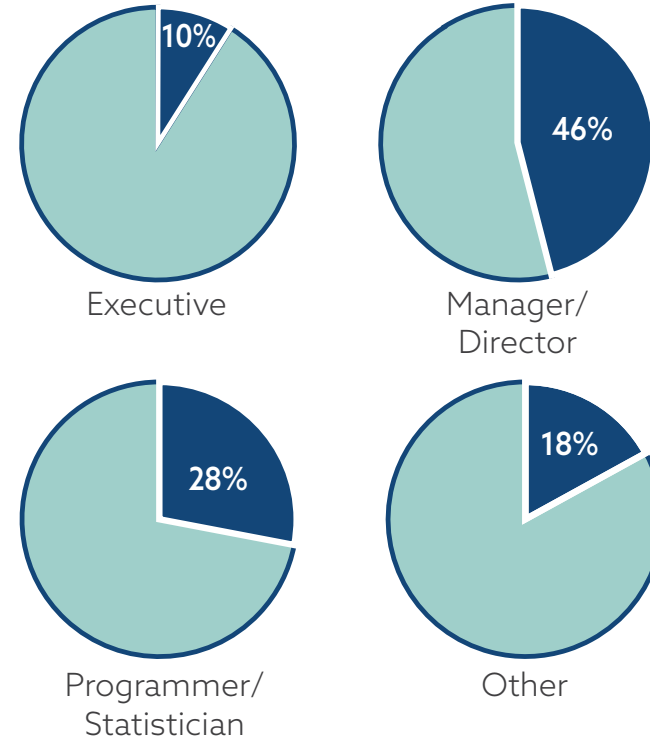


# 2021 ATTENDANCE

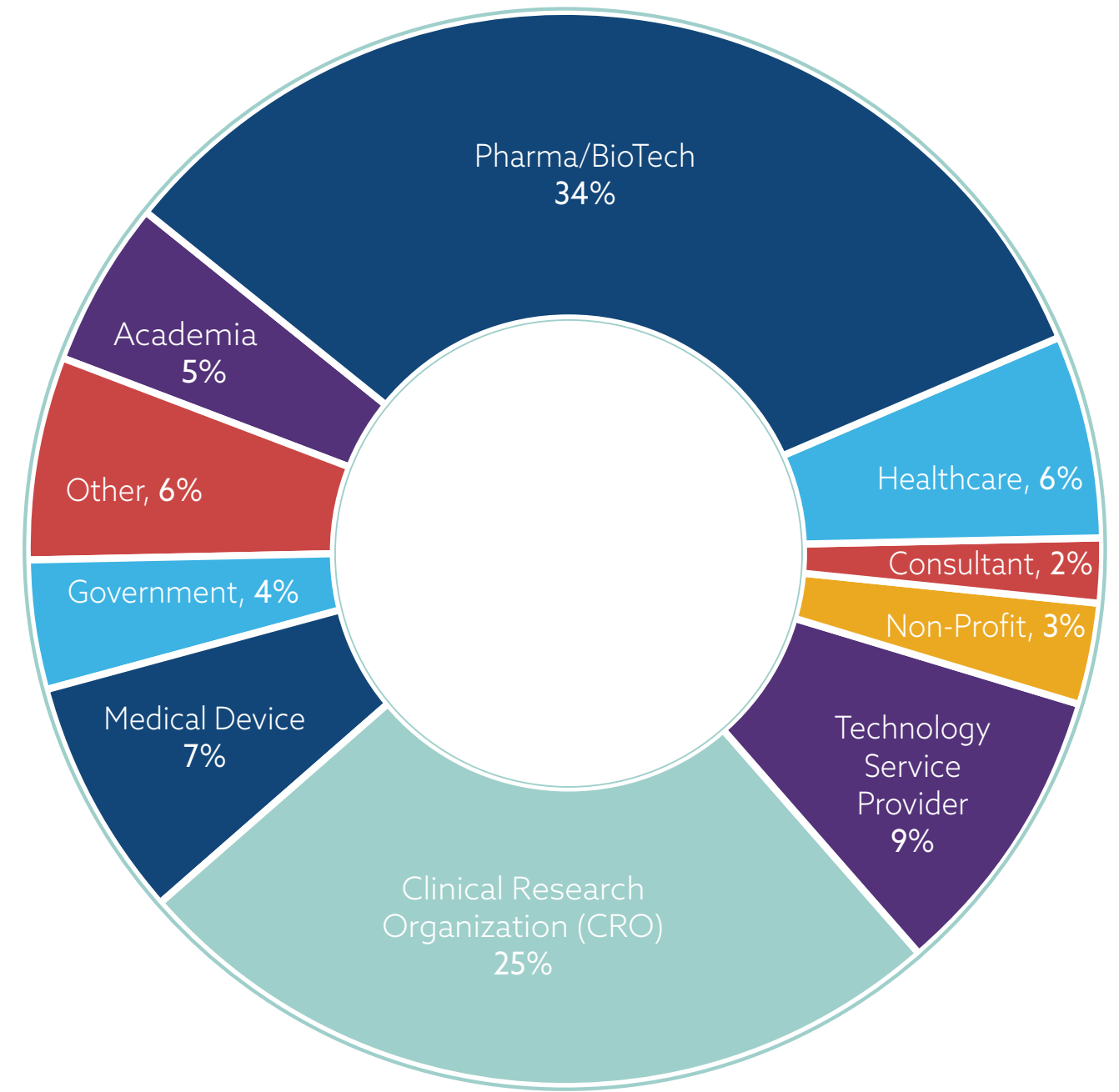
## TOTALS



## BY FUNCTION



## BY INDUSTRY



## BY COUNTRY



# SPONSOR BENEFITS


## CHOOSE A LEVEL


Lock in now and save! Sponsorships are available on a first-come, first-served basis.

EXHIBITION & CONFERENCE	EMERALD (5 Available)	SAPPHIRE (4 Available)	RUBY (3 Available)	DIAMOND (3 Available)
Conference Passes	1	2	3	4
Evening Event Passes	1	2	3	4
Exhibitor Booth(s)			1	2
ADVERTISING				
Branded Sponsor Signage	Regular	Regular	Regular	Deluxe
Sponsor Flyer at Registration	1-Page	1-Page	1-Page	2-Page
Logo on CDISC Website	Yes	Yes	Yes	Yes
Your Logo on Rotating Slides	Yes	Yes	Yes	Yes
Thank You During Keynote	Yes	Yes	Yes	Yes
Logo in Email Communications	Yes	Yes	Yes	Yes
Logo on Program	Yes	Yes	Yes	Yes
Thank You on Mobile App Sponsor Page	Yes	Yes	Yes	Yes
Attendee List	Yes	Yes	Yes	Yes
Featured Exhibitor on Mobile App			Yes	Yes
2 Mobile App Push Notifications			Yes	Yes
Advertisement on Rotating Slides				Yes
1/2-Page Ad in Program				Yes
Choice of Session Sponsorship				Yes

# BUNDLE & SAVE!

## CHOOSE A PACKAGE

Bundle your sponsorship for up to three CDISC events and receive a significantly reduced rate. Showcase your company by bundling three events at the Diamond level and become a  Global Diamond Sponsor (1 available). You'll receive all the benefits listed for all three events.

LEVEL PACKAGE	EMERALD	SAPPHIRE	RUBY	DIAMOND
1 Event (Europe, Japan, US)	\$5,000	\$10,000	\$15,000	\$20,000
2 Events (Europe, Japan, US)	\$9,000	\$18,000	\$27,000	\$36,000
3 Events (Europe, Japan, US)	\$12,000	\$24,000	\$36,000	 <b>\$48,000</b>  <small>(1 AVAILABLE)</small>
Plus China*	Not Available	+\$2,500	+\$4,000	+\$5,500



\*For a small additional fee, you can add the China Interchange to your sponsorship bundle.



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Customize your sponsorship experience by selecting from the following offerings. Choose two or more options and receive a 10% discount!

## SESSION SPONSOR - \$3,500\*\*

- ★ Logo on Conference Screen in Session
- ★ 1-Page Sponsor Collateral in Room\*
- ★ Logo and Link on the Event Landing Page
- ★ Logo on the Event Mobile App

## CATERING - \$3,500 (Price is per meal)

- ★ Logo on Buffet Tables
- ★ Logo and Link on the Event Landing Page
- ★ Logo on the Event Mobile App

## MOBILE APP - \$12,000

- ★ Featured Exhibitor on Mobile App
- ★ Logo on Conference Screens
- ★ Special Sponsor Signage
- ★ Logo on the Event Landing Page and Program

## PROGRAM ADS

- ★ 1/4 Page Advertisement - \$750
- ★ 1/2 Page Advertisement - \$1,000
- ★ Full Page Advertisement - \$1,250

## TOTE BAGS - \$3,000

- ★ Logo on Tote Bags\*
- ★ Logo and Link on the Event Landing Page
- ★ Logo on the Event Mobile App

## LOGO LANYARDS - \$4,000

- ★ Logo on Conference Lanyards\*
- ★ Logo and Link on the Event Landing Page
- ★ Logo on the Event Mobile App

## LOGO NOTEPADS - \$2,500

- ★ Placement at Registration\*

## CONFERENCE PENS - \$1,000

- ★ Placement at Registration\*

## NETWORKING EVENT - \$20,000

- ★ Discounted Price for Attendees
- ★ Special Sponsor Signage
- ★ Thank You at the Start of the Event
- ★ Logo and Link on the Event Landing Page
- ★ Logo on the Event Mobile App

\*Provided by Sponsor \*\*Price is per session

# EXHIBITOR INFORMATION

Exhibitor space at CDISC Interchanges fills up quickly; plan your participation as soon as possible to reserve your spot.

## EXHIBITION COSTS INCLUDE:

- ★ 2 Conference Passes
- ★ Participation in Exhibitor Game
- ★ 1 Booth Space
- ★ 1 Draped Table and 2 Chairs
- ★ Wireless Internet and Electrical Supply
- ★ Exhibitor Ribbon for name badge
- ★ Pre & Post Event Attendee Lists
- ★ Exhibitor Logo on CDISC Website
- ★ Exhibitor Logo on Conference Program

## SPONSOR OR EXHIBIT



## 2022 US INTERCHANGE EXHIBITOR BOOTH RATES

CDISC offers three rates for exhibitors based on Membership level:

NON-MEMBER <i>Standard Rate</i>	GOLD MEMBER <i>20% Discount</i>	PLATINUM MEMBER <i>40% Discount</i>
\$4,800	\$3,840	\$2,880

Contact us for more information: [events@cdisc.org](mailto:events@cdisc.org)