2021 ATTENDANCE

TOTALS

1,430 Attendees

344 Companies & Organizations

BY FUNCTION

Executive 10%
Manager/Director 46%
Programmer/Statistician 28%
Other 18%

BY INDUSTRY

Pharma/BioTech 34%
Clinical Research Organization (CRO) 25%
Other 6%
Consultant 2%
Technology Service Provider 9%
Non-Profit 3%
Medical Device 7%
Academia 5%
Healthcare 6%
Government 4%
Medical Device 7%

BY COUNTRY

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### SPONSOR BENEFITS

#### CHOOSE A LEVEL
Lock in now and save! Sponsorships are available on a first-come, first-served basis.

<table>
<thead>
<tr>
<th>EXHIBITION</th>
<th>EMERALD (5 Available)</th>
<th>SAPPHIRE (4 Available)</th>
<th>RUBY (3 Available)</th>
<th>DIAMOND (3 Available)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Passes</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Evening Event Passes</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Exhibitor Booth(s)</td>
<td>1</td>
<td>2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### ADVERTISING

<table>
<thead>
<tr>
<th></th>
<th>Regular</th>
<th>Regular</th>
<th>Regular</th>
<th>Deluxe</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branded Sponsor Signage</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor Flyer at Registration</td>
<td>1-Page</td>
<td>1-Page</td>
<td>1-Page</td>
<td>2-Page</td>
</tr>
<tr>
<td>Logo on CDISC Website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Your Logo on Rotating Slides</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Thank You During Keynote</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo in Email Communications</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo on Program</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Thank You on Mobile App Sponsor Page</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Attendee List</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Featured Exhibitor on Mobile App</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>2 Mobile App Push Notifications</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Advertisement on Rotating Slides</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>1/2-Page Ad in Program</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Choice of Session Sponsorship</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>

### BUNDLE & SAVE!

#### CHOOSE A PACKAGE
Bundle your sponsorship for up to three CDISC events and receive a significantly reduced rate. Showcase your company by bundling three events at the Diamond level and become a Global Diamond Sponsor (1 available). You’ll receive all the benefits listed for all three events.

<table>
<thead>
<tr>
<th>LEVEL PACKAGE</th>
<th>EMERALD</th>
<th>SAPPHIRE</th>
<th>RUBY</th>
<th>DIAMOND</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Event (Europe, Japan, US)</td>
<td>$5,000</td>
<td>$10,000</td>
<td>$15,000</td>
<td>$20,000</td>
</tr>
<tr>
<td>2 Events (Europe, Japan, US)</td>
<td>$9,000</td>
<td>$18,000</td>
<td>$27,000</td>
<td>$36,000</td>
</tr>
<tr>
<td>3 Events (Europe, Japan, US)</td>
<td>$12,000</td>
<td>$24,000</td>
<td>$36,000</td>
<td>$248,000</td>
</tr>
</tbody>
</table>

*For a small additional fee, you can add the China Interchange to your sponsorship bundle.

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Welcome to Austin, TX
26-27 October

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Customize your sponsorship experience by selecting from the following offerings. Choose two or more options and receive a 10% discount!

SESSON SPONSOR - $3,500**
- Logo on Conference Screen in Session
- 1-Page Sponsor Collateral in Room*
- Logo and Link on the Event Landing Page
- Logo on the Event Mobile App

CATERING - $3,500 (Price is per meal)
- Logo on Buffet Tables
- Logo and Link on the Event Landing Page
- Logo on the Event Mobile App

MOBILE APP - $12,000
- Featured Exhibitor on Mobile App
- Logo on Conference Screens
- Special Sponsor Signage
- Logo on the Event Landing Page and Program

SESSION SPONSOR - $3,500**
- Logo on Conference Screen in Session
- 1-Page Sponsor Collateral in Room*
- Logo and Link on the Event Landing Page
- Logo on the Event Mobile App

LOGO LANYARDS - $4,000
- Logo on Conference Lanyards*
- Logo and Link on the Event Landing Page
- Logo on the Event Mobile App

LOGO NOTEPADS - $2,500
- Placement at Registration*

CONFERENCE PENS - $1,000
- Placement at Registration*

NETWORKING EVENT - $20,000
- Discounted Price for Attendees
- Special Sponsor Signage
- Thank You at the Start of the Event
- Logo and Link on the Event Landing Page
- Logo on the Event Mobile App

TOTE BAGS - $3,000
- Logo on Tote Bags*
- Logo and Link on the Event Landing Page
- Logo on the Event Mobile App

LOGO NOTEPADS - $2,500
- Placement at Registration*

CONFERENCE PENS - $1,000
- Placement at Registration*

NETWORKING EVENT - $20,000
- Discounted Price for Attendees
- Special Sponsor Signage
- Thank You at the Start of the Event
- Logo and Link on the Event Landing Page
- Logo on the Event Mobile App

*Provided by Sponsor   **Price is per session

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EXHIBITOR INFORMATION

Exhibitor space at CDISC Interchanges fills up quickly; plan your participation as soon as possible to reserve your spot.

EXHIBITION COSTS INCLUDE:
- 2 Conference Passes
- Participation in Exhibitor Game
- 1 Booth Space
- 1 Draped Table and 2 Chairs
- Wireless Internet and Electrical Supply
- Exhibitor Ribbon for name badge
- Pre & Post Event Attendee Lists
- Exhibitor Logo on CDISC Website
- Exhibitor Logo on Conference Program

2022 US INTERCHANGE EXHIBITOR BOOTH RATES

CDISC offers three rates for exhibitors based on Membership level:

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>NON-MEMBER Standard Rate</td>
<td>$4,800</td>
</tr>
<tr>
<td>GOLD MEMBER 20% Discount</td>
<td>$3,840</td>
</tr>
<tr>
<td>PLATINUM MEMBER 40% Discount</td>
<td>$2,880</td>
</tr>
</tbody>
</table>

Contact us for more information: events@cdisc.org