



25 January 2011

Dear Valued CDISC Member,

On behalf of the CDISC Operations Staff and CDISC Board of Directors, I would like to take this opportunity to express our sincere appreciation for your support as a CDISC member organization. Your support has been invaluable, not only to CDISC as an organization, but also to the many organizations and clinical communities increasing their use of CDISC standards around the world. CDISC has become much "more than standards", making a clear impact on improving the clinical research process and helping to bring new safe and effective therapies to patients sooner.

After incorporating as a non-profit in 2000 and achieving its original mission, CDISC extended its mission in 2004 to address growing interest toward ensuring CDISC standards align with those for healthcare – *"to develop and support global, platform-independent data standards that enable information system interoperability to improve medical research and related areas of healthcare"*. A new Vision Statement was recently communicated: ***"informing patient care through higher quality clinical research"***.

To support the organization's mission and vision, CDISC continues facilitating the convergence of research and healthcare towards a learning healthcare system, and is providing an ever-expanding suite of open and free standards and innovations. The new vision reflects intentional focus on the patient and the needs of clinical providers. Some key CDISC focus areas for the past few years and into the new decade include:

- Extending core CDISC standards to include efficacy data and terminology in numerous disease areas. In collaboration with the clinical community, standards have been developed for Tuberculosis, Acute Coronary Syndrome, Polycystic Kidney Disease and Alzheimer's. In 2011, additional diseases will be addressed including Cardiovascular Disease, Oncology, Diabetes and Parkinson's Disease.
- Creation of SHARE, a Shared Health and Research Electronic Library. Through an in-depth stakeholder analysis, CDISC members confirmed the need for a globally accessible electronic library of standard data elements and definitions (with terminology value sets) ensuring consistent use by applications, organizations and studies across biomedical research. Key goals of SHARE are to make CDISC standards more accessible and new standards available more quickly. CDISC is partnering with the National Cancer Institute (NCI) on the infrastructure for this important project.
- Development of a collaborative model for protocol-based research to ensure harmonization across existing CDISC standards as well as other standards relevant for medical research. The CDISC-initiated BRIDG model is an approved CDISC standard, is being utilized across the NCI, is a recognized HL7 domain analysis model and is on track to become an ISO/CEN standard in 2011.
- Making clinical research easier for clinicians to integrate into their workflow through the CDISC Healthcare Link initiative, thus increasing the number of potential investigators and patients participating in research studies. The Healthcare Link innovations have proven to dramatically shorten the time a clinician spends completing a form (e.g. adverse event reporting, case report forms), to improve data quality and streamline processes. This standards-based innovation, done in collaboration with IHE and HHS, has enabled EHR systems to readily support research.

These activities and CDISC's many achievements are only possible through your financial support. Although CDISC is continuously diversifying its revenue streams, memberships remain the primary source of income. In order to support increased implementation of CDISC standards around the globe and to keep pace with growing industry and regulatory requirements for new standards, CDISC feels it is important to modify our membership structure. The new structure will be considerably simpler (with just Platinum and Gold options)



and will better accommodate larger organizations as well as smaller ones. New member benefits have been added, particularly for organizations at the Platinum level.

To complement this restructuring, CDISC operations staff is working to extend existing revenue streams and to create new revenue opportunities.. We are working on grants with Mayo Institute, National Institute of Neurological Disorders & Stroke, the University of Rochester as well as the FDA Legacy Data Conversion project to populate a Clinical Trial Repository for comparative effectiveness research. CDISC has entered into education agreements with the FDA CDER and CBER divisions, and continues to develop and provide new courses.

We are looking forward to a productive year for CDISC in 2011 and would like to reiterate our appreciation for your kind and ongoing support. Should you have suggestions for CDISC, please don't hesitate to contact me. If you have questions on your membership level, rates or benefits, please contact Sheila Leaman ([sleaman@cdisc.org](mailto:sleaman@cdisc.org)).

Best regards,

A handwritten signature in blue ink, appearing to read "Rebecca Kush".

Dr. Rebecca Kush  
President and CEO, CDISC



## CDISC MEMBERSHIP BENEFITS

### GOLD LEVEL

- Access to 'Members Only' area on the CDISC website for all of the organization
  - Access to new documentation for CDISC standards
  - CDISC Case Studies
  - CDISC Business Case
  - Tools, presentations and team Information
  - Access to new data standards and useful information (e.g. Pharmacogenomics Domains, ADaM validation checks, FDA-CDISC pilot reports)
- 20% Discounts for CDISC Training Courses and CDISC sponsored events, e.g. Interchanges
- Opportunity be a CDISC Registered Solution Provider
- HL7 Member rates to HL7 Working Group Meetings
- Invaluable partnership prospects and networking opportunities with peers and visionaries
- Receipt of personalized plaque

### PLATINUM LEVEL

#### ***All of the benefits of Gold Level (above) PLUS the following:***

- Representation on the CDISC Advisory Board (CAB), through which the following benefits accrue:
  - Opportunity to provide strategic advice to CDISC leadership
  - Teleconferences that include implementation experiences from peers and CDISC updates from Operations staff
  - Opportunity to be on Board Committees (Strategy, Technical, Financial)
  - Opportunity to vote a Board Member onto the CDISC Board of Directors
  - Opportunity to participate in Town Hall meetings with regulators
  - Networking at face-to-face meetings
- Access to the Board area of the CDISC Portals
- Access to Team area of the CDISC Portals
- Additional 20% Discounts (i.e. 40 % total) for CDISC Training Courses and CDISC sponsored events, e.g. Interchanges
- Opportunity for a personal onsite delivery of the New "CDISC Global Approach to Accelerating Medical Research" at Members' Request



## CDISC Membership Rates 2011

Number of Employees in Organization	Gold Annual Fee	Platinum Annual Fee	First Year one-time (joining) Platinum Contribution
Academic Institution Government Non-profit	\$ 2,500 (\$1,200 if < 20)	\$ 5,000	Annual fee + \$ 5,000
1-19	\$ 1,200	\$ 3,500	Annual fee + \$ 3,500
20-99	\$ 3,000	\$ 5,500	Annual fee + \$ 5,500
100-999	\$ 7,000	\$ 8,500	Annual fee + \$ 8,500
1,000-9,999	\$ 18,000	\$ 20,000	Annual fee + \$ 20,000
10,000-24,999	\$ 21,000	\$ 23,000	Annual fee + \$ 23,000
> 25,000	\$ 25,000	\$ 30,000	Annual fee + \$ 30,000

Discounts to CDISC-Sponsored Events: 20% for Gold and 40% for Platinum (See Member Benefits)  
Additional Support Opportunities Available – Please Contact CDISC Membership